

United States of America

United States Patent and Trademark Office

MYKIDSY

Reg. No. 5,609,307

Registered Nov. 20, 2018

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Int. Cl.: 9, 16, 25, 28, 35, 41

Service Mark

Trademark

Principal Register

MYKIDSY Limited (UNITED KINGDOM limited company (Ltd.))
97 Judd Street
London, UNITED KINGDOM WC1H9JG

CLASS 9: Photographic, cinematographic, teaching apparatus and instruments, namely, apparatus for recording, transmission, processing and reproduction of sound, images or data for use in the fields children's education, entertainment and activities; apparatus for recording, transmission or reproduction of sound or images; compact discs, prerecorded DVDs and other digital recording media devices featuring children's education material, entertainment and activities; computer software for planning, scheduling, controlling, monitoring and providing information in the field of children's education, entertainment and activities; audiovisual teaching apparatus in the nature of computers, digital audio players, audio-video receivers, digital audio tape recorders, audio headphones, audio recorders, audio cassette players, downloadable audio files featuring children's education material, entertainment and activities, electric audio playback units for use in the field of children's education, entertainment and activities; audiovisual teaching apparatus in the nature of Portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files for use in the field of children's education, entertainment and activities; bags adapted for laptops; pre-recorded audio-video compact discs featuring children's education material, entertainment and activities; pre-recorded read-only memory compact discs featuring children's education material, entertainment and activities; computer game software; computer peripheral devices; recorded computer programs for planning, scheduling, and providing information on children's education, entertainment and activities; downloadable computer programs for planning, scheduling, and providing information on children's education, entertainment and activities; digital photo frames; electronic publications, namely, pamphlets, books, magazines, brochures and newsletters in the field of children's education, entertainment and activities; electronic tags for goods; photography flash-bulbs; photography flash lamps; goggles for sports; hands free kits for phones; headphones; mouse pads; radios; sleeves for laptops; sound recording apparatus; sound transmitting apparatus; telescopes; pre-recorded USB flash drives featuring children's education material, entertainment and activities; walkie-talkies; wrist rests for use with computers

CLASS 16: Printed matter, namely, brochures, manuals, books, booklets, leaflets, informational flyers, informational sheets and newsletters in the field of children's education, entertainment and activities; bookbinding material; photographs; stationery;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



adhesives for stationery or household purposes; paint brushes; printed instructional and teaching materials, namely, books, booklets, teaching materials, educational books, leaflets, informational flyers, informational sheets, curricula, informational cards, graphic art prints, and magazines in the field of children's education, entertainment and activities; plastic materials, namely, film, wrap, bubble packs, sheets, and bags for packaging; absorbent sheets of paper or plastic for foodstuff packaging; adhesive bands for stationery or household purposes; adhesive tape dispensers; adhesive tapes for stationery or household purposes; adhesives glues for stationery or household purposes; advertisement boards of paper or cardboard; photo, stamp, wedding, sticker, event or scrapbook albums; announcement cards; bibs of paper; blackboards; blotters; bookends; bookmarkers; boxes of cardboard or paper; cabinets for stationery; calculating tables; calendars; canvas for painting; cardboard tubes; charcoal pencils; clipboards; paper and binder clips for offices; coasters of paper; comic books; copying paper; stationery covers; decalcomanias; stationery document files; stationery document holders; document laminators for office use; perfumed and not perfumed drawer liners of paper; drawing boards; drawing instruments; drawing pads; drawing pens; drawing rulers; drawing squares; drawing T-squares; duplicating machines; elastic bands for offices; embroidery design patterns printed on paper; envelopes; erasing shields; face towels of paper; figurines and statuettes of paper mâché; file folders; flags of paper; flower-pot covers of paper; folders for papers; stationery folders; printed forms; fountain pens; garbage bags of paper or of plastics; graphic prints; graphic representations; graphic reproductions; greeting cards; gum for stationery purposes; adhesive gums for stationery or household purposes; hand- rests for painters; handkerchiefs of paper; handwriting specimens for copying; histological sections for teaching purposes; index cards; ink for pens, drawing and calligraphy; ink sticks; inking pads; inking ribbons; labels, not of textile; ledger books; letter trays; printer's type letters; magazines in the field of in the field of children's education, entertainment and activities; stationery manifolds; marking chalk; stationery marking pens; modeling clay; modeling paste; modeling wax, not for dental purposes; artists' materials, namely, molds for modeling clays; newsletters in the field of in the field of children's education, entertainment and activities; newspapers; note books; printer's type numbers; office perforators; packing paper; stationery pads; paint boxes for use in school; paint trays; paintbrushes; painters' brushes; painters' easels; picture paintings, framed or unframed; palettes for painters; pantographs being drawing instruments; paper bows; paper clasps; paper-clips; paper for recording machines; paper cutting knives; paper ribbons; paper sheets for note taking; paper mâché; parchment paper; pastel crayons; pen cases; pen clips; pen wipers; pencil holders; electric or non-electric pencil sharpeners; electric or non-electric pencil sharpening machines; pencils; pen holders; writing pens; photo-engravings; photograph stands; printed photographs; pictures; placards of paper or cardboard; place mats of paper; plastics for modeling; portraits; postage meters for office use; postage stamps; postcards; posters; printed publications in the field of children's education, entertainment and activities; printed timetables; prospectuses in the field of children's education, entertainment and activities; office hole punches; rollers for typewriters; rubber erasers; stationery for use at school; erasing scrapers for office use; self-adhesive tapes for stationery or household purposes; sheets of reclaimed cellulose for wrapping; signboards of paper or cardboard; silver paper; slate pencils; song books; spools for inking ribbons; square rulers for drawing; stamp pads; sealing stamps; stands for pens and pencils; stapling presses; stationery; printing type, namely, steel letters; steel pens; stencil cases; stencil plates; stencils; stationery stencils; stickers; Table linen of paper; table napkins of paper; tablecloths of paper; tablemats of paper; tags for index cards; printed teaching materials in the field of children's education, entertainment and activities; printed tickets; toilet paper; towels of paper; tracing paper; trading cards other than for games; paper and plastic transparencies; typewriter keys; typewriter ribbons; typewriters, electric or non-electric; writing board erasers; writing brushes; desk sets; writing cases for stationery; writing chalk; writing instruments; writing materials, namely, chalk, journal sheets, pens, pads, paper, ink, implements and brushes for use in the field of children's education, entertainment and activities; writing or drawing books; writing pads; writing paper; writing slates

CLASS 25: Clothing, namely, tops, bottoms, jackets, shirts, pants, skirts, shorts, dresses, scarves; footwear; headgear, namely, hats, caps, and bonnets

CLASS 28: Games and playthings for children between ages 1 and 15, namely, board games, plush toys, toy vehicles, dolls, card games, action toys, plush toys, play sets for action figures, play cases for action figures, electronic games apparatus in the nature of hand held units for playing electronic games, toy vehicles, playing cards, jigsaw puzzles, puzzle games, chess games, toy action figures, flying discs, spinning and throwing discs; gymnastic and sporting articles for children between ages 1 and 15, namely, hoops for rhythmic sportive gymnastics, gymnastics rings, horizontal bars, parallel bars, pommel horses and ribbons specially adapted for rhythmic sportive gymnastics, balls for sports, baseball gloves, baseball bats, tennis rackets, golf clubs, badminton rackets, hockey sticks, roller skates, ice skates, skis, scuba flippers, scuba fins, bowling balls and bowling pins; decorations for Christmas trees

CLASS 35: Advertising services; business management; business administration; providing office functions; retail store services and online retail store services featuring computer software and apparatus for recording, transmission or reproduction of sound or images; retail store services and online retail store services featuring paper, cardboard and goods made from these materials; retail store services and online retail store services featuring furniture, mirrors, picture frames; retail store services and online retail store services featuring clothing, footwear and headgear; retail store services and online retail store services featuring games and playthings; placing advertisements for the goods and services of others on communications media for retail purposes

CLASS 41: Education services, namely, providing classes, seminars, workshops in the field of children's education, entertainment and activities; Educational and entertainment services, namely, conducting training programs in the fields of arts and crafts, dance, drama, music, martial arts, yoga, architecture, science, computer technology, foreign languages, cookery, athletics, basketball, cricket, fencing, football, golf, gymnastics, horseback riding, netball, rugby, sailing, swimming, tennis, volleyball, bowling, badminton, hockey, climbing, go-karting, zip- lining, skiing, scuba diving, diving, biking, skating, skiing, rafting, and canoeing for children's education, entertainment and recreational activities; children's entertainment services, namely, providing interactive play areas, party centers for the purpose of entertaining children and social gatherings for children; organizing community sporting and cultural events; educational services, namely, providing pre-kindergarten through 12th grade classroom instruction at academies; entertainment services, namely, providing amusements centers; arranging and conducting of educational conferences; arranging and conducting of seminars; arranging and conducting of symposiums; arranging and conducting of professional workshop and training courses; boarding schools; nursery schools; entertainment services, namely, dance clubs; educational services, in the nature of children's clubs; professional coaching services in the field of children's education, entertainment and activities; providing information about education; educational examination services; electronic desktop publishing; entertainment, namely, holiday camps; language interpreter services; lending libraries; organization of educational competitions; entertainment services, namely, organization of children's math, science, spelling, geography and sports competitions; organization of exhibitions for cultural or educational purposes; organization of sports competitions; photography; physical education; practical training demonstrations in the field of children's education, entertainment and activities; presentation of live show performances; production of music; production of shows; providing amusement arcade services; providing museum facilities for presentations and exhibitions; providing non-downloadable electronic publications in the field of children's education, entertainment and activities; providing recreation facilities; providing sports facilities; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; providing recreation information; Educational services in the nature of schools for children's education, entertainment and activities; providing sport camps

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET (OHIM) APPLICATION NO.
011816899, FILED 05-15-2013, REG. NO. 011816899, DATED 11-18-2013,
EXPIRES 05-15-2023

SER. NO. 86-120,394, FILED 11-15-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.