

# United States of America

United States Patent and Trademark Office

# piccoverse

**Reg. No. 7,204,934**

**Registered Oct. 31, 2023**

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**Int. Cl.: 9, 35, 36, 41, 42, 45**

**Service Mark**

**Trademark**

**Principal Register**

Kakao piccoma Corp. (JAPAN CORPORATION)  
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Tokyo, JAPAN 106-0041

CLASS 9: Downloadable electronic publications in the nature of books, magazines, comic books and novels in the field of entertainment; downloadable electronic publications in the nature of books, magazines, comic books and novels in the field of entertainment via the Internet; visual recordings and audiovisual recordings featuring music and animation; downloadable multimedia file containing video, image, character information, and sound relating to entertainment; downloadable multimedia file containing animation movies and animation images relating to animation entertainment; downloadable music files; downloadable computer software for use in the field of ecommerce to allow users to perform electronic business transactions via a global computer network using blockchain technology; downloadable computer application software for smartphones, mobile computers and tablet computers, namely, software for use in the field of e-commerce to allow users to perform electronic business transactions via a global computer network using blockchain technology; downloadable computer application software for smartphones, mobile computers and tablet computers, namely, software for providing access to electronic publications in the field of electronic publications; downloadable computer application software for smartphones, mobile computers and tablet computers, namely, software for users to experience virtual reality visualization and manipulation; downloadable computer programs to allow users to perform electronic business transactions via a global computer network using blockchain technology for use in the field of ecommerce; downloadable computer e-commerce software to allow users to perform electronic business transactions via a global computer network

CLASS 35: Advertising and publicity services; advertising services by Internet, mobile phone network and computer communication network; provision of space on websites for advertising goods and services; advertising services in the nature of provision of advertising space on electronic publications for advertising goods and services; business management analysis; business consultancy; marketing research and analysis; professional marketing consultancy; provision of information concerning commercial sales via virtual reality system; provision of information concerning commercial sales; purchasing and procurement services in the nature of procurement of contracts for the purchase and sale of goods; providing commercial information and advice for consumers in the choice of products and services; promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps and point cards; customer service management by computer for others; compilation of information into computer databases; publicity material rental; newspaper advertising in the nature of providing advertising information about

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Director of the United States  
Patent and Trademark Office



newspaper articles; wholesale and retail store services featuring electronic publications; wholesale and retail store services featuring printed matter; online wholesale and retail store services featuring downloadable images, movies, sounds, music and text data; wholesale and retail store services featuring computer software

CLASS 36: Providing financial information relating to exchange rates; bill payment services in the nature of consigned collection of payment for goods; processing of electronic wallet payments; financial services, namely, electronic funds transfer services of crypto asset; issuance of electronic prepaid cards; electronic financial trading services; issuance of tokens of value; financial investment brokerage services, namely, fund management for clients through purchase, sale and exchange of a crypto asset; financial consultancy services relating to investments; charitable fund raising; providing information relating to charitable fund raising

CLASS 41: Providing online non downloadable electronic publications in the nature of electronic magazines, electronic publications, electronic dictionaries, electronic comic books, electronic novels, and electronic books in the field of manga and cartoons via the Internet or using mobile telephony services and providing information relating thereto; providing online non-downloadable video, image, character information, and sound in the field of entertainment via the Internet; providing online non-downloadable animation images and videos in the field of entertainment via the Internet; electronic games services provided via the Internet; arranging and conducting social entertainment events in the nature of providing movies, shows, plays and musical performances in the field of entertainment; entertainment services, namely, movie theaters in the nature of movie theatre presentations; production and distribution of movies; production of videotape film in the field of education, culture, entertainment and sports, not for movies or television programs and not for advertising or publicity; rental of electronic magazines, electronic books, electronic dictionaries, electronic comic books and electronic novels; publication of books; multimedia publishing of electronic publications; animation production services; educational services, namely, providing classes, seminars, and workshops in the field of entertainment and providing information relating thereto; arranging, conducting and organization of seminars in the field of entertainment; organization, arranging and conducting of social entertainment events relating to games, comic books, animations, television programs and movies; organization, arranging and conducting of social entertainments in the nature of parties, memorial events and entertainment events, excluding sports, horse races, bicycle races, boat races and auto races and providing information relating thereto; providing entertainment information relating to computer games, video games, card games, animations, comic books, novels and magazines via a website; entertainment services, namely, providing online non-downloadable electronic publications in the nature of electronic magazines, books, comic books, and novels in the field of anime, fantasy, and fiction on a variety of topics and providing information relating thereto; entertainment services, namely, organizing exhibitions in the field of image files, moving images, and digital art in the virtual reality space for entertainment or culture purposes and providing information relating thereto; providing audio or video studio services; providing amusement facilities; providing facilities for movies, shows, plays, music or educational training; providing online amusement facilities; providing online facilities for movies, shows, plays, music or educational training

CLASS 42: Providing temporary use of online non-downloadable computer programs for referencing of electronic publications; providing temporary use of online non-downloadable computer programs for publishing of electronic publications; design, creation, development and maintenance of virtual reality software; providing temporary use of online non-downloadable software for referencing electronic publications and providing information relating thereto; computer software design and computer programming of computer software and providing information relating thereto; design and programming of computer system; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; monitoring of computer systems by remote access to ensure proper functioning and

providing information and advisory services relating thereto; providing temporary use of online non-downloadable cloud computing software for use in database management; computer system analysis; rental of computer programs for referencing, publishing, and accessing electronic publications from application service providers for Internet access; providing temporary use of online non-downloadable computer programs for accessing electronic publications via application service providers; website design in the nature of design and programming of websites and providing information relating thereto; website design in the nature of design and programming of websites for electronic transactions and other websites and providing information relating thereto; computer aided graphic design; rental of computer server memory space; providing Internet search engines on a global computer network and providing information relating thereto; development, maintenance and updating of a computer network search engine; computer software design, computer programming, and maintenance of computer software; providing temporary use of online non-downloadable computer programs for displaying search results at the top on the Internet and providing information relating thereto; hosting computer web sites; rental of web servers; rental of computers; website designing and providing information relating thereto; design of homepages; technological consultation in the technology field of computers, automobiles and industrial machines; design of programs for computers with artificial intelligence; providing temporary use of online non-downloadable computer programs for accessing electronic publications using artificial intelligence; testing or research on electricity; providing temporary use of online nondownloadable computer programs for accessing electronic publications using blockchain technology; providing temporary use of online non-downloadable computer programs using blockchain technology for social networking, creating a virtual community, and transmission of virtual reality content and data; Software as a service (SAAS) services featuring software for generating, collecting, storing, monitoring, visualising, customizing, presenting, scheduling, tracking, reporting, analyzing and managing content and data from blockchain; Platform as a service (PAAS) services featuring computer software platforms for generating, collecting, storing, monitoring, visualising, customizing, presenting, scheduling, tracking, reporting, analyzing and managing content and data from blockchain; Platform as a service (PAAS) services featuring computer software platforms for social networking, creating a virtual community, and transmission of virtual reality content and data; computer software development in the nature of research and development of computer systems featuring blockchain and distributed ledger technology; Computer programming services for data processing in the nature of computer data processing using blockchain technology and distributed ledger technology; computer programming using blockchain technology; rental of computer operating software for accessing and using a cloud computing network; Software as a service (SAAS) services featuring cloud base software for providing blockchain-based platforms; Software as a service (SAAS) services featuring software for consensus engines with blockchain technology for protecting data with encryption information

CLASS 45: Legal services relating to the management and exploitation of copyright and ancillary copyright; licensing of industrial property rights and copyright; granting of licenses to others for the use of industrial property rights and copyright; online social networking services; Internet-based matchmaking services for performing artists; providing online social networking services in the nature of providing personal information including profiles and diaries through electronic bulletin boards; on-line social networking services; online social networking services in the nature of operating website for social networking services for providing intercommunion place on the Internet; personal background investigations; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs

PRIORITY CLAIMED UNDER SEC. 44(D) ON JAPAN APPLICATION NO. 2022-11498, FILED 02-02-2022, REG. NO. 6605579, DATED 08-25-2022, EXPIRES 08-25-2032

The mark consists of the stylized wording "PICCOVERSE".

SER. NO. 97-386,000, FILED 04-28-2022

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**