

United States of America

United States Patent and Trademark Office



reddot

Reg. No. 7,123,287

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**Int. Cl.: 9, 16, 35, 38, 41, 42,
45**

Service Mark

Trademark

Principal Register

Red Dot Holding GmbH & Co. KG (GERMANY limited commercial partnership with a limited liability Company as a partner)

Martin-Kremmer-Strasse 14 - 16

45327 Essen

GERMANY

CLASS 9: Apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data in the field of industrial design, brand design, and product design; Recorded and downloadable audio and visual recordings featuring data and information in the field of industrial design, brand design, and product design; recorded and downloadable software for database management, data sharing, information sharing, social networking, business networking, blank digital storage media for use in the field of industrial design, brand design, and product design; Computers and computer peripherals for industrial design, brand design, and product design; Downloadable mobile applications for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; downloadable software for mobile phones, namely, software for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; downloadable computer application software for mobile phones, namely, software for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; downloadable software for tablet computers, namely, software for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; Downloadable computer digital maps; Downloadable electronic maps; Downloadable Interactive computer software for providing navigational and travel information; all of the foregoing used in connection with assessing, displaying, distributing, and publishing awards and materials associated with industrial, brand, and product design, and none of the foregoing related to the processing, analysis, or interpretation of medical imagery for the purpose of diagnosis or treatment

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 16: Printed books, catalogs, instruction manuals, journals, magazines, newsletters, pamphlets, periodicals, prospectuses, and reports about industrial design, brand design, and product design; Printed photographs the field of industrial design, brand design, and product design; none of the foregoing including art prints, original art pictures on canvas, or printed art reproductions

CLASS 35: Advertising services; business management; business administration; providing office functions; market analysis; marketing services, namely, conducting analysis of marketing trends; marketing advisory services in the field of corporate identity; business management assistance in the field of corporate identity; promotional and public relations services; collection of goods, for others, for presentation and sales purposes; product demonstrations and product presentations; promoting the goods and services of others; promoting the goods and services of others via a global computer network; promoting the designs of others in the field of industrial design, brand design, and product design by means of providing online portfolios via a website; organizing events and exhibitions for commercial or advertising purposes; arranging and conducting marketing and promotional events for others; organisation of exhibitions and trade fairs for business and promotional purposes; publication of publicity material and publicity text; writing of publicity texts; providing consumer product information relating to goods of all natures that feature groundbreaking design via the internet; business consultancy and advisory services, in the fields of real estate matters, industrial design, product design, architecture and interior design; marketing services, namely, providing audio and visual displays in the nature of videos to promote industrial design, brand design, and product design services for businesses

CLASS 38: Transmission of messages, data and digital media content via the Internet and via global and local computer networks; Digital, electronic transmission of data via the Internet; Television and radio transmission services; Television and radio broadcasting; Internet radio broadcasting services; Broadcasting of programmes via the internet; Broadcasting of audiovisual and multimedia content via the Internet; Audio, video and multimedia broadcasting via the Internet and other communications networks; Transmission of videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet; Live transmissions of sound, video and information from web cams, video cameras or mobile phones, all featuring live or recorded materials from webcams via the internet; Streaming of video material on the internet; Providing user access to platforms on the Internet; Providing user access to platforms and portals on the Internet; Providing user access to information on the Internet; Broadcasting services, namely, provision of telecommunication access to video content provided via the Internet; Provision of telecommunication access to audio content provided via an audio-on-demand service via the Internet; Message collection and transmission services * ; all the aforementioned services except tariffs, subscription plans or packages of telecommunication services consisting of mobile telephone services, messaging services and/or mobile data communication services *

CLASS 41: Training in the field of industrial design, brand design, and product design; Entertainment services, namely, multimedia production services in the field of industrial design, brand design, and product design; organizing cultural events in the field of industrial design, brand design, and product design; Organisation of conferences and exhibitions in the field of industrial design, brand design, and product design; organization of competitions in the field of industrial design, brand design, and product design; Conducting of design exhibitions in the field of industrial design, brand design, and product design; Organizing and hosting of events for cultural purposes; Providing information about cultural activities in the field of industrial design, brand design, and product design; Educational services, namely, arranging and providing displays in the field of industrial design, brand design, and product design for cultural purposes; Organising events for cultural purposes in the field of industrial design, brand design, and product design; Ticket reservation for cultural events in the field of industrial design, brand design, and product design; Entertainment services in the nature of organizing events for cultural purposes in the field of industrial design, brand design,

and product design; Organising events featuring industrial design, brand design, and product design for entertainment purposes; Planning and conducting of parties in the field of industrial design, brand design, and product design; Organisation of galas; Arranging of award ceremonies; Providing recognition by the way of awards to demonstrate excellence in the field of activities and works in the field of industrial design, brand design, and product design; Educational services, namely, conducting seminars and workshops in the field of industrial design, brand design, and product; Provision of Museum facilities for exhibitions in the field of industrial design, brand design, and product design; Provision of Museum facilities for presentations in the field of industrial design, brand design, and product design; Conducting of exhibitions in the field of industrial design, brand design, and product design for entertainment purposes; Publication of online blogs, newsletters, and reports in the field of industrial design, brand design, and product design accessed by computer databases and the internet; Providing online blogs, newsletters, and reports in the field of industrial design, brand design, and product design via the internet; News reporting services; Digital video, audio, and multimedia Publishing services in the field of industrial design, brand design, and product design; Publication of printed matter in the field of industrial design, brand design, and product design; Publication and editing of books, magazines, journals, magazines, reports and manuals, catalogues, leaflets, brochures, textual, also in electronic form, containing recordings, sound, image, audiovisual recordings, multimedia recordings and electronic recordings in the field of industrial design, brand design, and product design; Publication of texts on the Internet in the field of industrial design, brand design, and product design; Providing online interviews featuring design professionals in the field of industrial design, brand design, and product design for entertainment purposes; Providing online interviews featuring design professionals in the field of industrial design, brand design, and product design for educational purposes; Film production services in the field of industrial design, brand design, and product design; Provision of radio and television entertainment services, namely, radio and television show production in the field of industrial design, brand design, and product design; Photographic composition for others in the field of industrial design, brand design, and product design; Photography in the field of industrial design, brand design, and product design; Educational services, namely, conducting seminars, workshops, training in the field of industrial design, brand design, and product design, provided online via a telecommunications link; Production of radio and television programmes in the field of industrial design, brand design, and product design; Production of television programs for broadcast on mobile devices in the field of industrial design, brand design, and product design; Publication of online guide books, travel maps, city directories and listings for use by travellers, not downloadable; Education services, namely, conducting design classes in the field of industrial design, brand design, and product design

CLASS 42: Authentication in the field of industrial design, brand design, and product design; Quality control for others; industrial design, brand design, and new product design services; Industrial design, brand design, and product design analysis services; Providing information related to industrial design, brand design, and product design services via a website; Product design analysis; Providing information in the field of product design via a website; Providing information about fashion design services via a website; Providing information in the field of architectural design via a website; Advisory services relating to interior design; Consultation services relating to interior design; Interior design services, namely, space planning and furniture selection for real estate; Multidisciplinary visual design services; Graphic Illustration services in the field of industrial design, brand design, and product design; Commercial art design services in the field of industrial design, brand design, and product design; Providing graphic and multimedia design services in the field of industrial design, brand design, and product design for the purpose of promoting the goods and services of others for display systems for presentation purposes; Provision of information relating to industrial design via a website; Graphic design services for corporate identity in the field of industrial design, brand design, and product design; New product design services; Design of printed packaging and communications in the field of industrial design, brand design, and product design; Design and development of computer hardware and computer software

in the field of industrial design, brand design, and product design; Website hosting services; software as a service (SAAS) services featuring software for database management, data sharing, information sharing, social networking, business networking; Providing temporary use of non-downloadable computer software for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; Providing temporary use of a non-downloadable web application for database management, data sharing, information sharing, social networking, business networking in the field of industrial design, brand design, and product design; Platform as a service (PAAS) featuring computer software platforms for the presentation and networking of design-oriented businesses, designers and design agencies and communications agencies; all of the foregoing used in connection with assessing, displaying, distributing, and publishing awards and materials associated with industrial, brand, and product design, and none of the foregoing related to the processing, analysis, or interpretation of medical imagery for the purpose of diagnosis or treatment

CLASS 45: Licensing of printed matter, namely, books; Licensing of intellectual property in the field of Copyright; Licensing of intellectual property in the field of performance rights; Licensing of intellectual property in the field of radio and television programs in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of video productions in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of audio productions in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of television productions in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of Film, television and video in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of films, television and video productions in the field of industrial design, brand design, and product design; Licensing of intellectual property in the field of photograph use in the field of industrial design, brand design, and product design

The color(s) red, black and tan is/are claimed as a feature of the mark.

The mark consists of the wording "REDDOT" wherein "RED" is black and "DOT" is red underneath a red sphere comprised of a spiral wherein the spirals fade from red to tan.

PRIORITY DATE OF 07-16-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1596120 DATED 01-15-2021,
EXPIRES 01-15-2031

SER. NO. 79-313,015, FILED 01-15-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.