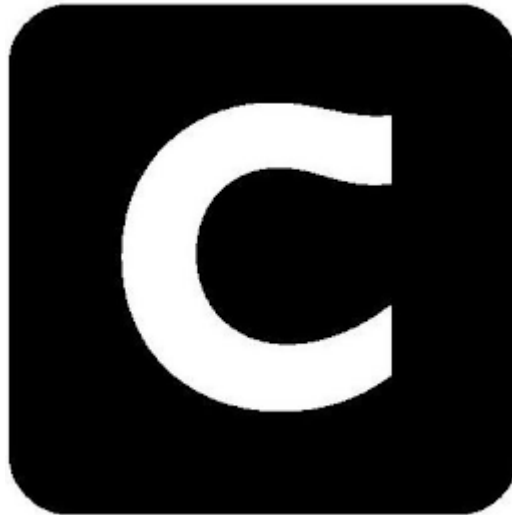


United States of America

United States Patent and Trademark Office



Reg. No. 7,056,632

Registered May 16, 2023

Amended Jul. 09, 2024

Int. Cl.: 9, 35, 36, 41, 42

Service Mark

Trademark

Principal Register

Chime Financial, Inc (DELAWARE CORPORATION)
Suite 500
101 California Street
San Francisco, CALIFORNIA 94111

CLASS 9: Downloadable software allowing users to search, identify, and redeem loyalty reward offers; downloadable software for mobile phones, tablets, handheld computers and mobile devices, namely, software for accessing, viewing and managing checking accounts, credit card accounts and savings accounts, paying bills, conducting financial transactions and transferring money; downloadable software for processing electronic funds transfers and payments made via credit card, debit card, and electronic check; downloadable software to facilitate electronic, mobile and online payments

FIRST USE 3-28-2014; IN COMMERCE 3-28-2014

CLASS 35: Monitoring consumer credit reports and providing an alert as to any changes therein for business purposes; business administration of user loyalty programs featuring discounts and rebates for the services of others; providing incentive award programs through issuance and processing of points for the purchase of goods and services of others; promoting the sale of goods of others through electronic promotions and discounts; business administration of consumer loyalty programs

FIRST USE 6-00-2018; IN COMMERCE 6-00-2018

CLASS 36: loyalty program payment processing services; banking services; bill payment services; checking account services; credit, financing and loan services; financial services, namely, electronic remote check deposit services; electronic money transfer; savings account services; consumer credit consultation; consumer lending services; debit account services featuring a computer readable card

FIRST USE 3-28-2014; IN COMMERCE 3-28-2014

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 41: providing online non-downloadable publications in the nature of articles in the fields of banking, finance, loans, and credit monitoring

FIRST USE 7-8-2015; IN COMMERCE 7-8-2015

CLASS 42: Software as a service services featuring software for allowing users to search, identify, and redeem loyalty reward offers; software as a service services featuring software for accessing, viewing and managing checking accounts, credit card accounts and savings accounts, paying bills, conducting financial transactions and transferring money; software as a service services featuring software for [family financial management, namely, to facilitate financial control, auditing, and to allow communication between users; software as a service services featuring software for] processing electronic funds transfers and payments made via credit card, debit card, and electronic check; software as a service services featuring software facilitating electronic, mobile and online payments

FIRST USE 3-28-2014; IN COMMERCE 3-28-2014

The mark consists of a stylized letter "C" inside of a square.

SER. NO. 90-979,444, FILED 08-27-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.