

United States of America

United States Patent and Trademark Office



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Int. Cl.: 9, 35, 37, 41

Service Mark

Trademark

Principal Register

Shure Incorporated (ILLINOIS CORPORATION)
5800 West Touhy Avenue
Niles, ILLINOIS 60714

CLASS 9: Microphones; microphone cases and stands; wireless audio systems, comprising wireless microphones, wireless receivers, wireless transmitters, spectrum analyzers, wireless access point (wap) devices, ethernet switches, antenna distribution systems, antennas, microphone switches, audio cables, batteries, battery packs, and battery chargers; wireless transmitters; wireless receivers; microphones with enhanced radio frequency interference shielding capabilities; wireless microphones; wired microphones; microphone transducers; microphone cables; audio processors for the recording, transmission, amplification, reproduction, and processing of sound; microphone mixer; audio systems comprising microphones, wireless transmitters, and audio network interfaces; audio network interfaces; controls for audio receivers; preamplifiers; audio receivers; audio equipment for receiving wireless signals; electronic switchers for audio signals; transformers; coiled electric cord; microphone cartridges; microphone stands; amplifiers; audio conferencing consoles; digital signal processors; digital switching apparatus for use with audio devices; audio mixer output expanders; earphones; earphone sleeves; earphone cases; headphones; headsets for use with music players; headsets for use with telephones; headset sleeves; microphone booms; audio attenuators; electrical filters; electrical phase reversers; electronic tone generators; microphone adapters for video equipment; network interface adapters; computer software for digital signal processing; computer software for monitoring and controlling wireless audio systems; cases for microphones and audio systems; microphone windscreens; microphone cables and cordsets; audio cables; power cables; microphone transformers; audio mixers; power amplifiers; audio amplifiers; wireless audio receivers; wireless audio transmitters; antennas; antenna distribution systems, namely, amplifiers, combiners and splitters; antenna cables; antenna splitters; rack mounting kits especially adapted for audio equipment microphones, wireless receivers, wireless transmitters, Ethernet switches, sound recording and sound reproducing apparatus and instruments, namely, brackets, fasteners, trays, spacers, panels, connectors and cables; microphone goosenecks; audio connectors; wireless audio systems, namely, microphones, receivers, transmitters, power supplies, cables and antennas; audio equalizers; audio processors; audio feedback reducers; power supplies; hard wired and wireless audio monitor systems, namely, transmitters, receivers and earpieces; network interface systems, namely, interface modules, software for monitoring and control of wireless receivers and cables for wireless audio systems; microphone grilles; microphone mounts and adapters; microphone switches; mounts for

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Director of the United States
Patent and Trademark Office



attaching microphones or audio equipment to a user; microphone mounting brackets for use in live sound stage productions and live sound recording studios; wireless systems comprising audio transmitters and audio receivers for use with microphones and musical instruments; cables, namely, electronic cables, electric cables, connection cables, audio cables, power cables, instrument cables; multi-channel computer controlled audio digital signal processor; computer software to control and monitor the function of audio equipment; wireless audio systems, comprising wireless transmitters and wireless receivers; wireless systems, comprising uhf receivers, uhf body-pack transmitters, and handheld uhf transmitters; electro-acoustical devices-, namely, microphones; earphone wax guards, not for medical use; cases for headphones; audio upgrade card, namely, sound card; electronic antenna combiners; downloadable software for recording audio, editing audio, monitoring and controlling audio equipment; headsets for use with audio systems; audio channel selector; network charging station for audio transmitters; chargers for batteries; rechargeable batteries; Simultaneous interpretation receivers; digital radiator, namely, audio transmitters and receivers, infrared detectors, infrared sensors; transceivers; audio transceivers; wireless access point transceivers; antenna cases; mounts for audio equipment; flush-mounts especially adapted for audio equipment; junction boxes; audio repeaters; guitar wireless system, namely, guitar cables, guitar pedal receivers, and guitar mounts; USB cables; USB charging cables for use in vehicles; microphone accessories, namely, color identification rings for microphones; protective cases for wireless transmitters; Software for configuring, managing, monitoring, and control of audio/visual conferencing equipment; software for use in controlling, configuring, managing, and personalizing audio for conferencing; audio conferencing system comprising audio conferencing console, microphones, loudspeakers, digital media receivers, simultaneous interpretation receivers, and headphones for conferencing; Digital conferencing system consisting of a central audio control unit, power extension unit, audio output unit, junction box, repeater unit, power inserter, software for configuring, managing, monitoring, and control of audio and visual conferencing equipment; digital audio discussion systems comprising microphones, loudspeakers, simultaneous interpretation receivers, and user control hardware; Wireless microphone systems comprising audio transmitter unit, microphone, transceiver, audio network interface device, and chargers for the aforementioned products; kit consisting of microphones, microphone adapters, microphone mounts and power cables, and cases for microphones; and component parts and fittings of all of the foregoing

FIRST USE 1-8-2019; IN COMMERCE 1-8-2019

CLASS 35: Providing consumer product information in the field of audio and electronic products all on-line via a global computer network; Providing consumer product information regarding audio equipment via a global computer network

FIRST USE 3-5-2019; IN COMMERCE 3-5-2019

CLASS 37: Repair and maintenance services for electronic equipment, namely, audio equipment, computer hardware; Providing information regarding the repair and maintenance of audio equipment via a global computer network

FIRST USE 7-28-2020; IN COMMERCE 7-28-2020

CLASS 41: Providing information in the field of sound, namely, operation of audio equipment, sound mixing, production of sound recordings, audio mastering, and mixing, editing, and recording of sound, and music, all on-line via a global computer network; providing online blogs in the field of sound, music, and entertainment; providing non-downloadable webinars in the field of sound, music, and entertainment; entertainment services, namely, providing podcasts in the field of sound, music, and entertainment

FIRST USE 1-8-2019; IN COMMERCE 4-27-2019

The mark consists of the text "SHURE" in a stylized font within a quadrilateral shape.

OWNER OF U.S. REG. NO. 2402124, 2404221, 3659731

SER. NO. 88-212,898, FILED 11-30-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.