

# United States of America

## United States Patent and Trademark Office

### SCANDINAVIAN VIKINGS

**Reg. No. 6,258,816**

**Registered Feb. 02, 2021**

**Corrected Dec. 05, 2023**

**Int. Cl.: 25, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

Global Champions GCL B.V. (NETHERLANDS BESLOTEN  
VENNOOTSCHAP (B.V.))  
Maastrichterweg 249  
NL-5556 VB Valkenswaard  
NETHERLANDS

CLASS 25: Clothing, namely, shirts, polo shirts, pants, skirts, jackets, sweaters, shorts, socks; [ footwear; ] headwear, the aforementioned products exclusively related to equestrian sport and jumping

CLASS 35: Advertising, marketing and promotional services; promotional services for sporters, sport teams and sporting events; Mediation of advertising and promotion contracts in relation to sporters, sport teams and sporting events, namely, negotiation and arranging of advertising and promotional contracts for others; organization of advertising and event marketing; distribution of advertising via banners and online; management of promotional matters for sporters, sport teams and sporting events; business analysis, research and information services; business assistance, management and administrative services; event marketing and advertising, including the promotion of goods and services from third parties, including through sponsorship and licensing agreements in the context of national and international sporting events; organization and conducting marketing promotional events for others; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes, the aforesaid services exclusively relating to equestrian sports and jumping

CLASS 41: Organizing and conducting sporting activities and events, namely, international horse riding and jumping events; organization and conducting of competitions and other sports and athletic entertainment events, namely, equestrian riding and dressage, horse jumping competitions and horse races; exhibitions for cultural, sporting or educational purposes; horse riding lessons and instruction; Horse riding schools; education, namely, providing of training and courses in relation to equestrian sports and jumping; rental of sports equipment, except vehicles; composing, producing, editing and presenting radio and television programmes; reservation of tickets and booking for sporting events; composition and publication of calendars in the field of sporting events; providing facilities for sports events, the aforesaid services exclusively relating to equestrian sports and jumping

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 09-12-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1537201 DATED 02-25-2020,  
EXPIRES 02-25-2030

No claim is made to the exclusive right to use the following apart from the mark as shown: "SCANDINAVIAN"

SER. NO. 79-288,118, FILED 02-25-2020

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.