

United States of America

United States Patent and Trademark Office

Cinessance

Reg. No. 6,998,517

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Int. Cl.: 9, 25, 28, 35, 38, 41, 42

Service Mark

Trademark

Principal Register

Cinaissance S.A.S.U (FRANCE SASU)

128 rue de la Boétie

F-75008 Paris

FRANCE

CLASS 9: Scientific apparatus and instruments, namely, apparatus for recording, transmission, processing, and reproduction of sound, images, or data, namely, digital media streaming devices and digital video recorders; photographic apparatus and instruments, namely, photographic cameras, photographic flash units and lenses for photographic apparatus, photographic filters, photographic projectors; cinematographic cameras; optical apparatus and instruments, namely, optical cables, optical couplers, optical disc drives; signaling apparatus and instruments, namely, digital signal processors, cables for optical signal transmission; teaching apparatus and instruments, namely, downloadable children's educational software; sound recording apparatus; sound transmission apparatus; sound reproduction apparatus; image recording apparatus; image transmission apparatus; image reproduction apparatus; Pre-recorded digital recording media devices in the field of entertainment featuring music, fiction and non-fiction stories, live-action entertainment, animated entertainment; mechanisms for coin-operated apparatus; cash registers; calculating machines; downloadable e-wallets, namely, downloadable computer software for use as an electronic wallet; data processing equipment; computers; tablet computers; smartphones; electronic book readers; Downloadable and recorded game software; recorded software programs for streaming audiovisual and multimedia content via the internet and global communications networks; computer peripheral devices; electric wires; electric relays; Optical spectacles; 3D spectacles; virtual reality headsets; eyewear; spectacle cases; integrated circuit cards; bags designed for laptop computers; smart watches; electric batteries; batteries for electronic cigarettes; charging stations for electric vehicles; diagnostic apparatus not for medical use, namely, diagnostic apparatus for testing audio and video signals

CLASS 25: Clothing, namely, shirts, pants, sweatshirts, hoodies, jackets, and skirts; footwear; headwear; shirts; leather clothing, namely, jackets, coats, waistcoats; pants; clothing belts; furs being clothing; gloves as clothing; scarves; neckties; hosiery; socks; bedroom slippers; beach shoes; ski boots; sports footwear; underwear

CLASS 28: Games, namely, card games, action skills games; toys, namely, action figure toys, collectable toy figures, bath toys, mechanical toys, music box toys, musical toys, talking toys, plush toys; toys for household pets; play mats for use with toy vehicles; controllers for game consoles; decorations for Christmas trees except lights, candles and confectionery; artificial Christmas trees; apparatus for physical education, namely, gymnastic apparatus, manually-operated exercise equipment, and physical fitness equipment in the nature of stationary exercise bikes and exercise treadmills; appliances for gymnastics; fishing tackle; balls for games; billiard tables; billiard cues; billiard balls; card decks, namely, playing cards; board games; ice skates; roller skates; toy

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Patent and Trademark Office



scooters; sailboards; surfboards; rackets; snowshoes; skis; protective padding for playing, namely, for skateboarding, snowboarding; toy models; toy figurines; toy robots

CLASS 35: Advertising services; commercial business management; business administration; providing office functions; dissemination of advertising material in the nature of leaflets, prospectuses, printed matter, samples; arranging newspaper subscription services for third parties; arranging subscriptions to telecommunication services [for others] * third parties * ; business management and organization consultancy; accounting services; photocopying services; employment agency services; business management for freelance service providers; computerized file management service; traffic optimization for websites; organization of exhibitions for commercial or advertising purposes; online advertising on a computer network; rental of advertising time on all communication media; publication of advertising texts; rental of advertising space; dissemination of advertisements; providing advice regarding advertising communication strategies; public relations; providing advice regarding public relations; Commercial analysis, namely, business auditing; commercial intermediation services, namely, business intermediary services relating to the matching of various professionals with clients; the above-mentioned services being excluded from the field of live performance

CLASS 38: Telecommunications, namely, telecommunication access services, telecommunication services, namely, transmission of voice, data, graphics, images, audio, video and multimedia by means of telecommunications networks, wireless communication networks, and the Internet; providing information in the field of telecommunications; communications by computer terminals; communications by fiber-optic networks; radio communications; telephone communications; cellular telephone communication; providing user access to global computer networks; providing on-line forums for transmission of messages among computer users; providing access to databases; telecommunications services, namely, electronic bulletin board services; providing telecommunication connections to a global computer network; news agency services for electronic transmission; news agencies, namely, the transmission of news items to news reporting organizations; rental of telecommunication apparatus; radio broadcasting; television broadcasting; teleconferencing services; videoconferencing services; electronic messaging services; rental of access time to global computer networks; the above-mentioned services being excluded from the field of live performance

CLASS 41: Educational services, namely, organizing and conducting classes, seminars, and workshops in the field of motion picture film and television programs direction, production and broadcasting; training services in the field of motion picture film and television programs direction, production and broadcasting; entertainment services, namely, providing non-downloadable movies and television programs via a video-on-demand service, as well as information, reviews, and recommendations regarding motion picture and television programs; Organizing community sporting and cultural events; providing information [relating] * with respect * to entertainment; providing information [regarding] * with respect * education; vocational retraining services in the field of motion picture film and television programs direction, production and broadcasting; publication of books; book lending; [provision of] * providing * non-downloadable films via video-on-demand services; motion picture film production; photography services; [organization] * arranging * and conducting of colloquiums in the field of motion picture film and television programs direction, production and broadcasting; [organization] * arranging * and conducting of conferences in the field of motion picture film and television programs direction, production and broadcasting; organization and conducting of congresses in the field of motion picture film and television programs direction, production and broadcasting; organization of exhibitions for cultural or educational purposes; electronic game services provided online from a computer network; gambling services; electronic publication of books and journals online; the above-mentioned services being excluded from the field of live performance

CLASS 42: Technical evaluations concerning design, namely, engineering design

services; scientific research; technological research in the field of development of software for streaming audiovisual and multimedia content via the internet and global communications networks; design of computers for third parties; computer hardware development; software design; software development; research and development of new products for [third parties] * others * ; conducting of technical project studies in the nature of feasibility studies in the field of new technologies; Architectural studies; design of interior decor; software development and design; computer software installation; maintenance of computer software; updating of computer software; computer software rental; programming for computers; computer system analysis; computer system design; Consultation in the field of computer hardware design and development; digitization of documents; software as a service (SAAS) services featuring software for streaming, broadcasting, transmitting, distributing, reproducing, organizing and sharing music, audio, video, games and other data; cloud computing featuring software for streaming, broadcasting, transmitting, distributing, reproducing, organizing and sharing music, audio, video, games and other data; [information technology (IT) consultancy;] * advice regarding information technology;* [hosting of servers;] * sever hosting; * motor vehicle roadworthiness testing; graphic arts design services; industrial design; authentication of works of art; energy auditing; electronic data storage; the above-mentioned services being excluded from the field of live performance

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 08-18-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1641446 DATED 08-22-2021, EXPIRES 08-22-2031

SER. NO. 79-332,221, FILED 08-22-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.