

United States of America

United States Patent and Trademark Office

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HOTELS

Reg. No. 7,245,096

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Int. Cl.: 9, 35, 39, 41, 43

Service Mark

Trademark

Principal Register

BARCELÓ GESTIÓN HOTELERA, S.L. (SPAIN Sociedad Limitada (S.L.))
C/Josep Rover Motta, 27
E-07006 PALMA DE MALLORCA (BALEARES)
SPAIN

CLASS 9: Downloadable software for booking hotel rooms and managing hotel booking; downloadable software for connecting users for communication, networks and social networks; downloadable e-commerce and e-payment software for managing orders, processing payment transactions; downloadable software applications for mobile telephones, namely, software for accessing hotels metaverse; downloadable software for enabling individuals, groups, businesses, and brands to create and maintain an online presence in the nature of web creation, social media and to interact with online communities for marketing; downloadable virtual reality software for accessing virtual hotels; downloadable augmented reality software for accessing virtual hotels; downloadable virtual reality game programs in the nature of software; downloadable virtual reality software for simulations for hotels; downloadable interactive entertainment software for accessing and visiting virtual hotels; downloadable interactive entertainment software for playing video games; downloadable electronic data files featuring virtual reality models of hotels, hotel rooms, restaurants; downloadable augmented reality software for use on mobile devices for integrating electronic data in real world environments; downloadable entertainment software for accessing and visiting hotels in the metaverse; downloadable software for creating and managing groups in virtual communities and accessing them; downloadable interactive software using artificial intelligence for use in software development in the field of hotels; Downloadable software for content management of managing blogs, managing photos, updating websites; Downloadable multimedia file containing artwork, text, audio, and video relating to hotels authenticated by non- fungible tokens (NFTs); virtual reality glasses; virtual reality headsets; downloadable virtual goods, namely, computer programs featuring earphones, telephones, clocks and watches, eyeglasses for use in online virtual worlds, cosmetics, DVDs, computer game programs, computer peripheral devices, stereo audio headphones and loudspeakers, mobile telephones, accessories for mobile telephones and computers, spectacles, decorative magnets, pocket calculators, protective articles for sports, jewelry, all the aforesaid goods being virtual goods for use online and in virtual environments; downloadable virtual goods, namely, computer programs featuring horological instruments, stationery, books and other publications, textile products, table linen, beach wear, household linen, suitcases, bags, wallets, handbags, briefcases, suitcases, toilet cases, decorative articles, furniture, scented candles, works of art of all types of materials, all the aforesaid goods being virtual

Katherine Kelly Vidal

Director of the United States
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goods for use online and in virtual environments; downloadable virtual goods, namely, computer programs featuring kitchen utensils, tableware, knives, forks and spoons, glassware, clothing, footwear, headwear, beauty and hygiene preparations, cosmetics, perfumery articles, games and toys, sporting articles, video game accessories, smokers' articles, musical instruments, writing articles, food products, beverages, all the aforesaid goods being virtual goods for use online and in virtual environments; downloadable electronic data banks, namely, downloadable software for use in data storage and management; downloadable electronic publications, namely, books, magazines and brochures, in the field of hotels; downloadable interactive electronic publications, namely, books, magazines and brochures, in the field of hotels

CLASS 35: Company management, namely, business management; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; sales promotion for third parties; presentation of goods in the nature of advertising the retail services of others; advertising and sales promotion services; promotional, marketing and advertising services; Promotional advertising of products and services of third parties through sponsoring arrangements and license agreements relating to travel and hotel services; public relation services; product demonstration services; services in the nature of administration of bonus, incentive and customer loyalty programs which provide complementary or discount accommodations if consumers purchase multiple hotel stays, or as a compensation in the nature of vouchers; promoting and marketing the goods and services of others by distribution of advertising and marketing materials; provision and rental of advertising space and advertising time on communication media; business assistance, management and administration services; administrative support, namely, providing business support staff services, and data processing services; online retail store services featuring earphones, telephones, clocks and watches, eyeglasses for use in online virtual worlds, cosmetics, DVDs, computer game programs, computer peripheral devices, stereo audio headphones and loudspeakers, mobile telephones, accessories for mobile telephones and computers, spectacles, decorative magnets, pocket calculators; online retail store services featuring protective articles for sports, jewelry articles, horological instruments, stationery, books and other publications, textile products, table linen, beach wear, household linen, suitcases, bags, wallets, handbags, attaché cases, suitcases, toilet cases, decorative articles, furniture, scented candles, works of art of all types of materials, kitchen utensils, tableware, knives, forks and spoons, glassware, clothing, footwear, headwear; online retail store services featuring beauty and hygiene preparations, cosmetics, perfumery articles, games and playthings, sporting articles, accessories for video games, smokers' articles, musical instruments, * writing articles, foodstuffs and beverages (not related to cocoa, chocolate, confectionery and/or pastry products); all the goods referred to in the sales services are for use online, in virtual environments and in the real world (not related to cocoa, chocolate, confectionery and/or pastry products); providing * [writing articles, food products, beverages; provision of] an online marketplace for buyers and sellers of virtual goods and services * (not related to cocoa, chocolate, confectionery and/or pastry products) * ; organizing and conducting events, exhibitions and expositions in the interactive entertainment, virtual reality, consumer electronics and video game entertainment industries, for commercial or advertising purposes; * providing online sales spaces for sellers and buyers of goods and services (not related to cocoa, chocolate, confectionery products and/or pastry products); all of the above only related to the travel, hospitality and hotel sector * [provision of online marketplaces for buyers and sellers of goods and services]

CLASS 39: Travel agency services, namely, making reservations and bookings for transportation; passenger transport; Merchandise packaging for others; Storage of goods; organization of travel; Medical transport services for travelers; Travel ticket reservation service; escorting of travelers; car rental; boat rental; car transport; chauffeur services; Cruise arrangement; Providing transport for excursions; rental of vehicle roof racks; pleasure boat transport; Transport services for sightseeing tours; vehicle rental; booking of seats for travel; Providing information and consultancy in the field of travel; Providing information in the field of transport; Advisory services relating to transport;

transport reservations; Aeronautical radio navigation services; Transport and delivery of goods; Vehicle parking; Storage of watercraft, yachts, boats and water vehicles; Vehicle rental for the real world and virtual Environments

CLASS 41: Entertainment services, specifically, providing online interactive augmented reality games; entertainment services, specifically, providing online non- downloadable virtual reality environments for virtual travel, hotel visiting for entertainment purposes; Interactive entertainment services, namely, providing a web-based non- downloadable virtual environment in which users can visit virtual hotels for entertainment purposes; virtual reality amusement arcade services; virtual reality game services provided online from a computer network; organizing and conducting of competitions and entertainment events for players of video games, computer games, electronic or interactive multimedia games; providing electronic publications, namely, online books, magazines, and brochures, in the field of travel, tourism, hospitality, which are not downloadable; entertainment services, namely, ticket reservation services for activities and events for education, entertainment in the nature of cultural exhibitions, and sports; entertainment services, namely, arranging social entertainment events, comedy shows; arranging and conducting of education courses relating to the travel industry; education services in the nature of mentoring in the fields of travel and hospitality; electronic publishing, namely, publishing of electronic publications; Educational services, namely, conducting conferences, exhibitions, and competitions for the general public and organizations in the field of hotels for cultural or educational purposes

CLASS 43: Hotel reservation services; temporary accommodation reservations; hospitality services in the nature of providing temporary accommodation; rental of temporary accommodation; rental of meeting rooms; holiday camp services in the nature of lodging; day-nurseries, namely, crèches; hotel accommodation services; boarding for animals; retirement home services; rental of vacation accommodation in the nature of vacation houses; services provided by accommodation agencies, namely, agency services for booking hotel and boarding house accommodation; agency services for booking temporary accommodation; hotel, hostel and guest house services, namely, tourist and holiday accommodation services; rental of banquet and social function facilities for events in the nature of wedding receptions, birthday parties and meetings; rental of furniture, linens, table services in the nature of tableware, silverware, and dishes and equipment for serving food and beverages; providing information and advice on temporary accommodations to tourists and business travelers; reservation of temporary accommodation services

The color(s) fuchsia (pantone 213) is/are claimed as a feature of the mark.

The mark consists of the following: the textual elements "ALLEGRO" in Fuchsia (pantone 213) above the textual elements "HOTELS" in Fuchsia (pantone 213).

OWNER OF INTERNATIONAL REGISTRATION 1683578 DATED 05-26-2022, EXPIRES 05-26-2032

No claim is made to the exclusive right to use the following apart from the mark as shown: "HOTELS"

SER. NO. 79-349,833, FILED 05-26-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.