

**From:** [Kimberly Maurer](#)  
**To:** [TM FR Notices](#); [Fee Setting](#); [Cain, Catherine](#)  
**Subject:** Proposed Fee to Letters of Protest  
**Date:** Tuesday, September 24, 2019 7:32:34 AM

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To Whom It May Concern:

I am writing to voice my concern about the proposed \$100-200 fee for filing a letter of protest.

These letters of protest would not need to be filed if the USPTO would stop approving everyday words to be trademarked.

It's getting very difficult to come up with phrases that don't include words that should NOT have been trademarked in the first place.

I will cite some examples along with their registered serial #'s to show what kind of everyday words I am referring to that should NOT have been approved:

MOTHER #86364804  
JESUS #75866210  
HELLO #73642033  
SISTER #85574239  
HUBBY #87208591  
BOY #85946830

Those are just a super small set of common words, and here are a few common phrases that were trademarked:

GO FOR IT #86301086  
NEVER QUIT #86724565  
YOU ARE BEAUTIFUL #78874154  
CAMP LIFE #85475229  
BE THANKFUL #86573004  
I LOVE MY MOM #88392800

How did any of those ever go through? Again, those are just a very small handful of literally THOUSANDS of COMMON words and phrases that have ACTUALLY been trademarked.

From the USPTO.GOV website, the mere definition of TRADEMARK:

A trademark is a **brand name**. A trademark or service mark includes any word, name, symbol, device, or any combination, used or intended to be used to identify and distinguish the goods/services of one seller or provider from those of others, and to indicate the source of the goods/services.

So please, how can the words and phrases I have listed above be trademarked when they are NOT being used in a way that fits the definition of "Trademark"?

Common everyday words like those above, are making it nearly impossible to design. I think I've come up with a phrase to use, only to find out it's been trademarked, and should not have been, because words like "WAR" (#5544499) can no longer be used.

Please consider changing the examiner's trademark review process to include an online search to rule out widespread use.

The number that are approved should be **DRASTICALLY** reduced if this is done in the first place.

Instead of burdening those of us trying to earn an HONEST living to pay for letters of protest, please consider **increasing the cost of filing a trademark** to cover USPTO's operational costs.

Thank you for taking a moment to read my plea.

Sincerely,

Kimberly Maurer