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United States Patent and Trademark Office

HEGEN

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18, 19, 21, 24, 25, 42, 43, 44**

Service Mark

Trademark

Principal Register

Fitson Singapore Pte Ltd (SINGAPORE private limited company)
625 Aljunied Road,
#06-04A ALJUNIED INDUSTRIAL COMPLEX
Singapore, SINGAPORE 389836

CLASS 3: Body creams; moisturising creams, skin lotions and gels; detergents, other than for use in manufacturing operations and for medical purposes, namely, laundry detergent, dishwashing detergents, and toilet bowl detergents; detergent soap; detergents for machine dishwashing; detergents for household use

CLASS 5: Breast-nursing pads; nursing pads; disposable breast pads; washable breast pads

CLASS 6: Enclosures of metal, other than for showers, namely, prefabricated and modular enclosures in the nature of prefabricated metal buildings and modular metallic buildings in the nature of lactation suites and breast feeding stations for nursing mothers to breastfeed and express milk; prefabricated metal enclosures in the nature of prefabricated metal buildings in the nature of free-standing lactation and breast feeding stations; prefabricated metal enclosures in the nature of prefabricated metal buildings, in the nature of free-standing, customizable, lactation suites for nursing mothers to breastfeed and express milk

CLASS 7: Bottle washing machines; dish washing machines for household purposes; machines and apparatus for cleaning, electric, namely, steam cleaning machines, floor cleaning machines, and dry-cleaning machines; kitchen grinders, electric; domestic kitchen grinders, electric; electric food grinders; electric grinders for food preparation; food processors, electric; electric babies' food processors; electric food processors for domestic use

CLASS 8: Mortars for pounding being hand tools; pestles for pounding being hand tools; tableware namely, knives, forks and spoons; spoons being tableware for feeding babies and children; flatware being knives, forks, and spoons for feeding babies and children; Table cutlery, namely, knives, forks, and spoons adapted for feeding babies and children

CLASS 9: Downloadable computer application software for mobile phones which provide health information; downloadable computer application software for mobile phones which enables users to locate and share information about lactation suites and other places for nursing mothers to breastfeed and express milk; downloadable computer application software for mobile phones which provide medical and clinical information in relation to breastfeeding; downloadable computer software programs for providing health information; downloadable computer software programs for providing

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



breastfeeding information; downloadable software for monitoring the user's data and progress of trend or achievement including personal information, location, breastfeeding monitoring data, health data including heart rate; downloadable software to enable wireless data streaming between connected accessories and smartphone via wireless communication; medical simulators, namely, medical diagnostic simulators for use as teaching aids for breastfeeding and expressing milk; wearable digital electronic devices in the nature of wearable activity trackers comprised of computer hardware, recorded software and computer display screens for viewing, sending and receiving data, image files and information; wearable digital electronic devices in the nature of wearable activity trackers comprised of computer hardware and recorded software for sending and receiving data, image files and information; wearable digital electronic devices in the nature of wearable activity trackers comprised of computer hardware and recorded software for sending and receiving data; wearable digital electronic devices in the nature of wearable activity trackers comprised of computer hardware and recorded software for sending and receiving health data; wearable video display monitors; wearable activity trackers

CLASS 10: Nipple shields for breastfeeding; breast shields; breast shells in the nature of breast shields; breast pumps; hands-free breast pumps; manual breast pumps; electric breast pumps; structural parts and fittings of breast pumps; device for extracting breast milk, namely, inverted nipple suction device being breast pumps; medical syringes adapted for feeding babies; feeding bottles; double wall feeding bottle; breast milk storage bottles; feeding bottle valves; structural parts and fittings of babies' feeding bottles; massage apparatus; foam massage rollers; teething soothers, namely, dummies for babies, pacifiers for babies, teething rings, therapeutic apparatus for relieving pain from teething in the form of amber jewelry, and baby teething mittens; water-filled teething soothers, namely, water-filled dummies for babies; gel-filled teething soothers, namely, gel-filled dummies for babies; water-filled teething rings; gel-filled teething rings; gum massagers for babies; breast milk storage bags; therapeutic cold therapy packs for medical purposes

CLASS 11: Sterilisers; apparatus for sterilisation, namely, air sterilisers, baby bottle sterilisers, dish sterilisers, and ultrasonic sterilisers for household purposes; steam sterilisers for medical use; ultra-violet water sterilisation units for domestic use; ultra-violet sterilisers for domestic use; sterilisers for babies' feeding bottles; water sterilisers; bottle warmers, namely, electric warmers for feeding bottles; electric baby feeding bottle warmers; electric warmers for feeding bottles; heaters, electric, for feeding bottles; electric heaters for babies' bottles; bottle heaters, namely, electric heaters for babies' bottles; electric beverage heaters; warming drawers for kitchens; modular counters for heating foods; portable thermoelectric cooling and heating unit for food and beverages; heating and cooling apparatus for dispensing hot and cold beverages; beverage cooling apparatus; cooling installations and apparatus, namely, solar energy based cooling apparatus, air cooling apparatus, beverage cooling apparatus, milk cooling installations; cool boxes, electric

CLASS 18: Slings for carrying infants; sling bags for carrying infants; pouch baby carriers; baby carriers in the nature of slings and harnesses for carrying infants in the nature of harnesses for guiding children; baby carriers worn on the body; bags, namely, travelling bags, weekend bags, sport bags, gym bags, duffle bags, clutch bags, evening bags, waist bags, amenity bags sold empty, garment bags for travel, tote bags, shoulder bags, backpacks, book bags, and messenger bags; diaper bags; nappy bags being diaper bags; bags for toiletry kits, namely, toiletry bags sold empty, and tote bags for carrying toiletry kits; all-purpose carrying bags

CLASS 19: Non-metallic enclosures, other than for showers, namely, prefabricated non-metal structures in the nature of lactation suites and breast feeding stations for nursing mothers to breastfeed and express milk; prefabricated non-metal enclosures, namely, non-metal shelter structures in the nature of free-standing lactation and breast feeding stations; prefabricated non-metal enclosures namely, non-metal shelter structures in the nature of free-standing, customizable, lactation suites for nursing mothers to breastfeed

and express milk

CLASS 21: Cups; mugs; drinking glasses; training cups for babies and children; sippy cups; cups with lids and straws; double wall cups; straws for drinking; tea infusers; bottles sold empty; water bottles sold empty; drinking bottles for sports; lids with drinking spouts for reusable water bottles; pouring spouts for household use; funnels; bottle or can carriers for household use; insulating sleeve holder for bottles; bottle cleaning brushes; dishwashing brushes; sponges for household purposes; cloths for cleaning; cleaning brushes for feeding bottles; cleaning brushes for feeding bottle teats; utensils for household purposes, namely, dishers, serving scoops, graters, sieves, strainers, kitchen tongs, pot and pan scrapers, rolling pins, spatulas, turners, skimmers, whisks, wood chopping blocks, and grills in the nature of cooking utensils; tableware, other than knives, forks and spoons, namely table plates, cups and serving dishes; chopsticks; bowls; plates; containers for household use adapted to dispense their contents, namely, personal dispensers for capsules, pills, condiments, baby powder, beverages, liquids, cleaning and disinfecting solutions, liquid soap, facial tissues, paper towels, plastic bags and liners, disposable diapers and diaper liners for domestic use; containers for formula for household purposes; lunch boxes; containers for household or kitchen use; containers for household use for storage purposes; food containers for household use; domestic household containers for food; food storage household containers; lockable non-metal household containers for food; container lids made for household or kitchen use, namely, reusable self-sealing lids for household use for bowls, cups, containers and the storage of food; dividers for food storage containers, namely, reusable self-sealing lids for household use for bowls, cups, containers and the storage of food; place mats, not of paper or textile; dish drying mats, not of paper or textile; hand-operated domestic grinders, non-electric; hand-operated non-electric grinders for household purposes; hand-operated food grinders; hand-operated grinders; hand-operated kitchen grinders, non-electric; cooling utensils for bottled beverages, non-electric, namely, non-electric cooling utensils for feeding bottles in the nature of cold packs for chilling beverages; portable cool boxes, non-electric; non-electric portable coolers; portable refrigerating boxes, non-electric, namely, portable cool boxes, non-electric; heaters for feeding bottles, non-electric; non-electric warming apparatus for feeding bottles, namely, heaters for feeding bottles, non-electric; non-electric portable coolers in bag form; non-electric portable isothermic coolers in bag form for keeping foodstuffs cool; drying racks for feeding bottles for washing; dish drying racks; drying racks for washing; finger toothbrushes for babies; devices for cleaning the gums, electric and non-electric namely, water apparatus for cleaning gums for home use; cold packs for chilling breast milk

CLASS 24: Place mats of textile; dish mats of textile, namely, table mats of textile; table place setting mats of textile namely, place mats of textile

CLASS 25: Bras; nursing bras; clothing namely, shirts, blouses, tops, pants, leggings, shorts, skirts, jackets, sweaters, jerseys, bath robes, camisoles, pyjamas, wristbands, dresses, sarongs, scarves, shawls, neckties, socks, singlets, and underwear; clothing for breastfeeding, namely, bras, shirts, blouses, tops, sweaters, camisoles, pyjamas, dresses and sarongs adapted for breastfeeding; bibs, not of paper; cloth bibs; babies' bibs, other than of paper; plastic baby bibs; clothing for babies namely, baby bottoms, babies' pants, shorts for babies, shirts for babies, baby tops, dresses for babies, baby bodysuits, baby rompers, pyjamas for babies, sweaters for babies, and jackets for babies; footwear for babies; clothing for babies in the nature of wraps, gurita clothing wraps; clothing for babies in the nature of after-bath wraps; wraps being clothing

CLASS 42: Technical engineering design services of enclosures for lactation and breast feeding; interior design of enclosures for lactation and breast feeding; consultancy and information services relating to the engineering design and interior design of enclosures for lactation and breast feeding; advisory services relating to the engineering design and interior design of enclosures for lactation and breast feeding

CLASS 43: Room booking services, namely, booking of temporary accommodation for

lactation suites and breast feeding stations; temporary room hire, namely, rental of portable dressing rooms for lactation and breast feeding; rental of rooms as temporary living accommodations; providing conference rooms; rental of function rooms, namely, rental of rooms for social functions; rental of meeting rooms; aged care services, namely, providing adult day care centers, providing day care centers for the elderly; old people's home services, namely, providing independent living facilities for the elderly; nurseries and day care centers

CLASS 44: Aged care services, namely, nursing home services; respite care services in the nature of nursing aid services; providing information relating to nursing care services; geriatric nursing services; providing breastfeeding information; providing breastfeeding information via a website; lactation consulting services; breastfeeding consulting services; medical services; medical information services; medical information services relating to breastfeeding; medical advisory services; advisory services relating to medical problems; providing healthcare information services; providing healthcare information by telephone and via the internet and mobile applications

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 02-04-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1620784 DATED 07-19-2021, EXPIRES 07-19-2031

The English translation of the word "HEGEN" in the mark is "CHERISH".

SER. NO. 79-323,490, FILED 07-19-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.