

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,470,547**

**Registered Aug. 13, 2024**

**Corrected Oct. 22, 2024**

**Int. Cl.: 9, 42**

**Service Mark**

**Trademark**

**Principal Register**

MessageBird BidCo B.V. (NETHERLANDS BESLOTEN VENNOOTSCHAP (B.V.))

NL-1079 TX Amsterdam

Trompenburgstraat 2-C

NETHERLANDS

CLASS 9: Downloadable computer telecommunication software for use in mobile phones and computerized telecommunication applications for sending messages; downloadable and recorded computer software for use as an application programming interface (API) for voice over internet protocol (VOIP), email and video messages, and delivery of text based information via text to speech, recorded audio and electronic messages, and short message service (SMS); downloadable application software for voice over internet protocol (VOIP), email and video messages, and delivery of text based information via text to speech, recorded audio and electronic messages, short message service (SMS); downloadable communication software for use in mobile phones and computerized telecommunication applications for sending messages; computer networking hardware and data communications equipment in the nature of communications computers, optical data links, data circuit-terminating equipment being computer terminals and computer modems; downloadable instant messaging software \* ; with none of the foregoing products for use in the fields of irrigation, watering, water use, water distribution, water supply, water management, horticulture, agriculture, landscaping, or plant growing or for use in connection with controlling, monitoring, operating, managing, automating, or analyzing irrigation systems, sprinkler systems, irrigation, water use, water supply, water distribution, water treatment, environmental data, or growing conditions of plants \*

CLASS 42: Information technology (IT) consultancy services; Hosting website platforms; Cloud computing, namely, providing virtual computer systems and virtual computer environments through cloud computing; providing temporary use of on-line non-downloadable operating software for accessing and using a cloud computing network; programming of software for internet platforms; software as a service (SaaS), namely, providing application programming interface (API) software for use in a cloud-based telecommunication platform, which enables users to connect multiple internal and external telecommunication services; software development, programming and implementation; hosting of communication platforms on the internet; communications platform as a service (CPAAS) services featuring software for use in database management, for use for in instant messaging, email and video messages, delivery of text based information via text to speech, recorded audio and electronic messages, short

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message service (SMS); advisory and consultancy services on the aforesaid services \* ; with none of the foregoing services for use in the fields of irrigation, watering, water use, water distribution, water supply, water management, horticulture, agriculture, landscaping, or plant growing or for use in connection with controlling, monitoring, operating, managing, automating, or analyzing irrigation systems, sprinkler systems, irrigation, water use, water supply, water distribution, water treatment, environmental data, or growing conditions of plants \*

The mark consists of the stylized wording "BIRD" to the right of a bird design.

PRIORITY DATE OF 11-23-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1638739 DATED 12-01-2021,  
EXPIRES 12-01-2031

SER. NO. 79-975,762, FILED 12-01-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.