

United States of America

United States Patent and Trademark Office

Reg. No. 5,718,433

Registered Apr. 09, 2019

Amended Jul. 16, 2024

Int. Cl.: 9, 38

Service Mark

Trademark

Principal Register

SHELLY EUROPE LTD (BULGARIA LIMITED LIABILITY COMPANY)
103, Cherni Vrah blvd
BG-1407 Sofia
BULGARIA

CLASS 9: Computer software for use in home automation, namely, controlling lights, appliances, heating, cooling and security systems; modems; apparatus for recording, transmission, processing and reproduction of sound, images or data; computer programs for data processing; cellular phones; communication hubs; communication software for use in remote monitoring and management of electrically powered devices as part of automated systems; communications servers computer hardware; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols; telecommunications hardware; computer hardware; computer firmware for use in wireless local and remote configuration, monitoring and management of components of automated systems; internet messaging software; software for use in home, office and industry automated systems to control machines, to manage communication devices; computer application software for cell phones for use in wireless and remote configuration, monitoring and management of the components of automated systems and of the automated systems; internet phones; electric contacts; electric sensors; electric transformers; switchgear electric; alarm sensors; alarm installations; smoke detectors; heat detectors; fire detectors; sensors and detectors, remote control apparatus; electro-dynamic apparatus for the remote control of signals; information technology and audiovisual equipment, namely, cameras, monitors, sensors; communications equipment, namely, wireless communications modules for integration with electrically powered devices as components of automated systems; antennas and aerials as communications apparatus; computer networking and data communications equipment; point-to-point communications equipment

CLASS 38: communications by mobile phones; communications consultancy; electronic communications services; communications via multinational telecommunication networks, information transmission via electronic communications networks; rental of communications equipment; provision of on-line communications services; all of the foregoing not for use in connection with Internet radio services, namely, transmission of audio material via the internet

The color(s) blue is/are claimed as a feature of the mark.

The mark consists of the stylized word "SHE" in blue.

Director of the United States
Patent and Trademark Office



PRIORITY DATE OF 12-03-2015 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1308450 DATED 03-18-2016,
EXPIRES 03-18-2026

SER. NO. 79-191,490, FILED 03-18-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.