

# United States of America

## United States Patent and Trademark Office

# OKAY BEARS

**Reg. No. 7,394,252**

**Registered May 28, 2024**

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**Int. Cl.: 9, 16, 25, 28**

**Trademark**

**Principal Register**

Okay Bears Pty Ltd (AUSTRALIA PROPRIETARY LIMITED COMPANY)  
2/158 Ramsgate Rd  
RAMSGATE BEACH NSW 2217  
AUSTRALIA

CLASS 9: Downloadable digital image files, video recordings, audio recordings, and multimedia files containing texts relating to art, music, games, and cryptographic collectibles authenticated by non-fungible tokens (NFTs); downloadable digital image files, video recordings, audio recordings, and multimedia files containing texts relating to art, music, games, and cryptographic collectibles authenticated by cryptographic tokens; digital media, namely, downloadable image files featuring digital artworks created using blockchain-based software technology; downloadable image files containing artwork and cryptographic collectibles of artwork authenticated by non-fungible tokens (NFTs); downloadable image files containing artwork authenticated by non-fungible tokens (NFTs); downloadable multimedia file containing artwork, text, audio, and video relating to digital media, art, and cryptographic collectibles, all authenticated by non-fungible tokens (NFTs); downloadable music files authenticated by non-fungible tokens (NFTs); downloadable electronic data files featuring art images, video clips, and digital wearables for use in virtual worlds, video games, and music, all authenticated by non-fungible tokens (NFTs); security tokens namely, encryption units; electronic publications, namely, books, magazines, product manuals, and product guides in the fields of art and art, music, games, and cryptographic collectibles authenticated by non-fungible tokens (NFTs) recorded on computer media; downloadable computer software for non-fungible token (NFT) authentication support; downloadable computer software for retail inventory management of clothing and accessories, footwear, hand tools, electronics, jewellery, musical instruments, leather goods, furniture, housewares, fabrics, travel gear, outdoor gear, cameras and camera accessories, backpacks and other bags, baby products and toys, and sporting goods enabling customers to conveniently view and purchase those goods; downloadable computer software for facilitating shipments of goods; downloadable payment gateway software for linking e-commerce websites to credit card processing networks; downloadable computer software for remotely authenticating user identification; downloadable software for the minting, management, validation, implementation and support of digital assets, namely, non-fungible tokens (NFTs)

CLASS 16: Paper and cardboard; printed matter, namely, books, magazines, comics, product manuals, and product guides in the fields of art and works of art made of cardboard authenticated by non-fungible tokens (NFTs); printed artistic reproductions, being art prints, graphic art reproductions, photographic reproductions; paintings as works of art; graphic art prints; artwork, namely, drawings being art prints, graphic prints, paintings, works of arts in the form of framed and unframed paintings, works of art made of cardboard, works of art made of paper; drawings, art pictures in the nature of drawings, paintings, and printed photographs, art prints, engravings, graphic art prints, hologram art prints, reproductions of paintings, collages made from mix media art materials; printed matter, namely, tickets; printed publications, namely, brochures,

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



design guides, architectural specification sheets, technical instruction sheets, and standard drawings in the fields of art and art, music, games, and cryptographic collectibles authenticated by non-fungible tokens (NFTs); printed instructional materials in this class in the fields of art and art, music, games, and cryptographic collectibles authenticated by non-fungible tokens (NFTs); printed activity packs of paper materials and stationery, namely stickers, pencils and activity books; banners and flags of paper and cardboard; stationery holders for desks; paper ticket holders specifically adapted for paper tickets; paper, cardboard and goods made from these materials, not included in other classes, being educational art and craft materials, photographs and photo albums, printed posters, craft paper, art and craft kits; printed instructional and teaching material in the fields of art and art, music, games, and cryptographic collectibles authenticated by non-fungible tokens (NFTs)

CLASS 25: Clothing, namely, shirts, tops, sweatshirts, jackets, sweaters, pants, shorts, skirts, jerseys, and uniforms; footwear; headwear

CLASS 28: Games, toys and playthings, namely, vinyl toy dolls, plastic character toys, tabletop games, board games, plush toys; video game machines; video game apparatus in the nature of video game consoles; [ gymnastic apparatus; ] decorations being ornaments for Christmas trees; educational toys and playthings, namely, jigsaw puzzles, puzzle board games, learning card games, children's educational games for developing fine motor, cognitive, and counting skills, playsets for dolls and plastic character toys, and stuffed and plush toys

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 05-02-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1724787 DATED 11-02-2022, EXPIRES 11-02-2032

SER. NO. 79-367,623, FILED 11-02-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.