

United States of America

United States Patent and Trademark Office



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Service Mark

Trademark

Principal Register

Dallas Basketball Limited (TEXAS LIMITED PARTNERSHIP)
2909 Taylor Street
Dallas, TEXAS 75226

CLASS 9: [VIDEO RECORDINGS, VIDEO STREAM RECORDINGS, AUDIO RECORDINGS IN THE FIELD OF BASKETBALL, GAME SOFTWARE, VIDEO GAME PROGRAMS, INTERACTIVE VIDEO GAMES, TRIVIA GAME SOFTWARE; COMPUTER SCREENSAVER SOFTWARE, COMPUTER WALLPAPER SOFTWARE, DOWNLOADABLE COMPUTER CURSOR SOFTWARE, DOWNLOADABLE COMPUTER SOFTWARE IN THE NATURE OF BROWSER SKINS FOR CHANGING BROWSER GRAPHIC INTERFACES,] ELECTRONIC DATABASE IN THE NATURE OF INFORMATION, STATISTICS [, TRIVIA AND POLLING INFORMATION IN THE FIELD OF BASKETBALL RECORDED ON COMPUTER MEDIA]

FIRST USE 10-00-2001; IN COMMERCE 10-00-2001

CLASS 42: [COMPUTER SERVICES, namely, PROVIDING ON-LINE MAGAZINES, NEWSLETTERS, AND COLORING BOOKS IN THE NATURE OF DRAWINGS AND PICTURES IN THE FIELD OF BASKETBALL, PROVIDING ON-LINE CATALOGS FEATURING BASKETBALL-THEMED PRODUCTS;, namely, AUDIO RECORDINGS, VIDEO RECORDINGS, COMPUTER ACCESSORIES, COMPUTER GAMES, COMPUTER SOFTWARE, COMPUTER DATABASES, VIDEO GAMES, TELEPHONES, BINOCULARS, EYEWEAR,] MAGNETS, COLLECTIBLE AND NOVELTY ITEMS, COLLECTIBLE COINS, [MEDALLIONS, ALBUMS, SCRAPBOOKS,] PHOTO FRAMES, SPORTS MEMORABILIA, TIMEPIECES, JEWELRY, JEWELRY BOXES, CREDIT CARDS, CALLING CARDS, PUBLICATIONS, CALENDARS, [CATALOGS, ORGANIZERS, DIRECTORIES, STATIONERY, SCHOOL SUPPLIES, GIFTWARE, GIFT SETS, PORTFOLIOS, POSTERS, PHOTOS, TRADING CARDS, BOOKS, CARD HOLDERS, PAMPHLETS, PENNANTS,] FLAGS, [BANNERS,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



SOUVENIRS, BANK CHECKS, BAGS, TRAVEL BAGS, TRAVEL CASES, SPORTS BAGS,] LUNCH BOXES, [WALLETS, UMBRELLAS,] CLOTHING, TOYS, GAMES, SPORTING GOODS, CHRISTMAS ORNAMENTS, [DECORATIONS, HOUSEWARES, LAMPS, LIGHTING FIXTURES,] BEVERAGE WARE, [KITCHENWARE, HOUSEHOLD SUPPLIES, CONTAINERS, BOXES, BED, BATH AND TABLE LINENS,] FURNITURE [, OFFICE FURNITURE AND ACCESSORIES, LOCKERS AND FOOTLOCKERS; CONDUCTING INTERACTIVE PUBLIC OPINION POLL SURVEYS IN THE FIELD OF BASKETBALL OVER THE INTERNET FOR NON-BUSINESS PURPOSES; COMPUTER SERVICES, namely, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION OF INTEREST TO SPECIFIC GEOGRAPHIC AREAS; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO GAIN ACCESS TO AND FOR VIEWING TELEVISION HIGHLIGHTS, INTERACTIVE TELEVISION HIGHLIGHTS, VIDEO RECORDINGS, VIDEO STREAM RECORDINGS, INTERACTIVE VIDEO HIGHLIGHT SELECTIONS, RADIO PROGRAMS, RADIO HIGHLIGHTS, AND AUDIO RECORDINGS IN THE FIELD OF BASKETBALL]

FIRST USE 10-00-2001; IN COMMERCE 10-00-2001

OWNER OF U.S. REG. NO. 1235457, 1537463, 1235458, 2001223

SEC. 2(F) as to "Dallas"

SER. NO. 78-022,091, FILED 08-21-2000

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.