

United States of America

United States Patent and Trademark Office

TINY CFO

Reg. No. 7,209,942

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**Int. Cl.: 9, 16, 18, 21, 25, 35,
36, 38, 41, 42**

Service Mark

Trademark

Principal Register

Tiny CFO Ltd (UNITED KINGDOM LIMITED LIABILITY COMPANY)
7 Bell Yard
London, UNITED KINGDOM WC2A2JR

CLASS 9: Digital media, namely, downloadable pre-recorded DVDs, CDs, digital video disks, films, audio recordings, webcasts, podcasts, video recordings and multimedia recordings, all in the field of business management; downloadable audio, visual and audio-visual recordings all in the field of business management; downloadable electronic and digital newsletters, books, magazines, worksheets, case studies, publications in the nature of magazines, all in the field of business management; downloadable interactive media and multi-media presentations on regulation on DVDs; downloadable software programs and applications on business management; downloadable computer software development tools; downloadable software in the nature of digital products purchased via subscription business management; downloadable computer software for producing financial models; all of the aforementioned goods in the field of business, corporate governance and consulting

CLASS 16: Printed booklets for information, display banners of paper, and printed educational materials, printed pamphlets, printed periodicals, printed worksheets, printed questionnaires, printed information sheets and printed exercise sheets, printed brochures and advertising posters; all in the field of business, and corporate governance; printed publications, namely, guides, case studies, reports, programmes, all in the field of business, and corporate governance; paper and cardboard; professional drafting templates; printed advertising and promotional materials, namely, posters; printed instructional and teaching materials, except apparatus, all in the field of business, and corporate governance; stationery; office requisites, namely, envelope sealing machines; printed calendars; printed address books; printed diaries; book marks; stickers; pictures in the nature of printed photographs; printed photographs; printed note cards

CLASS 18: All purpose carrying bags; tote bags; backpacks; wallets; purses; all of the aforesaid goods also made of leather and imitation leather

CLASS 21: Cups; mugs; bottles; drinking vessels and receptacles; coasters not of paper or textile

CLASS 25: Clothing, namely, socks, hoodies, T-shirts, caps and hats

CLASS 35: Business management consultancy; business growth consultancy and

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



advisory services; business strategy and planning services; professional business consulting; business organisation and operation consultancy; business assistance relating to the formation of commercial undertakings; business profit analysis; business marketing consulting services; operational business assistance to enterprises; advisory services relating to the corporate structure and operating models of businesses; business intelligence services; corporate identity services; business advisory services relating to company performance; business information services; business appraisals; evaluation and appraisal of business opportunities; administration of business affairs; business consulting, namely, corporate governance advisory services; business acquisition and merger consultation; consulting on business organisation practices; business organisation and management consultancy including advice relating to personnel management and business transformation; professional and strategic business consultancy; business supervision; support for employees with regard to business matters; assistance and advice relating to the organisation and management of business; business management assistance; business networking; economic forecasting and analysis; advisory services relating to commercial transactions; provision of trade, business, economic and business statistical information; consultancy regarding business organisation, expenditure and economics; accounting and bookkeeping services; tax preparation and consulting; tax planning and assessment; tax filing services; balance sheet accounting; provision of reports relating to accounting information; account, business and financial auditing; financial statement preparation and analysis for businesses; shareholder recording keeping services; company office secretarial services; preparation of statements of account; interim business management; Business consulting regarding the nomination of company directors; business risk assessment and management services; business project management; business planning services for enterprises; personnel management consultancy; business assistance outsourcing services; consultation in the field of procurement of goods and services; preparation of business project reports, surveys and studies; business research; statistical analysis and reporting services for business purposes; expert evaluations and reports relating to business matters; business assistance to commercial firms in the conduct of their business; affiliate and referral marketing; market research and analysis; marketing studies and reports; business introduction services and arranging business introductions; job agency services relating to placement of personnel; online employment placement services, namely, job matching services; employee recruitment agency services; preparation of financial reports for business purposes; human resources management; employment agency services in the nature of headhunting services; job placement and consultancy; personnel recruitment advertising; placement of temporary personnel; data collection and processing; business administration; office functions; advertising and marketing services; information, advice and consultancy in relation to all the aforesaid services; all of the aforesaid also provided from a computer database, or the Internet

CLASS 36: Business advisory services relating to company performance; business information services; administration of business affairs; business consulting, namely, corporate governance advisory services; consulting on business organisation practices; business organisation and management consultancy including advice relating to personnel management and business transformation; professional and strategic business consultancy; business supervision; support for employees with regard to business matters; assistance and advice relating to the organisation and management of business; business management assistance; business networking; economic forecasting and analysis; advisory services relating to commercial transactions; provision of trade, business, economic and business statistical information; consultancy regarding business organisation, expenditure and economics; accounting and bookkeeping services; tax preparation and consulting; tax planning and assessment; tax filing services; balance sheet accounting; provision of reports relating to accounting information; account, business and financial auditing; financial statement preparation and analysis for businesses; shareholder recording keeping services; company office secretarial services; preparation of statements of account; interim business management; business risk assessment and management services; business project management; business planning services for enterprises; business assistance outsourcing services; consultation in the

field of procurement of goods and services; preparation of business project reports, surveys and studies; business research; statistical analysis and reporting services for business purposes; expert evaluations and reports relating to business matters; business assistance to commercial firms in the conduct of their business; affiliate and referral marketing; market research and analysis; marketing studies and reports; business introduction services and arranging business introductions; job agency services relating to placement of personnel; online employment placement services, namely, job matching services; employee recruitment agency services; preparation of financial reports for business purposes; human resources management; employment agency services in the nature of headhunting services; job placement and consultancy; personnel recruitment advertising; placement of temporary personnel; data collection and processing; business administration; office functions; advertising and marketing services; arranging and conducting of business conferences in the field of business management and executive leadership; information, advice and consultancy in relation to all the aforesaid services; all of the aforesaid also provided from a computer database, or the Internet services; commodity brokerage; crowdfunding; [financial sponsorship;] loan and credit, and lease finance services; debt advisory services; providing information, advice and consultancy in relation to all the aforesaid services; all of the aforesaid also provided from a computer database or the Internet

CLASS 38: Telecommunication services, namely, providing cellular telephone services; providing online chatrooms, forums and electronic bulletin boards for transmission of messages amongst users; electronic communications services, namely, transmission of data and documents provided over the Internet; providing user access to computer servers, databases and networks; receipt and/or delivery of messages, files, documents and other data via the Internet; transmission of news and current affairs information; providing access, connections and links to interactive computer databases and the Internet; internet services, namely, providing access to application service provider services; providing temporary access to a computer for the purpose of running application software for use on mobile telephone and other mobile devices; providing temporary access to a computer for running remotely hosted computer software and accessing databases via the Internet and other telecommunications networks; electronic exchange of data stored in databases accessible via telecommunications networks; electronic mail services ; information, advice and consultancy in relation to all the aforesaid services; all of the aforesaid also provided from a computer database or the Internet

CLASS 41: Educational and training services, namely, conducting classes in business ethics; personal, group and corporate coaching in the field of business management; executive training and education services, namely, conducting classes in business management; business training and mentoring services in the field of business know-how; entrepreneurial and business training and courses in the field of business know-how; providing training via a website in the field of business knowhow; business and educational mentoring services in the field of business know-how; training services in financial modelling and strategic planning; training in the field of business growth, planning and financing; training in relation to digital, brand and product strategy; training in relation to business planning, business management, business analysis, business ventures, business marketing, business transactions, commercial transactions, corporate governance, stock markets and securities; organising, conducting and facilitating training, courses, classes, lectures, seminars, events, conferences, exhibitions, tutorials, programmes, webinars, presentations and workshops, all in the field of business planning; electronic publishing of texts featuring information on business planning, business management, business analysis, business ventures, business marketing, business transactions, commercial transactions, corporate governance, stock markets and securities; educational services, namely, providing instruction in the field of business and corporate governance; educational services, namely, providing motivational and guest speakers in the field of business know-how; providing online videos, not downloadable in the field of business training; training and education services delivered via the Internet, namely, podcasts, blogs and video recordings, all in

the field of business management and planning; educational services, namely, organization of educational and entertainment competitions in the field of sports, culture, and non-business and non-commercial fields; publishing services; publishing by electronic means; multimedia publishing; publication of books, workbooks, magazines, journals, periodicals, texts, electronic and digital publications; online publication of electronic documents, publications and training materials; digital video, audio and multimedia entertainment publishing services; providing online non-downloadable publications in the nature of articles, blogs, newsletters, bulletins and columns in the fields of business, corporate governance and consulting; provision of nondownloadable electronic publications, namely, newsletters in the fields of business, corporate governance and consulting; publication of educational and training guides and manuals in the fields of business, corporate governance and consulting; arranging and conducting of business conferences in the field of business management and executive leadership; information, advice and consultancy in relation to all the aforesaid services, all of the aforesaid also provided from a computer database or the Internet

CLASS 42: Platform as a service (PaaS) featuring software platforms for business management software; software as a service (SaaS) featuring software for [financial education and] business management software; application service provider (ASP) services featuring software for business management software; creating, maintaining and hosting of websites, platforms and digital content on the Internet; providing temporary use of nondownloadable software for analysing financial data and generating reports; programming, creation, maintenance, implementation, configuration, hosting, updating and adaptation of software; design and development of computer software application solutions; rental of software; web hosting services; cloud computing; information, advice and consultancy relating to all of the aforesaid services; all of the aforesaid services also provided on-line from a computer database or the Internet or by other electronic means; all of the aforementioned services in the field of business, corporate governance and consulting

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF UNITED KINGDOM , REG. NO. UK00003600247, DATED 07-16-2021, EXPIRES 02-24-2031

No claim is made to the exclusive right to use the following apart from the mark as shown: "CFO"

SER. NO. 90-891,938, FILED 08-19-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.