

# United States of America

## United States Patent and Trademark Office

# LUSH

**Reg. No. 6,263,454**

**Registered Feb. 09, 2021**

**Amended Jul. 30, 2024**

**Int. Cl.: 21, 31**

**Trademark**

**Principal Register**

Cosmetic Warriors Limited (UNITED KINGDOM Limited Company)  
29 High Street  
Poole, Dorset BH15 1AB  
UNITED KINGDOM

CLASS 21: Holders for flowers and plants for flower arranging; holders for plants; indoor terrariums for plants; pots for plants; repotting containers for plants; plant cultivation seed trays; plant containers for flowers; flower baskets; flower pots; flower vases; make-up brushes; make-up sponges; make-up removing appliances; eye make-up applicators being applicator sticks, wands, brushes, sponges, and foam sponges for applying and blending makeup; make-up artist belts being specially adapted for holding cosmetic brushes and wand and stick make-up; applicators for cosmetics, namely, applicator sticks, wands, brushes, sponges, and foam makeup sponges for blending makeup; cosmetic brushes; scrubbing brushes; lip brushes; mascara brushes; nail brushes; eyebrow brushes; shaving brushes; hair brushes; eyelash brushes; toothbrushes; toothbrush cases; cosmetic brushes; exfoliating brushes; eyeliner brushes; skin cleansing brushes; combs, hair brushes; cleaning and cosmetic sponges being microdermabrasion sponges for cosmetic use; soap boxes; soap dishes; soap dispensers; perfume burners; perfume sprayers; perfume vaporizers sold empty; perfume bottles sold empty; essential fragrance oil burners; beverage glassware, namely glass bottles sold empty and dishes used in connection with cosmetics; porcelain plates, cups, dishes, bottles sold empty, bowls, and jars; chinaware and tableware being plates, cups, dishes, bottles sold empty, bowls, and jars; earthenware mugs, saucepans, jars, figurines, dishes, bottles sold empty, bowls, and jars

CLASS 31: Raw and unprocessed agricultural, aquacultural, horticultural and forestry products, namely, agricultural and horticultural seeds and aquaculture feeds; [ fresh fruits and vegetables, ] fresh herbs; natural plants and flowers; live aloe vera plants; natural flowering plants; live foliage plants; fresh live plants; live plants; plant seeds; live house plants; living fruit plants; natural flowering plants; unprocessed natural edible plants; cut and natural flowers; bouquets of dried flowers; arrangements of natural flowers; fresh flower arrangements; fresh edible flowers; living flowers; fresh flowers; natural plants and flowers; wreaths of natural flowers; seeds for flowers; wildlife seed mixtures; raw and unprocessed grains and seeds; seeds, bulbs and seedlings for plant breeding; seeds; seedlings; seeds for growing plants; bulbs, namely, flower bulbs and bulbs for planting

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 06-10-2019 IS CLAIMED

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



OWNER OF INTERNATIONAL REGISTRATION 1524730 DATED 12-03-2019,  
EXPIRES 12-03-2029

SER. NO. 79-283,026, FILED 12-03-2019

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.