

United States of America

United States Patent and Trademark Office



Reg. No. 4,794,483

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Int. Cl.: 36, 41, 42

Service Mark

Principal Register

MSG LIFE CENTRAL EUROPE GMBH (GERMANY CORPORATION)
ELSENHEIMERSTRASSE 65
MÜNCHEN, GERMANY 80687

CLASS 36: Business services, namely, providing information on workplace benefits and insurance and finance products, and benefits plan enrollment support services; providing online information and non-downloadable online videos in the field of insurance, finance, and workplace benefits; providing online information and non-downloadable online videos about available workplace benefits, financial products and insurance products via a website; providing non-downloadable videos featuring product information in the field of finance, insurance and workplace benefits, via a website

FIRST USE 10-14-2014; IN COMMERCE 10-14-2014

CLASS 41: Educational services, namely, providing online animation-based education modules featuring product information in the field of insurance, finance and workplace benefits provided via a website or mobile application

FIRST USE 10-14-2014; IN COMMERCE 10-14-2014

CLASS 42: Computer services, namely, providing search platforms to allow users to input personal user experience and product information in a way that more effectively engages and educates users on available workplace benefits and insurance and financial products; software as a service (SAAS) services featuring software for product specific information, segmentation based product education, quote and pricing, decision support and general enrollment process support in the field of insurance, finance, and workplace benefits

FIRST USE 10-14-2014; IN COMMERCE 10-14-2014

The mark consists of a drawing of a man wearing glasses and a bow tie, sitting behind a desk, with one arm resting on the table and one arm raised with the palm facing up.

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



OWNER OF U.S. REG. NO. 4536207

SER. NO. 86-496,556, FILED 01-06-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.