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United States Patent and Trademark Office

GOBSMAX

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Service Mark

Trademark

Principal Register

Centa IP LLC (DELAWARE LIMITED LIABILITY COMPANY)
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UNITED STATES

CLASS 9: Downloadable video game software; downloadable music files; downloadable ring tones for mobile phones; downloadable computer game software applications for mobile devices, computer tablets, personal digital assistants, electronic organizers, electronic notepads, handheld computers, portable and hand-held digital electronic devices and wireless electronic devices; downloadable computer game programs; downloadable comic strips; downloadable computer game software; downloadable children's educational software, namely, software and programs for playing computer games, videos, audio, and music via mobile phones and hand-held digital electronic devices; sound and video recordings featuring games and music; downloadable sound and video recordings featuring games and music; animated and live action motion picture films featuring children's entertainment; CDs prerecorded with computer game software for home video game consoles; compact discs featuring music; downloadable computer game software applications accessible via the internet; electronic publications, namely, magazines featuring information about computer games downloadable via the internet; sound and video recording media, namely, blank computer discs; downloadable computer utility software for performing computer maintenance; downloadable digital books in the field of computer games; downloadable digital music files; downloadable multimedia files containing video relating to computer games; downloadable musical sound recordings; downloadable multimedia video and audio files containing artwork relating to computer games; downloadable computer game application software for hand held electronic devices, namely, mobile phones, portable media players, hand held computers; downloadable interactive entertainment software for playing video games; computer game software downloadable from a global computer network; calculators; disposable cameras; eyeglass cases; radios and radios incorporating clocks; computer mouse; decorative magnets; telephones; computer game cartridges and cassettes; CDs prerecorded with interactive entertainment software in the nature of computer and video games; tapes and compact discs prerecorded with interactive entertainment game software in the nature of computer and video games; headphones; CDs prerecorded with interactive multimedia computer game programs; bicycle helmets; computer mouse pads; sunglasses; pre-recorded computer storytelling software, namely, downloadable computer programs for pre-recorded games; pre-recorded audio and video cassettes featuring games, storytelling, and music; downloadable sound recordings featuring games and storytelling; downloadable computer screen saver software; pre-recorded media, namely, DVDS featuring animated entertainment for children and teens; downloadable music and video files for computer and video games; batteries; electronic led signs, namely, led light boxes for use as advertising displays; radio frequency identification (RFID) readers; radio frequency identification (RFID) credentials, namely, cards and tags, and readers for radio frequency identification credentials; recorded interactive video game programs; cell

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Patent and Trademark Office



phone covers; downloadable motion pictures, television shows and animated films featuring children's entertainment; decoding apparatus, namely, barcode decoders; computer storage devices, namely, high-speed storage subsystems for storage and backup of electronic data either locally or via a telecommunications network; downloadable video game software for mobile devices, computer tablets, personal digital assistants, electronic organizers, electronic notepads, handheld computers, portable and hand-held digital electronic devices and wireless electronic devices; encoded bar code labels, namely, self-adhesive labels bearing data in code form or containing embedded data; computer storage devices, namely, blank flash drives; external computer hard drives; downloadable printable materials, namely, newsletters and magazines in the field of children's entertainment, education and computer games, printable coloring pages, board games, dioramas, and paper crafts; downloadable electronic publications, namely, newsletters and magazines in the field of children's entertainment, education and computer games; downloadable multimedia video files featuring animated entertainment for children and teens; downloadable video recordings featuring animated entertainment for children and teens * ; none of the foregoing featuring, for, or for use with vehicles, and parts and accessories therefor *

CLASS 41: Live entertainment services, namely, live musical performances; electronic desktop publishing; electronic game services provided on-line from a computer network; providing on-line non-downloadable electronic publications in the nature of e-magazines in the field of video games; publication of electronic books and journals on-line; providing temporary access to non-downloadable games, images, pictures, movies, music and sounds by computer network and via communication by cellular phones; providing online non-downloadable games for consumer video game apparatus; providing online non-downloadable games for handheld electronic game apparatus; providing online non-downloadable games for arcade video game machines; providing online non-downloadable games for smartphone; providing online non-downloadable computer games; provision of information relating to entertainment; providing non-downloadable computer games via telecommunication network; providing non-downloadable computer games via communication network; publishing of computer games; entertainment services in the form of the provision of electronic, computer and video games via the internet and remote communications devices; production of audio, video and audio-video recordings; production of motion pictures, animated films, cartoons, radio programs and television programs; organizing and conducting games, competitions and entertainment events, namely, organizing and conducting video game tournaments; organizing and conducting workshops and seminars in the field of video games and computer games * ; none of the foregoing featuring, for, or for use with vehicles, and parts and accessories therefor *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 08-24-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1458659 DATED 01-21-2019, EXPIRES 01-21-2029

SER. NO. 79-255,496, FILED 01-21-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.