

United States of America

United States Patent and Trademark Office



Reg. No. 7,435,533

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Int. Cl.: 9, 16, 35, 39, 41, 43

Service Mark

Trademark

Principal Register

COSTA CROCIERE S.P.A. (ITALY SOCIETÀ PER AZIONI (SPA))
Piazza Piccapietra no. 48
I-16121 Genova
ITALY

CLASS 9: Downloadable multimedia files containing graphics, text, audio and videos relating to travel tourism journeys authenticated by non-fungible tokens (NFTs); [downloadable virtual goods, namely, computer programs containing images of cities, landscapes, villages, and clothing for use in online virtual worlds, trip tickets and parlor games for travel tours for use in online virtual worlds;] virtual and augmented reality software, namely, downloadable software for use in creating, modifying and transmitting avatars; downloadable social networking software for engaging in social networks and interacting with online communities; downloadable software for access to and streaming of multimedia entertainment content; downloadable software for developing computer applications with haptic technology for the streaming and reproduction of augmented reality, virtual reality, extended reality and mixed reality environments and 3d file types; downloadable computer software for creating digital animation and special effects of images

CLASS 16: Articles of paper, namely, printed general feature magazines; cardboard; printed publications, namely, printed newspapers and periodicals in the field of tourism; printed publications, namely, books, magazines, manuals and handbooks, catalogues, and newsletters in the field of tourism; printed teaching materials in the field of travel; bookbinding material for creating hardcover books, namely, book covers, crack-and-peel binding paper, reinforcement strips, peel-and-stick labels, stapler and staples and printing blocks; artists' materials, namely, artists' pencils, brushes, and pens; painters' brushes, drawing brushes and office requisites except furniture, namely, staple removers, rubber bands, and staplers

CLASS 35: Business consultancy in relation to technological industries, namely, simulated digital environments, augmented reality, virtual reality and the metaverse;

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Director of the United States
Patent and Trademark Office



conducting of virtual commercial exhibition events and special events for commercial purposes in the field of tourism through online experiences with virtual reality equipment, connections for mobile phones or flat screens; online retail shop services featuring virtual cruise ship trips

CLASS 39: Travel agency services, namely, bookings and reservations for passenger and tourist transport via land, air and water, accessible in the virtual world; travel and transport information and travel route planning services for passengers and tourists, accessible in the virtual world; organizing transport for travel tours, accessible in the virtual world

CLASS 41: Entertainment services, namely, providing of virtual environments where users can interact for recreational, leisure or entertainment purposes; entertainment services, namely, providing non-downloadable virtual clothing and furniture online for use in virtual environments created for entertainment purposes; virtual entertainment services, namely, providing online virtual reality game services featuring crypto tokens for use in virtual worlds; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; entertainment, namely, organization, planning and presentation of virtual performances in the nature of music concerts and social entertainment events for social entertainment purposes; providing virtual reality game services provided online through an interactive website

CLASS 43: Booking of hotel accommodations for others; temporary accommodation reservations; providing of general purpose facilities for birthday parties and meetings

The colors blue and yellow are claimed as a feature of the mark.

The mark consists of a stylized letter "C" in blue and yellow above the stylized term "COSTA" in blue. The color white in the mark merely represents transparent background and is not claimed as a feature of the mark.

OWNER OF INTERNATIONAL REGISTRATION 1721891 DATED 09-27-2022,
EXPIRES 09-27-2032

SER. NO. 79-366,493, FILED 09-27-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.