

Patent Enforcement in China

NOVEMBER 13, 2017

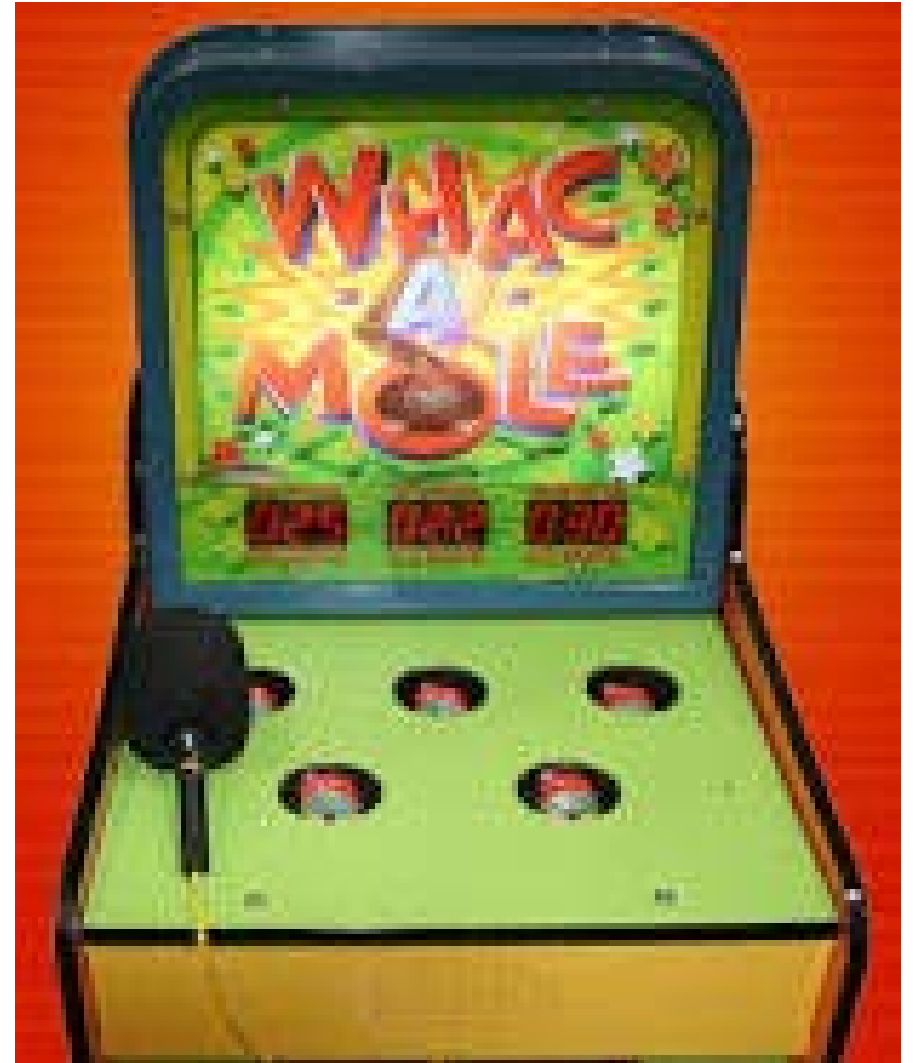


One Company's Experiences



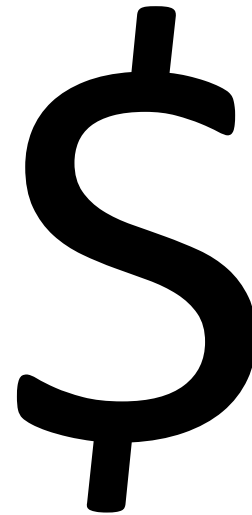
Goals

Minimize not Eliminate



Goals

Stopping not Damages



What is your infringement?

Patent



Trademark



Both

Identify Infringer

- Advertisements
- China Team
- Trade Shows

No Discovery

How to Gather Evidence

- Investigator
- Notarized Purchase
- Jurisdiction
- Manufacturer

Customs



Trials

- Judges
- Courtrooms
- Permission to Attend
- Defendants

Trials

- Process
- Most Common Argument
- Problems
- Remedies

Trials

- Expect an Appeal
- Collection of Damages
- Criminal Statutes for Infringement
- Settlements

The Unexpected

- Mediation
- Intimidation
- Robbery

Thank You

