

WORLD IP DAY

LAS VEGAS

REACH FOR THE GOLD: IP AND SPORTS

Friday, May 10 | 8:00 a.m.-2:30 p.m. | Rob Roy's Innevation Center, Stage 2

This event will feature local sports teams discussing developments in athlete care and performance, insights from the USPTO on sports-related intellectual property, industry research from UNLV, and a keynote on physical therapy innovations.

COST: \$45 IN ADVANCE.

DUE TO LIMITED SEATING, TICKETS WILL NOT BE AVAILABLE AT THE DOOR.

RSVP today at <https://netcommunity.unlv.edu/worldipday!>

AGENDA:

8:00-8:30 | Check-in, breakfast, and networking

8:30-8:35 | Welcome: Zach Miles, AVP for Economic Development, UNLV

8:35-9:00 | World IP Day Overview: John Cabeca, Director of USPTO Silicon Valley

9:00-9:50 | Health Panel: Human Performance Innovations and Athlete Care

10:00-10:50 | Industry Panel: Emerging Technologies of Esports

11:00-11:50 | Legal Panel: Intellectual Property and Sports

12:00-12:40 | Lunch

12:45-1:35 | Research Panel: University Sports Innovations and Associated Research

1:40-2:10 | Keynote: Scott Pensivy, Former Owner of FYZICAL

2:15-2:30 | Q&A and Closing Remarks

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