

United States of America

United States Patent and Trademark Office



Reg. No. 7,094,518

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Int. Cl.: 24, 35, 36, 41, 42, 45

Service Mark

Trademark

Principal Register

Southern Methodist University (TEXAS non-profit corporation)
6425 Boaz Lane
Dallas, TEXAS 75205

CLASS 24: Bed blankets; cloth pennants; cloth flags; wall tapestries of textile; afghans

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

CLASS 35: Career Personnel placement services service for university students and graduates of the university; Conducting research for others in the fields of accounting, advertising, business, business administration, business analytics, corporate communications being the managing of public relations and corporate governance, entrepreneurship in the nature of new business development, market analysis in the nature of studying the relationship between markets and cultural trends, public relations, economics

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

CLASS 36: Conducting research for others in the fields of finance and financial investments

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

CLASS 41: Educational services, namely, conducting classes, conferences, lectures, seminars, workshops, training courses and symposia for students, the public, and nonstudent groups in the fields of liberal arts education, humanities and sciences, arts, business, business, science, technology, politics, engineering, law, theology, and education; Educational services in the nature of on-campus and off-campus classes provided through the media of television, radio and correspondence courses; lending of publications to libraries and various individuals; Education services in the nature of teaching courses at the university level; education-related entertainment services, namely, organizing sporting events, lectures in the fields of history, politics, culture,

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Director of the United States
Patent and Trademark Office



archaeology, anthropology, humanities, science, economics, business, law, engineering, arts, theology, education and human development, concerts and theater productions; Educational services, namely, providing both resident and correspondence courses of instruction at the university level; Educational services, namely, providing instruction at the undergraduate and graduate levels in the fields of accounting, advertising, anthropology, applied physiology and sport management, art, art history, bilingual education, biochemistry, biological sciences, biostatistics, business, business administration, business analytics, chemistry, comparative and international law, computer sciences, corporate communications, counseling, cybersecurity, creative computing, dance, data sciences, digital game development, dispute resolution, divinity, earth sciences, economics, educational studies, engineering, environmental sciences, entrepreneurship, ethnic studies, fashion, media, film and media arts, finance, health and society, geology, geophysics, health promotion management, law, history, human rights, individualized studies in the liberal arts, international studies, journalism, liberal arts, markets and culture, mathematics, medieval studies, ministry, music, philosophy, physics, political science, health, physical therapy, psychology, politics and government, public relations, religious studies, sociology, statistics, theater, theology, world languages and literatures; Educational services, namely, providing college level courses for secondary school students in the fields of engineering, mathematics, science and technology; Educational services, namely, providing extension and continuing education classes by means of satellite television transmissions, videotapes, and the Internet in the in the fields of history, politics, culture, archaeology, anthropology, humanities, science, economics, business, law, engineering, arts, theology, education and human development; Educational services, namely, conducting conferences, lectures, seminars, workshops, and symposia for students, the public, and nonstudent groups in the fields of liberal arts education, business, mathematics, science, technology and politics; Providing entertainment services in the nature of live musical performance, live dance performance, live theatrical performances, art exhibitions and college sport competitions and athletic events; Research in the field of education, namely, Conducting research for others in the fields of bilingual education, ethnic studies, individualized studies in the liberal arts, international studies, medieval studies, religious studies, theology, political science, educational studies, anthropology, music composition

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

CLASS 42: Conducting scientific research for others in the fields of sports medicine in the nature of applied physiology and sport management, biochemistry, biological sciences, biostatistics, chemistry, computer sciences, counseling, cybersecurity, creative computing, data sciences, digital game development, earth sciences, engineering, environmental sciences, health and society, geology, geophysics, health promotion management, mathematics, physics, health, physical therapy, psychology, statistics

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

CLASS 45: Conducting research for others in the fields of comparative and international law, dispute resolution, divinity, law, ministry

FIRST USE 8-00-2021; IN COMMERCE 8-00-2021

The mark consists of an outer circle containing the drawing of a building.

SER. NO. 90-979,786, FILED 04-05-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.