

# United States of America

United States Patent and Trademark Office

# KITSCH

**Reg. No. 7,083,453**

**Registered Jun. 20, 2023**

**Corrected Oct. 01, 2024**

**Int. Cl.: 3, 8, 10, 14, 21, 24,  
25, 26**

**Trademark**

**Principal Register**

Kitsch LLC (DELAWARE LIMITED LIABILITY COMPANY)  
5301 ROSEWOOD AVENUE  
Los Angeles, CALIFORNIA 90004

CLASS 3: Non-medicated cosmetics and toiletry preparations, namely, shampoo bars, hair conditioner bars, body scrub bars, body wash bars

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 8: Eyebrow razors; dermaplane razors

FIRST USE 6-19-2019; IN COMMERCE 6-19-2019

CLASS 10: Face covers being sanitary masks for protection against viral infection; scraping apparatus for gua sha therapy; facial rollers; facial ice rollers; dermal facial rollers; spa massagers in the nature of facial rollers; microneedle dermal facial rollers

FIRST USE 6-00-2018; IN COMMERCE 6-00-2018

CLASS 14: Jewelry, namely, necklaces, earrings, bracelets

FIRST USE 1-00-2012; IN COMMERCE 1-00-2012

CLASS 21: Brushes and combs, namely, hair brushes, hair combs, scalp exfoliating brushes, round hair brushes, paddle hair brushes, hair brushes for wet or dry hair; household utensils and containers, namely, shower caddies, containers for storing shampoo, containers for storing hair conditioner

FIRST USE 4-00-2018; IN COMMERCE 4-00-2018

CLASS 24: Household linens, namely, towels, beach towels, microfiber towels, beach blankets, pillow shams; cleansing face towel kits comprised of face towels, cotton rounds for cosmetic purposes, exfoliating facial cleansing sponges, and mesh bags for washing laundry

FIRST USE 9-1-2016; IN COMMERCE 9-1-2016

CLASS 25: Clothing, footwear, and headwear, namely, shower caps, head scarves, baseball caps, hats, sleep caps, bonnets, gloves, sleep masks, socks

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



FIRST USE 8-00-2015; IN COMMERCE 8-00-2015

CLASS 26: Hair accessories, namely, elasticized hair bands, hair ties, barrettes, twisters, hair scrunchies, hair ornaments in the form of combs, hair clips, claw clips, hair bun shapers, rhinestone hair pins; non-electric heatless curling set comprised of non-electric hair rollers; ceramic hair rollers

FIRST USE 1-1-2011; IN COMMERCE 2-1-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5777098, 5610653

SER. NO. 97-138,833, FILED 11-23-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.