

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,614,120**

**Registered Nov. 27, 2018**

**Amended Jul. 30, 2024**

**Int. Cl.: 9, 38, 42**

**Service Mark**

**Trademark**

**Principal Register**

Innosync Pty Ltd (AUSTRALIA PROPRIETARY LIMITED COMPANY)  
79 Glen Drouitt Rd  
MOUNT MACEDON VIC 3441  
AUSTRALIA

CLASS 9: [ Application software for electronic communications management; computer programs for electronic communications management; ] computer software for sending electronic message alerts, notifications and reminders; [ Downloadable computer software for electronic communications management; ] computer application software for mobile phones, namely, software for push notifications; computer software for optimizing, [ analysing, ] segmenting, hosting, and transmitting electronic data \* ; none of the forgoing goods for use in association with coordinating or analyzing information to make recommendations \*

CLASS 38: Telecommunication services, namely, electronic transmission of push notifications, text messaging, voice messages, email, and sms messaging to users of portable electronic and mobile devices; text messaging services; electronic messaging, namely, online SMS services; mobile telephone communication services; telecommunication services for electronic transmission of push notifications; provision of telecommunication access and links to computer databases and the Internet

CLASS 42: [ Providing temporary use of web-based software for use in electronic communications management; ] providing temporary use of a non-downloadable web application for sending electronic message alerts; providing temporary use of online non-downloadable software for push notifications; providing temporary use of online non-downloadable software for optimizing, [ analysing, ] segmenting, hosting, and transmitting electronic data; hosting of digital content on the Internet, namely, software and databases; software as a service (SAAS) services, namely, hosting software for use by others featuring software for allowing users to [ manage, plan, ] execute and store electronic messages to user defined groups; software as a service (SAAS) services featuring software for allowing users to [ manage, plan, ] execute and store electronic

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



messages to user defined groups; design and development of computer software; installation of computer software \* ; none of the forgoing services for use in association with coordinating or analyzing information to make recommendations \*

The color(s) blue and sky blue is/are claimed as a feature of the mark.

The mark consists of the outlines of two rounded rectangles, overlapping at their left ends, one pointing upwards and one pointing downwards at their right ends with the upper in blue and the lower in sky blue. Below the shapes are the letters "coo" in blue getting slightly larger left to right followed by the "e" in blue, which has its middle stroke slightly elongated out of its left side as to imitate a hyphen between the "coo" and the "e".

PRIORITY DATE OF 06-08-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1388350 DATED 12-07-2017,  
EXPIRES 12-07-2027

SER. NO. 79-226,563, FILED 12-07-2017

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**