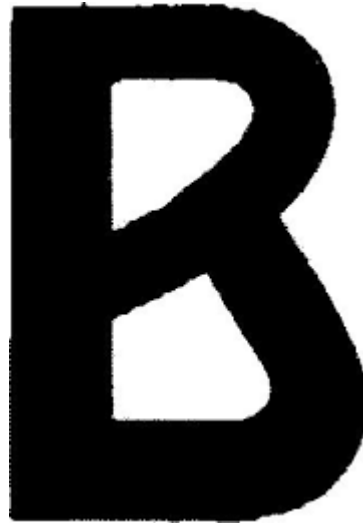


United States of America

United States Patent and Trademark Office



Reg. No. 6,031,449

Registered Apr. 14, 2020

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Int. Cl.: 3, 9, 14, 18, 24, 28, 35

Service Mark

Trademark

Principal Register

Willy Bogner GmbH (GERMANY GESELLSCHAFT MIT BESCHRÄNKTER
HAFTUNG (GMBH))
Neumarkter Straße 75
81673 München
GERMANY

CLASS 3: Non-medicated soaps; perfumery, essential oils, cosmetics, hair lotions; organic and non-organic bleaching preparations for laundry and other substance for laundry use, namely, laundry detergent, laundry fabric conditioner; sachets for perfuming linen; washing preparations and laundry bleach; cloths impregnated with a detergent for cleaning; room fragrances; air fragrancing preparations; joss sticks; potpourris; cleaning, polishing, scouring and abrasive preparations; leather and shoe cleaning and polishing preparations

CLASS 9: Spectacles, prescription spectacles, anti-glare spectacles and sunglasses and their parts and accessories, namely, replacement lenses, replacement frames, replacement earpieces and replacement nose pieces, replacement frames, replacement earpieces and replacement nose pieces; cases specially for spectacles and sunglasses and their parts and accessories; protective helmets and goggles for sports, especially skiing and snowboarding helmets and skiing and snowboarding goggles; [helmets for motorcyclists;] helmet visors; helmet cameras; reflector strips for garments for the prevention of accidents; reflecting garments for wear, for the prevention of accidents; protective padded clothing for knees, elbows, backs and shins for protection against bodily harm and blunt force trauma * , other than sporting articles * ; blank compact discs, blank recordable DVDs, and blank USB flash drives; compact discs featuring music; Pre-recorded DVDs featuring motion picture films and documentaries in the field of sports, leisure and recreational activities; pre-recorded USB flash drives featuring music, motion picture films and documentaries in the field of sports, leisure and recreational activities; apparatus for recording, transmission or reproduction of sound or images * , none of the aforesaid goods for use in or with motor vehicles * ; data processing equipment and computers; electronic training simulators for sports

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



purposes; portable digital electronic devices for recording, organizing, transmitting, editing, verifying and receiving texts, data and digital files; personal fitness trackers; computer hardware and recorded and downloadable computer software for processing mobile payments; smart watches

CLASS 14: Jewelry and precious stones; horological and chronometric instruments, including stopwatches; goods made of precious metals and their alloys and plated therewith, namely, bracelets, rings, necklaces; ornaments for garments of precious metal in the nature of jewelry; ornamental lapel pins of precious metal

CLASS 18: Bags, namely, handbags; rucksacks, travelling trunks and suitcases; garment bags for travel; bags for sports, sport shoe bags for travel, travelling bags, carrier and shoulder bags, briefcases, pocket wallets, purses, belt bags; leather and imitation leather and goods made thereof, namely, handbags, purses and briefcases; animal skins and hides; harness and saddlery; horse saddles, horse blankets and horse covers; whips; clothing for animals; walking sticks; umbrellas and parasols

CLASS 24: Woven fabrics and textile fabrics for use in making clothing and household furnishings; bed covers and table cloths of textile; curtains of textile or plastic

CLASS 28: Sporting and gymnastic articles, namely, protectors for knees, elbows, backs and wrists for athletes, skis, ski poles, snowboards, golf clubs, as well as component parts of the aforementioned goods; golf bags, with and without wheels; bags specially designed for skis and/or snowboards; golf gloves

CLASS 35: Advertising; online advertising on a computer network; business management; business administration; providing television home shopping services in the field of general consumer merchandise; sales demonstration of goods and services for others; retail store services, wholesale store services, home shopping services, on-line retail store services, and mail order catalogue services featuring soaps, perfumery goods, essential oils, cosmetics, hair lotions, bleaching preparations and other substances for laundry use also organic, sachets for perfuming linen, laundry preparations, cloths impregnated with a detergent for cleaning, household fragrances, air fragrancing preparations, joss sticks, potpourris, cleaning, polishing, scouring and abrasive preparations, leather and shoe cleaning and polishing preparations, perfumed candles, candles and wicks for lighting, spectacles, prescription spectacles, anti-glare spectacles and sunglasses and their parts and accessories, namely, replacement lenses, replacement frames, replacement earpieces and replacement nose pieces, cases especially for spectacles and sunglasses and their parts and accessories, protective helmets and goggles for sports, especially skiing and snowboarding helmets and skiing and snowboarding goggles, [helmets for motorcyclists,] helmet visors, helmet cameras, reflector strips for garments, reflecting garments for wear, for the prevention of accidents, knee, elbow, back and shin guards for the protection against accidents with the exception of sporting goods, compact discs, DVDs and other digital recording media including USB flash drives, apparatus for recording, transmission or reproduction of sound or images *, none of the aforesaid goods for use in or with motor vehicles, * data processing equipment and computers, computer software, electronic training simulators for sports purposes, portable digital electronic devices for recording, organizing, transmitting, editing, verifying and receiving texts, data and digital files, personal fitness trackers, computer hardware and computer software for mobile payments, smart watches, bicycles including folding bicycles and their parts, bicycle racks for motor vehicles, bicycle accessories for carrying beverages and luggage, including bottle holders for bicycles, repair kits for bicycle tires, foot clips for bicycle pedals, saddle covers for bicycles, e-bikes also foldable, sailboats, including sailing ships, land craft for beach sailing, boats, including motor boats, watercraft boats and ships, inflatable rubber boats, [automobiles, autonomous vehicles, carriers for vehicles, especially for the transport of sports equipment,] jewelry, jewelry goods, precious stones, horological and chronometric instruments, including stopwatches, precious metals and their alloys and goods made thereof and plated therewith, ornaments for garments of precious metal, printed matter, photographs, stationery, artists' and drawing materials, paintbrushes,

office requisites except furniture, instructional and teaching materials excluding apparatus, paper, cardboard and goods made of these materials, sewing patterns, cases, boxes and bags of paper and/or cardboard for the decorative packaging or presentation of fashion articles and fashion accessories, jewelry and costume jewelry, cosmetics and home accessories, notebooks and calendars, bags, especially handbags, rucksacks, travelling trunks and suitcases, garment bags, bags for sports, bags for sports shoes, travelling bags, garment bags for travel, carrier and shoulder bags, briefcases, pocket wallets, purses, belt bags, leather and imitation leather and goods made thereof, animal hides and skins, harness and saddlery, horse saddles, horse blankets and horse covers, whips, clothing for animals, walking sticks, umbrellas and parasols, furniture, storage shelves for ski and sports equipment, mirrors, frames, garment racks, coat racks, office requisites furniture, computer workstations furniture, shop counters furniture, storage shelves and cupboards, furniture for industrial purposes, room dividers, matching fabric covers for furniture, furniture shelves, furniture display stands, display cases for promotional purposes, goods made of wood, cork, cane, rushes or reeds, willow, horn, bone, ivory, whalebone, tortoiseshell, yellow amber, mother-of-pearl, meerschaum and their substitutes or of plastics, glassware, insulating flasks, heat insulated containers for beverages, thermally insulated containers for food, drinking bottles for sports, shaving brushes, clothing stretchers, trouser presses, brushes, in particular for cleaning clothes and shoes and for cosmetic purposes, flasks, trouser presses, combs, comb cases, corkscrews, picnic cases containing crockery, soap dispensers, drinking vessels, drinking glasses, toothbrushes, tents and tent accessories, tarpaulins, sails, sacks, tent bags, bags for packaging and wrappers for packaging of textile materials, textile or synthetic fibers for textile purposes, fabrics, woven fabrics and textile goods, knitted fabrics, textile fabrics and elastic knitted fabrics, in each case for the manufacture of sportswear, bedspreads, bed linen and bedclothes, covers for cushions, tablemats, tablecloths, table runners and table linen each not of paper, sleeping bags, sleeping bag inlets, bags adapted to sleeping bags, curtains of textile or plastic, curtains, lining fabrics, home textiles, furniture covers or covers of textile or plastic, protective covers for furniture, place mats, not of paper, quilts, bed covers, travelling rugs or lap robes, towels of textile, table napkins of textile, handkerchiefs of textile, clothing, footwear, sports footwear, in particular boots for skiing and snowboarding, headgear for wear, hosiery, underwear, weatherproof outdoor clothing, sportswear, sports uniforms, girdles, belts, gloves, scarves and shawls, balaclavas, buttons, hooks and eyelets and needles, zip fasteners, zippers; ribbons and braid, lace and embroidery, buttons, namely, ornamental novelty badges, appliqués for haberdashery, patches for garments, embroidery for garments, fasteners, namely, snap hooks for garments, buckles, especially belt buckles for garments, name strips of textile for marking and identifying garments, gymnastic and sporting articles, games, toys and playthings, skis, snowboards, skim boards, sledges, surfboards and parts of the aforementioned goods, ski poles, ski and snowboard bindings and parts thereof, ski waxes, knee, elbow, back and wrist guards for sports people, sports gloves, in particular ski, snowboard and golf gloves, ski clamps, bags specially adapted for sports equipment and sporting goods, binding covers, golf bags, with or without wheels, golf clubs, golfing articles, golf balls, golf ball markers, golf mats, stationary exercise bicycles; Providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; operating an online customer club for business, promotional and/or advertising purposes; film and television advertising; product demonstrations in shop windows and television sales programmes, also with live models; business consulting for franchising concepts; services of model agencies; organization and presentation of fashion shows for commercial and promotional purposes; product demonstrations in the shop windows with living models; business management of sports facilities and sports facility equipment for third parties; advertising for goods and services through sponsorship of sports events; sponsorship search

PRIORITY DATE OF 12-21-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1463335 DATED 01-04-2019,

EXPIRES 01-04-2029

SER. NO. 79-257,373, FILED 01-04-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.