

# United States of America

United States Patent and Trademark Office

# Biory

**Reg. No. 6,938,191**

**Registered Jan. 03, 2023**

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**Int. Cl.: 9, 35, 41, 42, 45**

**Service Mark**

**Trademark**

**Principal Register**

Chia Inc. (JAPAN CORPORATION)  
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JAPAN

CLASS 9: Downloadable music files; [ downloadable photographs; downloadable graphics for mobile phones; ] electronic publications, downloadable, in the nature of newsletters, magazines, catalogues and business cards in the field of digital marketing [ ; downloadable application software for optimizing social media profiles, data analytics and webpage design, hosting and development; downloadable computer software for optimizing social media profiles, data analytics and webpage design, hosting and development; computer software platforms, recorded and downloadable for optimizing social media profiles, data analytics and webpage design, hosting and development; downloadable computer software for use as an application programming interface (API); downloadable computer software which facilitates online services for social networking and for allowing data linking, retrieval, upload, download, access and management; downloadable computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software applications for optimizing social media profiles, data analytics and webpage design, hosting and development; downloadable computer software for use in drafting, organizing, coordinating, streamlining, distributing, targeting, posting, and scheduling the publication of text, audio, visual and multimedia data and content on social networking platforms via computers, mobile phones, tablets, wired and wireless communication devices, and optical and electronic communications networks; downloadable computer software for social media marketing, social media advertising, social media management, social media publishing, monitoring social media user engagement, and managing digital marketing campaigns; downloadable computer software for enabling transmission, accessing, uploading, posting, showing, displaying, tagging, blogging, sharing, and providing text messaging, instant messaging, online blog journals, text, web links, and images over the Internet or other communications networks; downloadable computer software for data analytics, namely, compiling and analyzing business and sales data for market research purposes, compiling and analyzing online traffic data for market research purposes; downloadable computer software for database management ]

CLASS 35: Advertising services; providing advertising services; affiliate marketing;

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Director of the United States  
Patent and Trademark Office



internet advertising services; providing and rental of advertising space on the internet; on-line advertising and marketing services; on-line advertising on computer networks; advertisement for others on the Internet; banner advertising; pay per click advertising; direct mail advertising services; provision of information concerning commercial sales; search engine optimization for sales promotion; website traffic optimization; marketing services in the field of web site traffic optimization; rental of advertising space on web sites; marketing services; providing information in the field of marketing; marketing consulting; business marketing services; providing commercial information and advice for consumers in the choice of products and services; compilation of information into computer databases; news clipping services; computerized register management; employment agency services; providing employment information; personnel recruitment; advertising and marketing consultancy; advertising, marketing and promotion services; dissemination of advertising for others via the Internet; market analysis and research services; online advertising and promotional services; promoting the goods and services of others via a global computer network

CLASS 41: Providing entertainment information via a website; entertainment information; electronic publishing services, namely, publication of text and graphic works of others on the Internet featuring user generated or specified content; publishing services, namely, publishing of electronic publications for others; providing on-line non-downloadable publications in the nature of electronic journals and web logs in the field of user generated or specified content, specifically, creative works of literary fiction, literary non-fiction and nonfiction informational writings on a variety of topics; publication of on-line databases featuring creative writing works of literary fiction and non-fiction not for advertising or publicity purposes

CLASS 42: Web site hosting services; server hosting; rental of web servers; software as a service (SaaS) services featuring software for optimizing social media profiles, data analytics and webpage design, hosting and development; design and maintenance of web sites for others; design of homepages and websites; designing websites for advertising purposes; rental of computer application software; electronic data storage; electronic storage services for archiving electronic data; consulting services in the field of cloud computing; creating and designing web pages for others; computer programming; computer programming services for commercial analysis and reporting; technical advice relating to operation of computers; rental of computers; application service provider (ASP) featuring software for use to enable linking, uploading, posting, showing, displaying, sharing or otherwise providing electronic media or information over the internet or other communications network; photo and information sharing services, namely, providing online non-downloadable applications featuring technology enabling users to link to, upload, view, arrange and download digital photos, video, text, graphics and data; providing a website featuring non-downloadable software for maintaining, sharing and linking to digital media and information via global computer and communications networks; providing a website for content creators and social media influencers featuring temporary use of non-downloadable computer software that allows users to create and manage customized mobile webpages, upload, post, display, and share images, photographs, videos, data, text, messages, advertisements, and hypertext links to the websites of others, and offer digital and physical goods and services for sale; application service provider (ASP), featuring online non-downloadable software for optimizing social media profiles, data analytics and webpage design, hosting and development; providing temporary use of non-downloadable computer software for use in drafting, organizing, coordinating, streamlining, distributing, targeting, posting, and scheduling the publication of text, audio, visual and multimedia data and content on social networking platforms via computers, mobile phones, tablets, wired and wireless communication devices, and optical and electronic communications networks; providing temporary use of non-downloadable computer software for social media marketing, social media advertising, social media management, social media publishing, monitoring social media user engagement, and managing digital marketing campaigns; providing temporary use of non-downloadable computer software for enabling transmission, accessing, uploading, posting, showing, displaying, tagging,

blogging, sharing, and providing text messaging, instant messaging, online blog journals, text, web links, and images over the Internet or other communications networks; providing temporary use of non-downloadable computer software for data analytics, namely, compiling and analyzing business and sales data for market research purposes, compiling and analyzing online traffic data for market research purposes; cloud computing featuring software for database management

CLASS 45: Online social networking services; Internet-based social networking services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 05-21-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1626124 DATED 07-13-2021, EXPIRES 07-13-2031

SER. NO. 79-325,664, FILED 07-13-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.