

United States of America

United States Patent and Trademark Office

Celebrating the Sistas

Reg. No. 7,304,706

Registered Feb. 13, 2024

New Cert. Oct. 29, 2024

Int. Cl.: 16, 41

Service Mark

Trademark

Principal Register

The Rae Mackenzie Group, Inc. (MINNESOTA CORPORATION)
333 Washington Ave. N., Suite 300
Minneapolis, MINNESOTA 55401

CLASS 16: Printed books in the field of teaching, inspiring, and empowering children to reach for their dreams

FIRST USE 9-24-2008; IN COMMERCE 4-1-2020

CLASS 41: Conducting awards shows in the field of Black women's professional achievement; Educational services, namely, providing incentives to Black women to demonstrate excellence in the field of Black women's professional achievement through the issuance of awards; Educational services, namely, providing incentives to Black women to demonstrate excellence in the field of Black women's professional achievement; Entertainment services in the nature of arranging social entertainment events; Entertainment services in the nature of live appearances by a group of Black female achievement awards recipients of recognition of outstanding professional achievement performances; Entertainment services in the nature of organizing social entertainment events; Entertainment services, namely, live appearances by a group of Black female achievement awards recipients of recognition of outstanding professional achievement; Entertainment services, namely, non-downloadable ringtones, pre-recorded music, and graphics presented to mobile communications devices via a global computer network and wireless networks; Entertainment services, namely, personal appearances by a group of Black female achievement awards recipients of recognition of outstanding professional achievement; Entertainment services, namely, planning and conducting a series of film festivals; Entertainment services, namely, providing a web site featuring photographic and prose presentations featuring the recognition of the achievements of Black women; Entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring the recognition of the achievements of Black women; Entertainment services, namely, providing a web site featuring photographic, video and prose presentations featuring the recognition of the achievements of Black women; Entertainment services, namely, providing music tours in the nature of live musical performances

FIRST USE 9-24-2008; IN COMMERCE 9-24-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.