

United States of America

United States Patent and Trademark Office

dormify

Reg. No. 5,335,716

Registered Nov. 14, 2017

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**Int. Cl.: 11, 16, 20, 22, 24, 27,
35**

Service Mark

Trademark

Principal Register

Dormify, Inc. (DELAWARE CORPORATION)
286 5th Avenue, Fl. 11
New York, NEW YORK 10001

CLASS 11: Desk lamps; electric lights for Christmas trees; electric lighting fixtures; and LED lighting fixtures

FIRST USE 9-22-2017; IN COMMERCE 9-22-2017

CLASS 16: Art pictures or prints on canvas; pictures and prints; [stickers; decorative stickers for laptops;] decals and stickers for use as home décor; packaged kits comprised primarily of products for college students, namely, notepads, notebooks, [facial tissue; and magnetic boards;] Framed art, namely, prints

FIRST USE 7-13-2009; IN COMMERCE 4-29-2011

CLASS 20: Accent pillows; bed pillows; decorative pillows and cushions; mattress toppers; [feather beds; and] floor pillows; Closet accessories, namely, clothes hangers, [belt racks,] clothes bars, and sliding clothes rails; closet accessories, namely, shoe racks; clothes rails; and belt racks

FIRST USE 7-13-2009; IN COMMERCE 4-29-2011

CLASS 22: Cloth or canvas bags for storage of household goods; laundry bags; cloth or canvas bags for laundry; garment bags for storage of shoes

FIRST USE 9-22-2017; IN COMMERCE 9-22-2017

CLASS 24: Bed and lap blankets; [blankets for outdoor use;] fleece blankets; pillow covers and shams; pillow-tops, namely, pillow-top bed skirts, and mattress pads; bed skirts; coverlets; [fabric window covering and treatments, namely, curtain, draperies, sheers, and valences;] and shower curtains; Bath towels

FIRST USE 7-13-2009; IN COMMERCE 4-29-2011

CLASS 27: Bath mats; non-slip mats for baths; carpets and rugs; and wallpaper

FIRST USE 9-22-2017; IN COMMERCE 9-22-2017

CLASS 35: On-line retail store services featuring dorm room accessories, namely, bedding, bath, room décor, storage, and other decorative products; on-line retail store services featuring a wide variety of consumer goods of others and consumer goods of the DORMIFY brand; and providing a website for users with specific informed

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



recommendations of specific consumer products and services validated by the users' inputted preferences, in-person and online social networks, peers, or other users' recommendations

FIRST USE 7-13-2009; IN COMMERCE 11-1-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4039758, 4039759

SER. NO. 86-366,750, FILED 08-14-2014

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.