

# United States of America

## United States Patent and Trademark Office

# GREETZ

**Reg. No. 6,703,600**

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**Int. Cl.: 9, 14, 16, 18, 20, 21,  
24, 25, 28, 31, 35, 39, 40, 42**

**Service Mark**

**Trademark**

**Principal Register**

Horizon Bidco B.V. (NETHERLANDS Limited Liability Company)  
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EA Amsterdam, NETHERLANDS NL-1101

CLASS 9: Mouse pads; magnets; decorative magnets; self-adhesive labels, namely, labels carrying magnetically, optically, or electronically recorded or encoded information; digital photo frames; cases for telephones; cases adapted for mobile phones; cell phone covers; covers for smartphones; downloadable computer e-commerce software to allow users to perform electronic business transactions via a global computer network; downloadable computer software applications for mobile phones, tablets, portable media players and handheld computers, namely software for perform electronic business transactions; downloadable computer software for the collection, editing, organization, modification, transmission, storage and sharing of data, information and images; downloadable computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication network; downloadable computer software for modifying photographs and enabling the transmission thereof

CLASS 14: Precious metals and their alloys; jewelry, precious stones; horological and chronometric instruments; jewelry made of glass; jewelry made of crystal; key rings and key chains; decorative key fobs of precious metals; decorative metal key fobs; decorative key fobs, not of metal; key chains as jewelry being trinkets or fobs; pendants; watches; watchstraps; watch dials; bracelets; necklaces; rings; decorative key rings of plastic

CLASS 16: Printed matter, namely printed note cards, printed holiday cards; stationery; paper; greeting cards; notebooks, calendars; wrapping paper; invitation cards; printed photographs; photograph stands; photograph mounts; photo-engravings; printed postcards; paperweights; desk pads; printed posters; scrapbooks; photograph albums; printed almanacs; engravings; lithographic works of art; stickers; stationery pads; seals being stamps; writing and drawing books; cards, namely, blank note cards, place cards; printed musical greeting cards; cardboard containers; pencils; pencil holders; paper coasters; cardboard mats for beer glasses; writing instruments; pictures in the nature of printed photographs and drawings; books, in the nature of sketch books, school writing books; bookmarkers; art mounts for mounting photographs; table decorations of paper; drawing materials, modeling materials and materials for artists, namely drawing materials for blackboards, molds for modeling clays; table place setting mats of cardboard; place mats of paper; printed all-occasion cards; art prints; gift cards of paper not encoded; cardboard gift cartons for wrapping

CLASS 18: Tote bags; rucksacks; satchels; bags, namely, clutch bags, travelling bags, courier bags, all-purpose carrying bags, carry-all bags, waist bags, shoulder bags, duffel bags, reusable shopping bags, canvas and mesh shopping bags, wristlet bags, messenger

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bags, toiletry bags sold empty; umbrellas and parasols; canvas shopping bags; handbags; toiletry bags sold empty ; make-up bags sold empty; wallets; purses; key cases; credit card holders; business card cases; collars and harnesses for animals

CLASS 20: Photograph frames; picture frames; cushions

CLASS 21: Household and kitchen utensils namely cooking forks, serving forks, kitchen tongs, serving spoons, utensils for barbecues, namely, forks, tongs, turners; containers for household or kitchen use; combs and sponges for household purposes ; brushes, namely cosmetic brushes, dishwashing brushes; brush-making materials; articles for cleaning purposes, namely cleaning sponges, cleaning rags; unworked or semi-worked glass except building glass; beverage glassware, beverage porcelain and beverage earthenware; mugs; mugs made of earthenware; mugs made of plastic; mugs made of ceramic materials; coffee mugs; coasters, not of paper or textile; plastic coasters

CLASS 24: Textiles and substitutes therefor namely, gift wrap of textile, textile fabrics for home interiors, textile wall hangings, banners of textiles, curtains of textile, table linens of textile, towels of textile, tablecloths of textiles; cushion covers; pillowcases; bed covers; table cloths; self-adhesive cloth labels; adhesive labels of textile; textile coasters; place mats, of textile; dinner mats of textiles; canvas fabric; table linen of textiles; kitchen linen of textiles

CLASS 25: Clothing, namely t-shirts, pants, socks, sweaters; [ footwear; ] Headwear, namely, hats, caps; tee-shirts; vest tops; underwear; bibs, not of paper

CLASS 28: Games, namely, board games, card games ; toys, namely, infant toys, action figure toys, toy cars, toy animals, electronic action toys, musical toys, infant development toys, plastic character toys, water toys, play houses and toy accessories therefor, plush toys; gymnastic and sporting articles, namely, ice hockey sticks, golf clubs, soccer balls, basketballs, baseballs; decorations for Christmas trees; snow globes; jigsaw puzzles; puzzles being toys; manipulative puzzles; plush toys; teddy bears; balloons; balls for games

CLASS 31: Natural plants and flowers

CLASS 35: online retail store services in the field of printed matter and greetings cards; online retail store services in the field of photograph albums or any other goods on which photographs can be printed or reproduced, namely, key rings, mouse pads, decorative magnets, magnets, cases for mobile telephones, covers for mobile telephones, covers for smartphones, place mats of paper, clothing, mugs, cushions, covers, photo canvasses; online retail store services in the field of posters, writing or drawing books, calendars, note books, cards, musical greeting cards, cardboard, catalogues; online retail store services in the field of photograph albums or any other goods on which photographs can be printed or reproduced, textiles and substitutes for textiles, namely, clothing, sheets, tablecloths, curtains, [ footwear, ] headgear, t-shirts, tank tops, jackets, shorts, underwear, caps, hats, scarves, headscarves, aprons, bibs not of paper; online retail store services in the field of jewelry, costume jewelry, jewelry made of glass, jewelry made of crystal, keyrings and key chains, pendants, watches, watch straps, watch dials, bracelets, necklaces, rings; online retail store services in the field of postcards, paperweights, leaflets, magazines (periodicals), writing pads, pens, stands for pens and pencils, table mats, adhesives, almanacs, engravings, lithographic works of art, stickers (stationery), pads (stationery), pencils, printed pencil holders, lithographs, books, handbooks, bookmarks; online retail store services in the field of table decorations of paper, sticker albums, coasters, place mats, business cards, greetings cards, announcement cards, gift cards, bibs, wallpaper; online retail store services in the field of trunks (luggage) and suitcases, umbrellas and parasols, bags, bags of canvas, handbags, toiletry bags, make-up bags, cushions, mugs and cups, glasses, bottles of glass, earthenware, ceramic, coasters; online retail store services in the field of clothing, [ footwear, ] headgear, t-shirts, tank tops, jackets, shorts,

underwear, caps, hats, scarves, headscarves, aprons, bibs not of paper, ornamental badges, novelty buttons for wear, games, playthings, snow globes, puzzles, soft toys, teddy bears; online retail store services in the field of food and drink and alcoholic beverages, flowers, bouquets of flowers, mats, artificial flowers, balls, play balloons, boxes; compilation of information into computer databases; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; collection of data, information, messages, graphics and images, namely, collection and analysis of quality metric data for retailers for business purposes; The bringing together, for the benefit of others, of food, gifts, and household goods, excluding the transport thereof, enabling customers to conveniently view and purchase those goods by means of retail stores

CLASS 39: Flower delivery services; transportation of goods

CLASS 40: Custom manufacture services being the printing and application of images and text to photographs and other goods; photographic film development; printing; photographic printing; photograph laboratories, namely, development and printing of photographic films; printing of photographic images from digital media; printing and engraving; printing and engraving on glass; printing and engraving on crystal; photographic printing and engraving on textiles or on paper; photographic printing and engraving on household articles; photographic printing and engraving on clothing; photographic printing and engraving on printed matter; photographic retouching; picture-framing services

CLASS 42: Hosting a web site that gives users the ability to upload photographs; computer services, namely, hosting of an interactive website featuring technology that enables users to manage their photograph accounts; providing non-downloadable online computer software for modifying the appearance and enabling the transmission of photographs; file sharing services, namely, hosting a website featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing online content; computer services, namely, the creation of virtual communities for registered users to participate in discussions and engage in social, business and community networking; providing temporary use of non-downloadable software applications for social networking, creating a virtual community; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; providing non-downloadable online computer software for making online photo albums; software as a service featuring software for the design and development of printed matter and other goods

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1599031 DATED 11-30-2020, EXPIRES 11-30-2030

SER. NO. 79-314,206, FILED 11-30-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.