



## STRATEGIES FOR PROTECTING IP IN CHINA: What Texas Businesses Need to Know

**DATE:** Thursday, October 4, 2018, 12:30 p.m. – 4:30 p.m. CDT

**LOCATION:** **Cirrus Logic**  
**800 West 6th Street**  
**Austin, TX 78701T**

**12:00 – 12:30 Registration**

**12:30 – 12:45 Welcome Remarks**

- Michele Connors, Assistant General Counsel, Cirrus Logic
- Hope Shimabuku, Director of the Texas Regional Office, USPTO
- Tim Browning, Attorney-Advisor, Office of Policy and International Affairs, USPTO

**12:45 – 02:00 Overview of Intellectual Property Protection in China**

*Moderator:* Leigh Lowry, Attorney-Advisor, Office of Policy and International Affairs, USPTO

- Patent Protection in China: Thomas Moga, LeClairRyan
- Trademark Registration in China: Dan Chen, Senior Partner, Unitalen
- Copyright Protection in China: Thomas Moga, LeClairRyan
- Trade Secret Protection in China: Ruixue Ran, Partner, Covington & Burling

**02:00 – 03:15 Intellectual Property Enforcement in China**

*Moderator:* Jennifer Nall, President, Austin Intellectual Property Law Association

- Administrative IP Enforcement of China: Dan Chen, Senior Partner, Unitalen
- Civil IP Enforcement of China: Thomas Moga, LeClairRyan
- Criminal IP Enforcement in China: Ruixue Ran, Partner, Covington & Burling
- E-Commerce Perspective—Notice and Take-down Procedures: James Cunningham, Global IP Enforcement, Alibaba, San Francisco, California

**03:15 – 04:15 United States Government Resources for IP Protection**

*Moderator:* Hope Shimabuku, Director of the Texas Regional Office, USPTO

- USPTO Resources for China IP Protection: Tim Browning, Attorney Advisor, Office of Policy and International Affairs, USPTO
- U.S. Commercial Service Resources for Exporters: Sonia Hatfield, International Trade Specialist, U.S. Commercial Service – Austin
- U.S. Border Enforcement of IP: Paul Pizzeck, U.S. Customs and Border Protection

**04:15 – 04:30 Closing Remarks**

- Jennifer Nall, President, Austin Intellectual Property Law Association
- Hope Shimabuku, Director of the Texas Regional Office, USPTO
- Leigh Lowry, Attorney-Advisor, Office of Policy and International Affairs, USPTO