

# United States of America

## United States Patent and Trademark Office



**Reg. No. 2,697,137**

**Registered Mar. 18, 2003**

**Amended Jun. 11, 2024**

**Int. Cl.: 33**

**Trademark**

**Principal Register**

Laurent-Perrier (FRANCE JOINT STOCK COMPANY)  
32 Avenue de Champagne  
Tours Sur Marne, FRANCE 51150

CLASS 33: Champagne

The color(s) gold, red, purple, pink and black is/are claimed as a feature of the mark.

The color(s) red appears in the wording CUVÉE ROSÉ, the color purple appears in the wording CHAMPAGNE, MAISON FONDEE 1812 and BRUT, the color black appears in the wording LAURENT-PERRIER, and in the design the colors purple and gold appear in the decorative border of the oval, the color purple appears in the decorative border around the words LAURENT-PERRIER and the color pink appears as the background color of the remainder of the is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 003051556, FILED 09-14-2000, REG. NO. 003051556, DATED 09-14-2000, EXPIRES 09-14-2010

The mark consists of a pink oval design with the words "LAURENT-PERRIER" centered in the oval inside a decorative border. The oval is edged in gold with a decorative border in purple. The words "CUVÉE ROSÉ" in red are centered and curved above the words "LAURENT-PERRIER" with the word "CHAMPAGNE" in purple immediately below. The words "MAISON FONDÉE, 1812" and "BRUT" in purple are centered below the words "LAURENT-PERRIER".

OWNER OF U.S. REG. NO. 0900921, 0680206, 0718039

The design is edged in black. The background is beige. The oval design including the outer edging immediately inside the black outline is gold. The thin line inside the gold edging design is black and red. The word "CHAMPAGNE" is gold with black detailing. The word "BRUT" is gold. The word "LAURENT-PERRIER" is black with a gold

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



design surrounding it. The words "CUVEE ROSE BRUT" are red.

No claim is made to the exclusive right to use the following apart from the mark as shown: "CHAMPAGNE BRUT" AND "CUVEE ROSE BRUT" AND "MAISON FONDEE 1812"

The English translation of "CUVEE" is "vintage". The English translation of "MAISON FONDEE" is "HOUSE FOUNDED".

The name "LAURENT-PERRIER" does not identify a living individual.

SER. NO. 76-224,121, FILED 03-13-2001

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.