

United States of America

United States Patent and Trademark Office

THE WHY BEFORE YOU BUY

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Service Mark

Trademark

Principal Register

Trustedreviews Limited (UNITED KINGDOM PRIVATE LIMITED COMPANY)

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London, UNITED KINGDOM WC2B 5QR

CLASS 9: Digital Media content, namely, CDs, DVDs, downloadable files featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; media software, namely, computer software for manipulating digital audio information for use in audio media applications; recorded electronic data files featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; video and audio recordings featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; musical recordings; electronic books featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles recorded on computer media; downloadable electronic publications, namely, magazines featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; downloadable digital publications, namely, downloadable electronic publications in the nature of magazines, printed pamphlets, brochures, manuals, books, booklets, leaflets, informational flyers, information sheets and newsletters featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; downloadable electronic publications, namely, magazines, printed pamphlets, brochures, manuals, books, booklets, leaflets, informational flyers, information sheets and newsletters featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; downloadable photographs; downloadable multimedia files containing artwork, text, audio, video, games and internet web links featuring information on consumer electronics,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; downloadable webcasts, podcasts and vodcasts featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; information stored in or on electronic magnetic and/or optical means, namely, pre-recorded USB flash drives, DVDs, CDs, video tapes, and digital media devices featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; electronic downloadable publications, namely, magazines, printed pamphlets, brochures, manuals, books, booklets, leaflets, informational flyers, information sheets and newsletters featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles from a database or from facilities provided on the Internet or other networks

CLASS 35: Advertising services, namely, marketing and promotional services for businesses; advertising services, namely, placing adverts in printed and electronic media; advertising services, namely, placing advertisements in an on-line publication or website; business development consulting services, namely, provision of trade information, market research information, commercial information; Business development consulting services, namely, Provision of information concerning commercial sales; Business consulting and information services, namely, provision of consumer information; Retail store services featuring consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Business consulting and information services, namely, provision of information about consumer products and services; Business consulting and information services, namely, provision of information concerning commercial sales relating to consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; consumer product review services, namely, providing a website featuring the ratings, reviews and recommendations on products and services for commercial purposes posted by users; consumer product comparison services, namely, providing a website featuring the ratings, reviews and recommendations on products and services for commercial purposes posted by users; information and advisory services relating to the above services; provision of consumer product information in the field of cameras via a website; provision of consumer product information in the field of electrical and electronic products via a website; provision of consumer product information in the field scientific and technological products via a website; provision of consumer product information in the field of audio and visual equipment via a website; Conducting technology trade shows, conferences, and exhibitions featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles

CLASS 39: Information services in the field of travel

CLASS 41: Video production services; Digital video, audio and multimedia entertainment publishing services; Providing non-downloadable media, namely, music, videos and electronic books featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles, via the internet and other networks; Education services, namely, classes, seminars and workshops in the field of providing information, recommendations and reviews on consumer electronics, televisions, audio apparatus,

cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Entertainment services in the nature of television shows featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Hosting social entertainment events, namely, shows featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Education services, namely, conducting exhibitions, symposiums, conferences, lectures in the field of information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Entertainment information, namely, provision of information relating to entertainment and live events; Entertainment information, namely, provision of information relating to books, magazines and printed publications; Entertainment information, namely, provision of information relating to films, videos, DVDs, games and gaming; Entertainment information, namely, provision of information relating to sports and sports services; Providing online non downloadable directory publications and database publications in the field of providing information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Lending library services; Recording studios services, namely, sound recording and video entertainment services; Providing non-downloadable online videos in the field of consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Electronic publishing services, namely, publication of audio books featuring information on consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Production of audio recordings; Providing online non-downloadable audio recordings in the field of consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Publishing services, namely, electronic book publication; News reporting services in the nature of news analysis and news commentary; Entertainment information, namely, information services relating to news, television shows, movies, celebrities, entertainment, recreation, leisure, sport, the arts, competitions, contests, carnivals; Entertainment services in the nature of organising social entertainment events, namely, organization and planning of shows, parties and entertainment or educational events; Arranging and conducting live educational conferences, conventions and exhibitions in the field of consumer electronics, televisions, audio apparatus, cameras, camera equipment, computers, mobile communication equipment, telephones, tablet computers, home appliances, furniture, land, air and sea vehicles, bicycles; Providing games, namely, entertainment in the nature of online computer games and board games; Providing online computer games; Provision of entertainment information in the field of multimedia products via a website; Provision of information in the field of photography via a website; Entertainment information, namely, information and advisory services relating to all the aforesaid services; Information services in the field of physical fitness

CLASS 42: Providing technology information in the field of computer products and services, namely, providing information on computer technology and programming via a website; Providing technology information in the field of computer software, computer hardware and computer peripherals via a website; Information technology [IT] consulting services, namely, provision of information in the field of information technology via a website

CLASS 44: Information services in the field of beauty, hair styles, health, and mental

fitness

CLASS 45: Information services in the field of fashion

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 00003268040, FILED 11-03-2017, REG. NO. UK0000326804, DATED 02-02-2018, EXPIRES 11-03-2027

SER. NO. 87-904,132, FILED 05-02-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.