



THE LANHAM TRADEMARK ACT

Honoring Texas Congressman Fritz G. Lanham (1919-1947)

**TRADEMARK
BOOTCAMP**

**JUNE
17 + 18**
 8 Hours
 Free CLE

**LIVE
TTAB HEARINGS**

**WORLD PREMIERE
LANHAM DOCUMENTARY**

Collaboration of the United States Patent and Trademark Office and the State Bar of Texas

CLE Evaluation Form for the State of

Course Number: _____

Course Title: Lanham Act Celebration & Trademark Bootcamp

Location: Virtual Online Event with Live Webcast Course

Date: June 17-18, 2021

Rating: Excellent (5) – Good (4) – Satisfactory (3) – Below Average (2) – Poor (1)

1. Sessions

Please rate each course and speaker and then send your evaluation to lanhamcle@uspto.gov

Speaker & Course	Overall Teaching Effectiveness	Speaker's knowledge of subject matter
Trademark Fundamentals <i>Jason Lott, Attorney Advisor, Trademarks Customer Outreach USPTO</i>		
How do I file a trademark application and what does the USPTO do with my application? <i>Jason Lott, Attorney Advisor, Trademarks Customer Outreach USPTO</i>		
Overview of the Trademark Trial and Appeal Board (TTAB) <i>The Honorable Mark Thurmon, Deputy Chief Judge, Trademark Trial and Appeal Board USPTO</i>		
TTAB Live Hearing		
TTAB Judges Panel <i>The Honorable Peter Cataldo, The Honorable Jyll Taylor, The Honorable Thomas Wellington, The Honorable Cindy Greenbaum, Moderated by Megan Hoyt, Law Clerk to U.S. Magistrate Judge Susan Hightower, U.S. District Court for the Western District Court of Texas</i>		
I've got my trademark registered, how do I protect and maintain it? <i>Asha Allam, Partner, Adduci, Mastriani & Schaumberg</i>		

<p>What is the Trademark Modernization Act & what resources are available for trademark owners, brand managers and new trademark practitioners? <i>Amy Cotton</i>, USPTO Deputy Commissioner for Trademark Examination Policy</p>		
<p>State of the Office Interview <i>Drew Hirshfeld</i>, Performing the functions and duties of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO, <i>Hope Shimabuku</i>, Regional Director, USPTO Texas Regional Office</p>		
<p>Successful Women in Intellectual Property Law <i>Lisa Blatt</i>, Chair, Supreme Court and Appellate Practice Williams & Connolly, LLP <i>Dorian Daley</i> Executive Vice President and General Counsel Oracle Corporation <i>Mary Boney Denison</i> Former Commissioner for Trademarks USPTO <i>Michelle K. Lee</i> Vice President Machine Learning Solutions Lab Amazon Web Services Former Under Secretary of Commerce for Intellectual Property and Director of the USPTO <i>The Honorable Barbara M. G. Lynn</i> Chief Judge, United States District Court for the Northern District of Texas <i>Shira Perlmutter</i> Register of Copyrights and Director, United States Copyright Office Moderated by <i>Molly Buck Richard</i>, Richard Law Group Remarks by <i>Jennifer McDowell</i>, Director, Government Relations International Trademark Association</p>		
<p>Keynote Address <i>David Gooder</i>, Commissioner of Trademarks</p>		

2. Overall Rating of the Program? _____
3. Quality of the written materials provided? _____
4. How well did the program meet your educational objectives? _____
5. How well did the program update or keep you informed of your legal responsibilities? _____
6. How would you rate the significant professional content presented in the program? _____
7. Was the environment suitable for learning, yes or no? _____

Comments

How can the United States Patent and Trademark Office better serve your needs?