

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,106,678**

**Registered Dec. 20, 2016**

**Amended Jun. 11, 2024**

**Int. Cl.: 9, 39, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

GOOGLE LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1600 AMPHITHEATRE PARKWAY  
Mountain View, CALIFORNIA 94043

CLASS 9: Computer software and mobile application software for providing access to, searching, displaying and sharing interactive and non-interactive geographic information, travel information, geographic maps and images of maps and mapped locations; Downloadable computer software for providing geographic information, interactive geographic maps, images of maps and mapped locations; downloadable computer software for viewing and searching for \* geographic \* information \* and \* photos [, reviews, ratings of business and organizations; Computer gaming software; Cameras ]

FIRST USE 9-3-2015; IN COMMERCE 9-3-2015

CLASS 39: Providing a website for interactive and non-interactive geographic information, travel information, geographic maps and images of maps and mapped locations

FIRST USE 9-3-2015; IN COMMERCE 9-3-2015

CLASS 41: Photography services; entertainment services, namely, providing an online interactive database of photos [ ; editorial reporting services; publication of the editorial content of sites accessible via a global computer network ]

FIRST USE 9-3-2015; IN COMMERCE 9-3-2015

CLASS 42: Providing online non-downloadable computer software for providing access to, searching, and sharing interactive and non-interactive geographic information, travel information, geographic maps and images of maps and mapped locations; providing online non-downloadable computer software for displaying geographic information, interactive geographic maps, and images of maps and mapped locations; providing on-

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



line non-downloadable computer software for viewing and searching for \* geographic \* information \* and \* photos [, reviews, ratings of business and organizations ]

FIRST USE 9-3-2016; IN COMMERCE 9-3-2016

The color(s) green, white, grey, yellow and orange is/are claimed as a feature of the mark.

The mark consists of a square with rounded corners containing an upper case white letter "G" on a green background to the left of a stick figure design with the head formed by a yellow circle, with a downward-pointing orange triangle at the top of the yellow torso, appearing on an offset white and grey grid background.

OWNER OF U.S. REG. NO. 4707011

SER. NO. 86-980,956, FILED 09-03-2015

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.