

United States of America

United States Patent and Trademark Office

MOMA

Reg. No. 2,768,707

Registered Sep. 30, 2003

**Renewal Term Begins Sep.
30, 2023**

10 Year Renewal/Corrected

**Int. Cl.: 9, 14, 16, 18, 21, 25,
28, 35, 41**

Service Mark

Trademark

Principal Register

The Museum of Modern Art (NEW YORK NOT-FOR-PROFIT
CORPORATION)
11 West 53 Street
New York, NEW YORK 10019

CLASS 9: MULTIMEDIA SOFTWARE RECORDED ON CD-ROM IN THE FIELD
OF MUSIC AND ART

FIRST USE 10-00-1998; IN COMMERCE 10-00-1998

CLASS 14: JEWELRY AND CLOCKS

FIRST USE 6-00-1989; IN COMMERCE 6-00-1989

CLASS 16: BLANK BOOKS, PHONE BOOKS, ADDRESS BOOKS, DATE BOOKS,
JOURNAL NOTEPADS, BOOKS ABOUT ART, ARCHITECTURE AND DESIGN,
POSTERS AND PRINTS, NOTE CARDS, STATIONERY, DRAWING RULERS,
PENCILS AND PENS [, PENCIL AND PEN SETS]

FIRST USE 12-00-1999; IN COMMERCE 12-00-1999

CLASS 18: UMBRELLAS, BOOK BAGS, BACKPACKS, AND TOTE BAGS

FIRST USE 12-00-1975; IN COMMERCE 12-00-1975

CLASS 21: HOUSEHOLD AND KITCHEN UTENSILS, NAMELY, PLATES, CUPS,
VASES, TRAYS, BOWLS, BARWARE, HOUSEHOLD AND KITCHEN
CONTAINERS FOR FOOD, BEVERAGE GLASSWARE AND MUGS

FIRST USE 7-00-2000; IN COMMERCE 7-00-2000

CLASS 25: CLOTHING, NAMELY, T-SHIRTS, [SWEATSHIRTS,] CAPS, [TIES,]
AND SCARVES

FIRST USE 8-00-1996; IN COMMERCE 8-00-1996

CLASS 28: [TOYS FOR ADULTS AND CHILDREN, NAMELY,] JIGSAW
PUZZLES, [MANIPULATIVE PUZZLES, CUBE PUZZLES, COLLAPSING
SPHERES, MINIATURE VEHICLES, ACTION TOYS, namely, BALLS, AND]
BOARD GAMES

FIRST USE 00-00-1996; IN COMMERCE 00-00-1996

CLASS 35: RETAIL AND WHOLESALE STORE SERVICES, MAIL ORDER
CATALOG SERVICES AND ONLINE CATALOG SERVICES FEATURING

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



ARTWORK [,] REPRODUCTIONS, STATIONERY, BOOKS, PUBLICATIONS, [HAND TOOLS,] DESK ACCESSORIES, [LIGHTING FIXTURES,] HOUSE WARES, HOUSEHOLD GOODS, [FURNITURE,] UMBRELLAS, GIFTS, TOYS, [CDS] * CD'S, *TRAVEL ACCESSORIES, CLOTHING AND OTHER GENERAL MERCHANDISE

FIRST USE 00-00-1967; IN COMMERCE 00-00-1967

CLASS 41: MUSEUM SERVICES, EDUCATIONAL SERVICES, NAMELY, CONDUCTING EXHIBITIONS, WORKSHOPS, SEMINARS, LECTURES, TOURS, FILM AND VIDEO PRESENTATIONS, LIBRARIES AND STUDY CENTERS IN THE FIELD OF ART CULTURE AND DESIGN, PROVIDING INFORMATION IN THE FIELD OF ART, CULTURE AND DESIGN OVER THE INTERNET, AND PUBLICATION OF EDUCATIONAL MATERIAL IN THE FIELD OF ART, CULTURE AND DESIGN

FIRST USE 00-00-1967; IN COMMERCE 00-00-1967

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1623051

SER. NO. 76-302,616, FILED 08-20-2001

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.