

United States of America

United States Patent and Trademark Office

VISIMORE

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Service Mark

Trademark

Principal Register

K. HARTWALL OY AB (FINLAND Private Limited Company)

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FINLAND

CLASS 35: Business management; business administration; office functions; supply chain management services; business data analysis, research and information services; business management in the field of transport and delivery; business management in the field of transportation fleet management for others, including particularly computerized tracking, tracing, locating and monitoring of assets in transit, namely, fleet, goods, pallets, roll containers and containers for transport of goods for business purposes; business management in the field of vehicle fleet management for others; business management consultancy in the field of transport and delivery; business management planning; strategic business planning; strategic business data analysis; commercial business or industrial business management assistance; analysis of business management systems, namely, business management analysis; advice relating to the organisation and management of business; business management and organization consultancy; business administration services in the field of transportation; business investigations; business administration assistance; business administration in the field of transport and delivery; business consultancy services relating to the supply of quality management systems; business information services provided on-line from a computer database or the internet; provision of computerised information relating to business records management; provision of computerised business statistics information; provision of computerised data relating to business, namely, providing information in business matters, including particularly information relating to the location of assets in transit, namely, freight vehicles, pallets, roll containers, containers for transport and other freight; providing transportation documentation for others; collection and systematisation of information into computer databases; commercial information directory services provided by access to a computer database; computerised inventory control; computerised database management services; updating and maintenance of data in computer databases; maintenance of asset registers, namely, computerised register management for others; data processing services in the field of transportation; computerized file management; computerised business information data processing services; consultancy relating to data processing; advisory services relating to electronic data processing; business advisory services relating to the use of computers; data management services, namely, computerized database management; business file management; business record keeping services for regulatory compliance purposes; business records management; compilation of commercial registers, namely, compilation of business directories; compilation of information into computerised registers in the nature of databases; compiling of information into computer databases; collection and systematization of business data into computer databases; cost management accounting; database management services; inventory management; inventory management of parts and components for manufacturers and suppliers; advice on the analysis of consumer buying habits and needs provided with the help of sensory,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



quality and quantity-related data

CLASS 39: Transport services by air, road, rail and sea; transportation logistics, namely, storage, transportation and delivery of freight vehicles, pallets, roll containers, containers, documents, packages, raw materials, and other freight for others by air, rail, ship or truck; transportation and delivery of goods; arranging transportation of goods; freight and cargo transportation by air, road, rail and sea; advisory services relating to the distribution in the nature of delivery of goods; advisory services relating to the cargo handling of goods; arranging the collection of goods in the nature of freight vehicles, pallets, roll containers and containers for transport; arranging the shipping of goods; delivery services, namely, delivery of goods; dispatch of goods, namely, pickup, delivery and storage of freight vehicles, pallets, roll containers, containers, documents, packages, raw materials, and other freight; providing information relating to warehousing services; information services relating to the transportation of goods; storage and delivery of goods; rental of pallets and shipping and storage containers for transport of goods; provision of information relating to transport; provision of transport information in the nature of data relating to methods of transport; professional consultancy relating to transport; consultancy services relating to transportation; computerised information services relating to transport; computerised transport information relating to distribution planning in the nature of delivery planning

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 09-06-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1404440 DATED 03-05-2018, EXPIRES 03-05-2028

SER. NO. 79-233,159, FILED 03-05-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.