

# United States of America

United States Patent and Trademark Office

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**Trademark**

**Principal Register**

FINEST BRANDS, INC. (CALIFORNIA CORPORATION)  
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CLASS 3: CLEANING AND SCRATCH REPAIR KITS FOR OPTICAL DISCS, PLAYERS, COMPUTER MICE AND KEYBOARDS, COMPRISED PRIMARILY OF CLEANING SOLUTIONS, CLOTHS, WIPES, AND LASER LENS CLEANERS

FIRST USE 8-1-2008; IN COMMERCE 8-1-2008

CLASS 9: [ AUDIO AND VIDEO EQUIPMENT, namely, BLANK AUDIO, DIGITAL AUDIO AND VIDEO TAPES, ] DVD PLAYERS AND RECORDERS, COMPACT DISC PLAYERS AND RECORDERS, AUDIO [/VIDEO ] CASSETTE PLAYERS AND RECORDERS, MP3 PLAYERS, AMPLIFIERS AND SPEAKER SYSTEMS, AND BASE STATIONS, namely, AUDIO TRANSMITTERS FOR USE WITH PORTABLE MULTIMEDIA PLAYERS, namely, CONSUMER ELECTRONIC DEVICES CAPABLE OF STORING AND PLAYING DIGITAL MEDIA, namely, MP3 PLAYERS; LOUDSPEAKERS, HEADPHONES AND EARPHONES; MICROPHONES; [ VIDEO CAMERAS, CAMCORDERS; ] DIGITAL VOICE RECORDERS, BLANK MAGNETIC TAPES FOR STORING DATA, AUDIO AND VIDEO; BLANK VIDEO TAPES AND BLANK CASSETTES, [ BLANK FLOPPY DISCS, ] BLANK OPTICAL DISCS, namely, ALL BLANK, COMPACT DISCS, CD-ROMS, RECORDABLE COMPACT DISCS, [ RECORDABLE AND REWRITEABLE DVD DISCS, HIGH DENSITY OPTICAL DISCS READ AND WRITTEN BY SHORT WAVE LENGTH BLUE LASERS, namely, BLANK, BD-R AND BD-RE DISCS, BLANK MINIDISKS, PLAYERS AND DRIVES THEREFOR; ] FLASH MEMORY DEVICES, namely, [ MEMORY CARDS, CARD READERS AND ] DRIVES, AND USB FLASH DRIVES; [ SOLID STATE DRIVES; ] PORTABLE AND EXTERNAL HARD DISK DRIVES; TELEVISION SETS, LCD DISPLAYS, [ PLASMA DISPLAYS, AND COMBINATIONS WITH VIDEO

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CASSETTE RECORDER/DVD/BD-ROM VIDEO PLAYER/RECORDERS AND WALL MOUNTING SYSTEMS THEREFOR; ] PHONOGRAPH RECORD PLAYERS, PORTABLE STEREO SYSTEMS COMPRISING AUDIO SPEAKERS, AND ONE OR MORE OF THE FOLLOWING: AM/FM RADIO RECEIVER, AUDIO CASSETTE PLAYER/RECORDER, AND COMPACT DISC PLAYER; AND MINI SYSTEM, namely, DIGITAL AM/FM RADIO WITH CD PLAYER, CASSETTE PLAYER AND RECORDER AND REMOTE CONTROL; BOOMBOXES; SOUND SPEAKERS; ELECTRICAL CONNECTORS, WIRES, CABLES AND CABLE ADAPTORS; AUDIO AND VIDEO REMOTE CONTROL UNITS; [ ANTENNAS; ] RADIOS, [ 2-WAY RADIOS,] RADIO [ AND SATELLITE ] RECEIVERS; ELECTRONIC DOCKING STATIONS; DIGITAL CAMERAS; KARAOKE SYSTEMS, namely, KARAOKE MACHINES, MICROPHONES, AND SOFTWARE, namely, COMPACT DISCS FEATURING MUSIC WITH ACCOMPANYING LYRICS AND GRAPHICS; AUDIO AND VIDEO MEDIA PROTECTIVE STORAGE DEVICES, namely, CD JEWEL CASES, [ BOXES, PROTECTIVE CARRYING CASES FOR PORTABLE MULTIMEDIA PLAYERS, namely, MP3 PLAYERS; ] ELECTRONIC MOTORIZED DEVICE FOR CLEANING AND REPAIRING SCRATCHES ON INSERTED DISCS; [ HEAD CLEANING TAPES FOR AUDIO CASSETTE PLAYERS AND RECORDERS; ] RADIOS INCORPORATING ELECTRONIC CLOCKS; AM/FM RADIOS INCORPORATING CLOCKS, [ RADIO INCORPORATING CLOCK AND CD PLAYER, RADIO INCORPORATING CLOCK AND CD PLAYER FOR USE IN THE SHOWER; ] COMPUTER HARDWARE AND PERIPHERALS; DIGITAL PHOTO FRAMES FOR DISPLAYING PHOTOS WITH OR WITHOUT REMOTE CONTROL; ACCESSORIES FOR PORTABLE MULTIMEDIA PLAYERS, namely, MP3 PLAYERS, namely, COMPUTER DOCKING STATIONS, AUDIO SPEAKERS, [ COVERS OR SLEEVES THAT COVER DEVICE TO PROVIDE PROTECTION AND A SCRATCH RESISTANT BARRIER; ] AND BATTERIES

FIRST USE 8-1-2008; IN COMMERCE 8-1-2008

The mark consists of the wording "MEMOREX" with the letter "o" in "Memorex" in a design, namely, eight shaded circles in the shape of the letter "o".

OWNER OF U.S. REG. NO. 2547268, 2483822, 2599345, 2802233, 2748810

SER. NO. 77-580,162, FILED 09-26-2008

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.