

# United States of America

## United States Patent and Trademark Office

### HEGEN MAKE EVERY DROP COUNT

**Reg. No. 6,841,376**

**Registered Sep. 13, 2022**

**Corrected Sep. 03, 2024**

**Int. Cl.: 10, 18, 21, 25, 35**

**Service Mark**

**Trademark**

**Principal Register**

Fitson Singapore Pte Ltd (SINGAPORE private limited company)  
625 ALJUNIED ROAD  
#06-04A ALJUNIED INDUSTRIAL COMPLEX  
Singapore, SINGAPORE 389836

CLASS 10: Air mattresses for babies for medical purposes; air pillows for babies for medical purposes; medical apparatus for the treatment of babies, namely, incubators for babies, gum massagers for babies, and baby nursers; babies' bottles; babies' feeding bottles; babies' pacifiers; baby bottles; baby dummies in the nature of baby feeding dummies; baby teething rings; fitted covers for baby feeding bottles made from textiles and/or woven fabric; cushions for medical use for supporting infants being examined; cushions for medical use for supporting infants while being bathed; dummies for babies being baby soothers; feeding dummies for babies being artificial teats; dummies for babies; feeding bottles for babies; incontinence sheets for use with babies; incubators for babies; infants' neonatal pacifiers; infants' pacifiers; nipples for babies feeding bottles; non-spill medicine spoons for administering medicine to infants; babies' dummies being pacifiers; pacifiers for babies; teats for use with babies' feeding bottles; breast protectors for nursing mothers for use in breastfeeding, namely, nipple protectors for use in breastfeeding; breast pumps; breast relievers adapted for use with breast pumps, namely, breast warming pads, breast cooling pads and breast shield for medical purposes; breast milk storage bottles; massage apparatus; feeding bottle valves

CLASS 18: Bags, namely, travelling bags, weekend bags, sport bags, gym bags, duffle bags, clutch bags, evening bags, waist bags, amenity bags sold empty, garment bags for travel, tote bags, shoulder bags, backpacks, book bags, and messenger bags; diaper bags; nappy bags being diaper bags; bags for toiletry kits, namely, toiletry bags sold empty, and tote bags for carrying toiletry kits; all-purpose carrying bags

CLASS 21: Babies' potties; inflatable and foldable portable bath tubs for babies; brushes for cleaning babies' feeding bottles; hair combs; infants' drinking cups other than bottles; feeding cups for children not for medical use, namely, cups for holding food; potties for children for use in toilet training; toothbrushes; bottle or can insulated carriers for beverages for household use; non-electric portable coolers in bag form; non-electric portable isothermic coolers in bag form for keeping foodstuffs cool; bottles, sold empty; water bottles, sold empty; drinking bottles for sports; cups; mugs; drinking glasses; cloths for cleaning; heaters for feeding bottles, non-electric

CLASS 25: Clothing for babies in the nature of wraps, gurita clothing wraps; clothing for babies in the nature of after-bath wraps; wraps being clothing; clothing for babies, namely, baby bottoms, babies' pants, shorts for babies, shirts for babies, baby tops, dresses for babies, baby bodysuits, baby rompers, pyjamas for babies, sweaters for babies, and jackets for babies; cloth bibs

CLASS 35: Advertising services; business management; business administration services; providing office functions; retail store services featuring products designed for parents, babies and infants, and the well-being of babies and infants; the bringing together, for the benefit of others, of products designed for parents, babies and infants,

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



and the well-being of babies and infants, excluding the transport thereof, enabling customers to conveniently view and purchase those goods by means of mail order catalogue services via a general merchandise catalogue by mail order, a general merchandise online retail store via a web site in the global communications network, retail outlets, distributor retail outlets and from a wholesale outlet stores; sales promotion services; group purchasing and group advertising franchising services, namely, consultation and assistance in business management, organization, and promotion; business management advisory services related to franchising; provision of business assistance in the establishment and operation of franchises; import and export agency services; Business administration of consumer loyalty programs, namely, organisation, operation and supervision of customer loyalty schemes; advisory, information and consultancy services relating to all the aforesaid services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 11-04-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1596487 DATED 03-26-2021, EXPIRES 03-26-2031

The English translation of the word "HEGEN" in the mark is "CHERISH".

SER. NO. 79-313,181, FILED 03-26-2021

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**