

# United States of America

United States Patent and Trademark Office

# yahoo!

**Reg. No. 6,590,993**

**Registered Dec. 14, 2021**

**Corrected Jul. 02, 2024**

**Int. Cl.: 9, 35, 36, 38, 41, 42, 45**

**Service Mark**

**Trademark**

**Principal Register**

Yahoo Inc. (DELAWARE CORPORATION)  
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CLASS 9: Downloadable computer anti-virus software; downloadable computer software to enable users to locate other game players and play games over communications networks; downloadable computer software for transmitting electronic mail; downloadable computer software for electronic messaging; downloadable computer software for electronic transmission of data, images, and documents via a global computer network; downloadable computer software for providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; downloadable computer software used to search, retrieve, index, and organize data; downloadable computer software used to enhance the performance and functionality of computer networks; downloadable computer software for searching and retrieving information, websites, and other resources on computer networks; downloadable computer software for providing a directory of information, websites, and resources available on computer networks; downloadable computer software for providing multiple-user access to a computer network for the dissemination of a wide range and variety of information; downloadable computer software that allows users to customize their viewing, listening, and playing experience by selecting and arranging the display and performance of audio, video, and audiovisual elements by users in the fields of music, video, sports and the entertainment industry; downloadable podcasts in the fields of news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; downloadable mobile applications to broadcast live sporting events, broadcasting of sports programming and sports information, including sports scores, sports statistics, player statistics, play-by-play sports commentary and sports editorial commentary; downloadable mobile applications for use in fantasy sports leagues, managing and participating in fantasy sports leagues, providing sports programming and information, providing previews, alerts, replays, video clips of sporting competitions and webcam feeds in the field of sports; downloadable mobile applications for providing entertainment and sports related news; downloadable mobile applications for sports betting; downloadable television programs featuring news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness provided via a video-on-demand service; downloadable mobile applications for viewing online

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Director of the United States  
Patent and Trademark Office



programs, text, images, multimedia content and videos in the fields of current events, news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; downloadable mobile application featuring software for texting, sharing images videos, multimedia content; downloadable mobile application featuring software for use in group communication, namely, instant messaging, social media, file sharing, and searching and posting of text and images; downloadable mobile applications for news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; downloadable mobile applications for electronic chat rooms and bulletin boards; downloadable mobile applications for electronic mail, electronic messaging, and electronic transmission of data, images, and documents; downloadable software in the nature of an application for mobile devices enabling the user to obtain information in the fields of finance and advertising; voice data downloaded from the internet in the nature of audio recordings featuring voice recordings; downloadable mobile applications for viewing online programs, text, images, multimedia content and videos

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 35: Advertising; business management; business administration; advertising and promotional services for others, namely, placing advertisements and promotional displays for others in electronic sites accessed via computer networks; dissemination of advertising matter, namely, providing advertising and graphic, multimedia and interactive images through computer networks for use on personal home pages; promoting the goods and services of others by means of operating an online shopping mall with links to the retail web sites of others; providing information via the internet regarding the goods and services of others in the nature of a buyers' guide, namely, providing an online buyers guide service providing information in the field of home computers, fashion, furniture, jewelry, home goods, pets, children, sporting equipment, tools, fitness equipment, technology, mobile hardware and software; provision of online price comparison services; compilation of online business directories, namely, providing online business directories featuring restaurants and bars and local businesses; providing online directory information services featuring hyperlinks to other websites, namely, business directories featuring online retail businesses; business consulting and technical business assistance regarding the operating, managing, advertising, and marketing of websites for others; business consultation services; business marketing consultation in the field of online commerce websites; providing information regarding coupons provided by others, namely, price comparison services; providing consumer product information via the internet; production of video recordings for advertising purposes; providing market research information on goods systemization of information into computer databases; rental of advertising space; rental of online advertising banner space; provision of an online marketplace for buyers and sellers of goods and services; providing a searchable online advertising guide featuring the goods and services of online vendors, advertising the goods and services of online vendors via a searchable online guide, providing online marketplaces for sellers of goods and or services; arranging subscriptions to telecommunication services for others; business administration of consumer loyalty programs; processing of computerised data; telephone directory information; providing information in the field of business statistics via computer networks

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 36: Financial affairs and monetary affairs, namely, financial information, management and analysis services; personal financial and investment advisory services; providing information and advice in the field of personal finance, personal financial investments, and the financial aspects of retirement; arranging financial transactions, namely, financial consulting services; automated banking services relating to credit card transactions; automated bill payment services; conducting cashless payment transactions, namely, processing electronic payments made through prepaid cards; credit card and debit card services, namely, payment processing services; electronic commerce

bill payment services; electronic credit card processing transactions; electronic funds transfer services; electronic processing of payments via a global computer network, namely, processing electronic payments made through prepaid cards, credit cards, and debit cards; financial consultancy relating to the execution of cashless payment transactions; financial information services relating to the automated payment of accounts; financial information services relating to the automated transfer of funds; mobile bill payment service; providing banking information; credit card payment processing services; management of investments; processing credit card transactions for others; processing debit card transactions for others; processing electronic payments made through prepaid cards; processing of electronic credit card transactions; processing of electronic payments, namely, credit card payment processing services; processing of payment transactions via the internet, namely, credit card payment processing services; processing payments for the purchase of goods and services via an electronic communications network, namely, credit card payment processing services; processing payments made by charge cards, namely, credit card payment processing services; provision of financial information relating to credit card transactions; electronic funds transfers; processing of electronic funds transfer, ach, credit card, debit card, electronic check and electronic payments, all being in the nature of credit card and debit card payment processing; information, advisory and consultancy services relating to the aforesaid services; providing information in the field of finance via computer networks

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 38: Telecommunications services, namely, broadcasting of audio, video, and multimedia content in the nature of audio and video, by means of radio, cellular communication, wireless communication, the internet, computers, mobile devices, electronic communications networks, and computer networks; electronic mail services in the nature of transmission of electronic mail; providing multiple user access to global computer networks; providing multiple-user access to global computer networks for the transfer and dissemination of a wide range of information; electronic transmission of data, messages, images, and documents via computer networks, mobile devices, and the internet; electronic messaging services; providing online chat rooms and electronic bulletin/message boards for transmission of messages among users in the field of general interest and for playing games; providing online communications links which transfer the website user to other local and global web pages; news agencies, namely, the transmission of news items to news reporting organizations; telecommunication connections to the internet; telecommunication connections to global computer information networks; online information transmission; communications by computer terminals; transmission of electronic mail; provide information transmission on electronic bulletin board; electronic bulletin board services; telecommunication line connection, namely, providing telecommunications connections to the internet; computer-aided transmission of messages and images; providing telecommunications connections to a global computer network; providing user access to global computer networks; chat room information transmission, namely, providing internet chat rooms; providing internet chatrooms; providing access to databases; providing telecommunications access services to online network data; streaming of data; video conference services; transmission of digital files; providing online forums for transmission of messages among computer users; online television broadcasting; video-on-demand transmission; information transmission services via digital networks, namely, providing online directory information services featuring hyperlinks to other websites; providing online video streaming services

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 41: Sporting and cultural activities, namely, organizing community sporting and cultural events; entertainment services in the nature of providing non-downloadable online computer games and arranging of contests provided via computer networks; providing information relating to electronic computer games; providing non-downloadable multimedia entertainment content, namely, providing online computer

games and ongoing television shows in the nature of videos featuring music and sports via computer networks; ongoing entertainment multimedia programs, broadcast via cellular communication, wireless communication, the internet, electronic communications networks, and computer networks in the fields of current events, news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; production of video programs for broadcast on computer networks; entertainment information services, namely, providing information and commentary in the fields of education, current event news, sports betting, and sports for children and adults via computer networks; organizing and conducting fantasy sports contests in the nature of providing fantasy sports leagues for entertainment purposes; providing online fantasy sports news information; providing sports information via telephone, cellular telephone, wireless communication devices, and the internet; providing information in the field of sports, sports scores, sports statistics, player statistics, play-by-play sports commentary, and sports editorial commentary via the internet; provision of live musical performances, musical videos, production of videos, production of film clips, providing online non-downloadable videos featuring celebrity interviews, providing online non-downloadable videos featuring talk shows, providing online non-downloadable videos featuring television show previews, non-downloadable photographs, and other entertainment related multimedia materials in the nature of podcasts in the field of news, commentary, weather, sports, entertainment, fashion, finance, food, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness, and non-downloadable online videos in the field of news, commentary, weather, sports, entertainment, fashion, finance, food, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness, provided via a website; providing non-downloadable prerecorded music, information in the field of music, and commentary and articles about music, all via computer networks; entertainment services, namely, providing podcasts in the fields of news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; entertainment services, namely, providing online non-downloadable videos in the fields of news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness; entertainment services in the nature of a video series, consisting of online, non-downloadable videos about finance; providing entertainment information in the fields of news, commentary, sports, music, and culture provided via a website; providing an online publication in the nature of a newsletter in the field of finance that is transmitted via a subscription service for use in providing analytics, alerts, and forecasts of financial and economic data via market research and statistical analysis tools; electronic desktop publishing; online browsing services for electronic publication, all in the nature of publishing of electronic publications; providing online electronic publications, not downloadable, all in the nature of publishing of electronic publications; online browsing services for electronic images, namely, providing a website featuring non-downloadable photographs; entertainment information; leisure activity and entertainment information; information on recreational activities; providing entertainment information in the nature of TV program information; providing online videos featuring news, commentary, weather, sports, entertainment, fashion, finance, food, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness, not downloadable; providing TV programs, not downloadable, via video-on-demand transmission services; game services provided online from a computer network; organization of sports competitions and electronic games competitions; arranging and conducting of educational conferences in the fields of technology and current events; organization of exhibitions for cultural or educational purposes; production of video; subscription services in the nature of publishing subscription periodicals, and translation services for books, magazines and periodicals

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 42: Design and development of computer hardware and software; computer

services, namely, creating computer network-based indexes of information, websites, and other resources available on computer networks for others; providing internet search engines for searching and retrieving information, websites, and other resources available on computer networks for others; providing internet search engines; computer software design services, namely, search engine design services; providing customized online web pages featuring user-defined information, which includes search engines and online web links to other websites; computer services, namely, non-downloadable computer software provided online for spam filtering, firewall protection, and parental control; website featuring technology that allows users to locate other game players and play games over communication networks; platform as a service (PAAS) featuring computer software platforms for use in group communication, namely, instant messaging, file sharing, searching and posting of texts and images; computer services, namely, creating an on-line virtual environment for sports betting; providing search engines for obtaining data featuring information in the fields of news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, and wellness via the internet; computer programming; computer software design; updating of computer software; maintenance of computer software; rental of computer software; consultancy on computer software design; computer software consultancy; computer system analysis; computer system design; installation of computer software; computer virus protection services; providing temporary use of non-downloadable online computer software, namely, software for processing electronic media data; rental of network server memory space; rental of web servers; planning and construction of websites, namely, web site design; creating and maintaining websites for others; web page design; web site hosting; creating or maintaining web pages for others; computer technology consultancy; monitoring of computer systems to detect breakdowns; monitoring of computer systems for detecting unauthorized access or data breach; online electronic data storage; electronic data storage; computer electronic data backup; information technology (IT) consultancy; providing information on computer technology and programming via a web site; cloud computing featuring software for use in database management; web site design consultancy; software as a service (SAAS) featuring software for providing a search engine, providing advertising, providing information in the field of fantasy sports, providing news information, providing video content, providing non-downloadable online games and contests via a multimedia platform; creating and designing website-based indexes of information for others using information technology; platform as a service (PAAS) featuring computer software platforms for advertising, programmatic advertising, providing a search engine, and providing information in the fields of current events, news, commentary, weather, sports, entertainment, fashion, finance, music, inspiration, health, lifestyle, travel, parenting, science, technology, culture, wellness, advertising, fantasy sports, video content and online multimedia platforms; product development; providing information on fashion commodity design; meteorological information; development and design of mobile applications software; technical assistance regarding the operating and managing of websites for others, namely, managing web sites of others

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

CLASS 45: Providing information on fashion; providing online socializing services being social network services and dating services via correspondence; providing dating information via the internet; online social networking services

FIRST USE 9-00-2019; IN COMMERCE 9-00-2019

PRIORITY CLAIMED UNDER SEC. 44(D) ON JAMAICA APPLICATION NO. 078382, FILED 08-09-2019

The mark consists of the word "YAHOO" in stylized lower case letters and an exclamation point.

SER. NO. 88-626,168, FILED 09-22-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**