



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
www.uspto.gov

MAILED
SEPTEMBER 09, 2024
OFFICE OF PETITIONS

TRADEMARK VERTICALS
716 W 6TH ST
LOS ANGELES, CA 90017, USA

In Ref to Trademark No. [REDACTED]
Owner: [REDACTED] : DECISION TO MARK
Filed: [REDACTED] and [REDACTED] : SERIAL NUMBERS ON
For: International Class(es): [REDACTED] and [REDACTED] : HOLD.

This decision by the United States Patent and Trademark Office (USPTO), herein referred to as the 'Office,' temporarily places the applications for [REDACTED] (Name and Logo), corresponding to serial numbers [REDACTED] on hold. This action follows a petition submitted by Scott Williams and Lisa Williams before the Trademark Trial and Appeal Board (TTAB), invoking common law rights as outlined in TTAB 2009. The petition initiates Board proceedings concerning the alleged prior use of the trademark in question.

BACKGROUND

The opposing parties, Scott Williams and Lisa Williams, have submitted a petition pursuant to Section 7(c) of the Trademark Act, asserting their prior use of identical business names predating the establishment of [REDACTED] (both its name and logo), bearing serial numbers [REDACTED]. They further contend that [REDACTED] is offering services identical in nature to those they provide, thereby creating a direct conflict of interest and grounds for opposition.

Prior to receiving the petition, the United States Patent and Trademark Office (USPTO), hereinafter referred to as the 'Office,' had issued the serial numbers [REDACTED] to [REDACTED] (Name and Logo) based on the following reasons:

1. At the time of submission, the applications fully satisfied all requisite criteria set forth by the United States Patent and Trademark Office (USPTO), hereinafter referred to as the 'Office'.
2. All accompanying supporting documentation were duly submitted and received by the Office.
3. Furthermore, the examining attorney assigned to your application performed an exhaustive search of the Office's database of registered and pending trademarks, and found no similar marks that would obstruct registration pursuant to Trademark Act Section 2(d).

RULES AND REGULATIONS

Under the regulations of the United States Patent and Trademark Office (USPTO), [REDACTED] (Name and Logo) may potentially regain its active status from a temporary hold. To facilitate this process, you are required to submit the following:

1. Specimens
2. §8 declaration, per class
3. §15 declaration, per class
4. Combined §8 declaration and §9 renewals, per class
5. TTAB petition for cancellation, per class
6. Letter of protest
7. Petition to revive an application

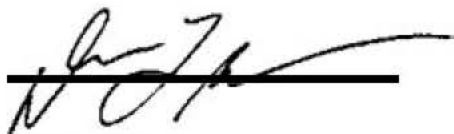
Since Trademark Verticals is designated as the legal correspondent for serial numbers [REDACTED] it is imperative that the aforementioned submissions be completed.

DECISION

Due to the petition filed with the Trademark Trial and Appeal Board (TTAB), the United States Patent and Trademark Office (USPTO) has resolved to place all the aforementioned applications on temporary hold until the specified requirements are fulfilled.

Failure to meet the specified requirements will grant the United States Patent and Trademark Office (USPTO) the authority to cancel the applications, whether they have been registered for less than five years under Section 14 of the Trademark Act or are not yet registered. Once canceled, the name and logo cannot be reinstated. However, if all requirements are satisfactorily fulfilled, no further petitions regarding the business name and logo will be entertained, and both serial numbers [REDACTED] will proceed towards registration.

All responses will be directed to Charles Kim, Director of the Office of Petitions.



Derrick Brent
Deputy Under Secretary of Commerce for
Intellectual Property and Deputy Director
of the United States Patent & Trademark Office
Contact Us: **571-877-6710**