

United States of America

United States Patent and Trademark Office

TRUE AND THE RAINBOW KINGDOM

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Int. Cl.: 16, 18, 25, 28, 41

Service Mark

Trademark

Principal Register

Guru Animation Studio Ltd. (CANADA CORPORATION)
110 Spadina Ave.,
Suite 500, Ontario Toronto M5V2K4
CANADA

CLASS 16: Posters, postcards, notebooks, stickers, decals, adhesive transfers, picture books, story books, coloring books, calendars, collectible trading cards, greeting cards, paper stationery, gift wrapping paper, gift bags, paper bibs, napkins and placemats

CLASS 18: All-purpose carrying bags, purses, umbrellas, luggage, luggage tags, overnight bags, tote bags, waist pouches, knapsacks, backpacks

CLASS 25: Clothing, namely, shirts, t-shirts, sweatshirts, dresses, pants, shorts, jackets, underwear, leggings, swimwear, jumpers, [masquerade and cosplay costumes, costumes for use in role-playing games,] robes, rainwear, snow suits, scarves, cloth bibs, footwear namely shoes, sandals, boots and socks; headwear namely hats, caps, visors, beanies, toques and headbands; sleepwear namely pajamas and night gowns; costumes for use in children's dress up play

CLASS 28: Toys, namely, action figures and accessories therefor, play sets for action figures, plush toys, inflatable toys; children's educational games for developing knowledge and skills in the alphabet, cognition, colors, communication, cooking, counting, creativity, dexterity, fine and gross motor activities, finance, following directions, arithmetic reasoning, aural reasoning, pattern completion, reasoning by analogy, serial reasoning, spatial visualization, picture and figural classification, picture and figural analogies, picture and figural series, pattern matrix, geography, history, languages, memory, safety, science, social interaction, storytelling, spelling, time, and vocabulary; toy jewelry, card games, board games

CLASS 41: Entertainment services in the nature of development, creation, production, distribution, and postproduction of an animated television program; live entertainment namely, live performances by costumed characters; entertainment services, namely, providing online electronic games

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1551676 DATED 06-19-2020, EXPIRES 06-19-2030

SER. NO. 79-294,259, FILED 06-19-2020

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.