

United States of America

United States Patent and Trademark Office



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Service Mark

Principal Register

Jung von Matt AG (GERMANY AKTIENGESELLSCHAFT (AG))
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Hamburg, GERMANY 20357

CLASS 35: Advertising agency services; marketing services; advertising services; marketing research; mediation of advertising; distribution of products for advertising purposes; business organization consultancy; business consultancy and advisory services; personnel consultancy; advertising and promotional services in the nature of planning, creating, implementing and monitoring of advertising and sales concepts for sales promotion; advertising services for the monitoring of design and production of advertising materials, all the aforesaid services in connection with all media and advertising carriers, including digital and electronic media and advertising carriers; business organisational project management in the fields of computing and mobile communications; advertising services for the presentation of companies on the Internet and other media; computerised data processing services; television advertising; radio advertising; advertising on the Internet and on mobile services; on-line advertising on a computer network; marketing services, including on digital networks; arranging and conducting of advertising events; direct marketing services; public relations services; office functions in the nature of data searching in computer files for others; product merchandising for others; providing pricing information for goods and services of others; collating being the collection of business information of all kinds; business research in databases and on the Internet, for others; organization of exhibitions for commercial or advertising purposes; sponsorship search; sponsorship search consultancy services; arranging of advertising time on communications and telecommunications media; arranging for advertising space; arranging of contractual services with third parties, namely, arranging advertising and promotional contracts for others; promotion of the goods and services of others by means of presentations on communication media; advertisement for others on the Internet; systemising of data in computer databases; production of video recordings for advertising purposes; promotion services; retail store and wholesale store services featuring video films; advertising agency services for advertising films; writing of publicity texts; promotional agency

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Director of the United States
Patent and Trademark Office



services for promoting sports personalities; advertising services in the nature of promotion of products and services of third parties through sponsoring arrangements and license agreements relating to international sports' events; production of publicity films and radio advertising; planning of events, exhibitions, trade fairs and shows for commercial, promotional or advertising purposes; conducting of commercial events for business purposes; consultancy regarding advertising communication strategies; promotional business management for performing artists, namely, booking of performing artists for events

CLASS 38: Telecommunications, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet; [sending, receiving and forwarding messages of all kinds in the field of press agencies;] sending, receiving and forwarding messages of all kinds in the context of press agency services; information transmission and transfer via databases and digital data networks; advisory services relating to telecommunications services, in particular mobile telecommunications services [consultancy in relation to telecommunications, including mobile telecommunications] ; podcast broadcasting; broadcasting of advertising material, broadcasting of music, video and television programmes; providing access to platforms on the Internet; digital communication via computer terminals, by digital transmission or by satellite

CLASS 41: Video production services; production of sound and image recordings on sound and image carriers; electronic publishing services, namely, publishing and editing of electronic publications and online electronic publishing of books, magazines, catalogs and prospectuses; publication of printed matter, also in electronic form, except for advertising purposes; training in the fields of advertising, marketing and branding; educational instruction in the fields of advertising, marketing and branding; provision of training courses in the fields of advertising, marketing and branding; electronic desktop publishing; photography; arranging and conducting of community cultural and/or sports events; entertainment, namely, entertainment media production services for the internet, arranging social entertainment events and community sporting events, organizing and arranging exhibitions for entertainment purposes; provision of entertainment via podcasts in the fields of advertising, marketing and branding; animation production services; production of animations with special and 3D effects for film and video; video film production agency services; film production services; special event planning services for cultural, entertainment, educational or sports purposes; television entertainment in the nature of creation, development, and production of television programming; production of podcasts; arranging and conducting of social entertainment events, community sporting events, and educational events in the nature of classes, courses, workshops and seminars in the field of advertising, marketing and branding for charitable purpose; arranging conferences and seminars relating to advertising; training in the field of personal development

CLASS 42: Graphic illustration design; computer software consultancy; software design for others; computer programming; technical surveying; maintenance of computer software; website design and creation services; scientific and technological services, namely, research and design in the field of artificial intelligence; telecommunications engineering consultancy; computer and information technology consultancy services in the fields of software development and data management; implementation of computer programs on networks; consultancy with regard to the design of homepages and Internet pages; design of homepages and websites; webpage design; computer programming in the field of computer animations and animations for telecommunications equipment; technical performance monitoring and analysis of network operations for quality control purposes; computer network security consultancy for protection against illegal network access; technical process consultancy, namely, providing technical information updates of industrial process control computer software via the global computer network; quality management, namely, technical planning, quality control and quality testing, for quality assurance in the field of information technology; technical planning of IT workflow concepts, namely, planning, design and implementation of computer technologies for

others; computer system analysis; graphic design of promotional materials; programming of software for online advertising; hosting electronic memory space on the Internet for advertising goods and services

The mark consists of the stylized representation of a wooden Trojan horse.

PRIORITY DATE OF 03-20-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1742592 DATED 05-09-2023,
EXPIRES 05-09-2033

SER. NO. 79-375,271, FILED 05-09-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.