# WORLD IP DAY LAS VEGAS

## **REACH FOR THE GOLD: IP AND SPORTS**

#### Friday, May 10 | 8:00 a.m.-2:30 p.m. | Rob Roy's Innevation Center, Stage 2

This event will feature local sports teams discussing developments in athlete care and performance, insights from the USPTO on sports-related intellectual property, industry research from UNLV, and a keynote on physical therapy innovations.

### COST: \$45 IN ADVANCE.

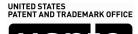
DUE TO LIMITED SEATING, TICKETS WILL NOT BE AVAILABLE AT THE DOOR.

RSVP today at https://netcommunity.unlv.edu/worldipday!

#### **AGENDA:**

8:00-8:30 | Check-in, breakfast, and networking 8:30-8:35 | Welcome: Zach Miles, AVP for Economic Development, UNLV 8:35-9:00 | World IP Day Overview: John Cabeca, Director of USPTO Silicon Valley 9:00-9:50 | Health Panel: Human Performance Innovations and Athlete Care 10:00-10:50 | Industry Panel: Emerging Technologies of Esports 11:00-11:50 | Legal Panel: Intellectual Property and Sports 12:00-12:40 | Lunch 12:45-1:35 | Research Panel: University Sports Innovations and Associated Research 1:40-2:10 | Keynote: Scott Pensivy, Former Owner of FYZICAL 2:15-2:30 | Q&A and Closing Remarks

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