

# United States of America

## United States Patent and Trademark Office

# 321FORCE

**Reg. No. 7,273,131**

**Registered Jan. 16, 2024**

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**Int. Cl.: 35, 36**

**Service Mark**

**Principal Register**

MITSUI CHEMICALS, INC. (JAPAN CORPORATION)

2-1, Yaesu 2-chome

Chuo-ku

Tokyo, JAPAN 104-0028

CLASS 35: Provision of advertising space on homepages through the internet; website traffic optimisation; business information about companies; providing employment information; providing business information concerning commercial sales; targeted marketing services; news clipping services; consultancy and advisory services relating to business marketing services; providing business marketing information; advisory and assistance services for venture business management; marketing services; business administration of frequent flyer programs; mailing list preparation; compiling business data in the nature of compilation of mailing lists; business management; corporate public relations services for shareholders and investors; providing advertisements for financial investments; business management analysis or business consultancy; information services relating to advertising; publicity video production, namely, video production for advertising commercials; marketing research or analysis; business consulting services; business services, namely, matching of potential private investors with entrepreneurs needing funding; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; business organization consultancy; business research; business evaluation; consultation and provision of information on business management in relation to capital investment, in particular expansion and remodeling; provision of information on business activities, business scale, and other corporate profiles; planning, operation or holding of trade fairs or exhibitions of products; business consultation, advice, and guidance on product purchase contracts; provision of product sales information such as sales date, sales destination, products sold and sales amount, or product sales ranking information; providing business management guidance and business advice on the distribution of products and information related thereto; employment referrals and employment agencies services; professional business consultancy on investor relations activities; business management guidance in the field of investor relations activities; business advice in the field of investor relations activities; providing business information on investor relations activities; providing consumer information and advice for consumers in the selection of goods and services

CLASS 36: Brokerage of carbon credits; financial advisory services relating to joint ventures; financial structuring services relating to joint ventures; financial services, namely, providing funding for joint ventures; financial services, namely, raising of capital for joint ventures; financial services, namely, raising funds and selecting funding suppliers for joint ventures and business acquisitions and mergers, as well as providing consulting and information on these matters; private equity fund investment services; private equity fund management; hedge fund investment services; venture capital funding management; financing of loans; financial consultancy or financial advice in the field of venture capital; investments in the fields of venture capital funds, management

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Patent and Trademark Office



of private equity funds and investment funds; venture capital fund management; venture capital financing; financial portfolio management and investment services; establishing mutual funds for others; financial management of risk capital; venture capital funding services for commercial entities; financial research, guidance, advice, and provision of information on investment in foreign countries; foreign exchange transactions; trading of overseas market securities futures; brokerage for hire-purchase; equity capital investment; providing stock market information; equity investment consultation; financial consulting and provision of information on equity investment; financial investments in equity securities of privately held companies; provision of financial information relating to the finance industry involved in environmentally focused investments; venture capital funding services for companies; financial risk assessment of company credit; financial services, namely, buying and selling securities for corporate investment; financial management of co-investment plans; trusteeship representatives, namely, trusteeship of money, securities, monetary claims, personal property, land, rights on land fixtures, surface rights or lease on land; acquisition and transfer of monetary claims; financial analysis; providing financial consultation, advice, guidance, and information on finance, investment, and asset portfolio management; trustee services, namely, trusteeship of financial futures contracts; financial management; financing services and charitable fundraising; financial asset investment and management services; financial services, namely, investments under commodity investment advisory contracts; financial investment brokerage of credit purchase; financial investment brokerage of credit sale; brokerage of bonds and other securities purchase; financial investment brokerage of bonds and other securities sale; financial investment brokerage of purchase and sale of buildings or land; financial investment brokerage of purchase and sale of real estate; venture capital funding services to emerging and start-up companies; venture capital funding services for governments; issue of pre-paid vouchers exchangeable for goods or services; claim adjustment for non-life insurance; agencies for non-life insurance being insurance agencies; capital investment services; capital investment; funds investment; investment of funds; provision of information on financial investment in Japan; financial advisory services relating to credit and debit control, investment, grants and financing of loans; financial consulting and provision of financial information on investment; investment management and advice; financial analysis services relating to investments; financial consultancy services relating to investments; investment market risk analysis, assessment and profile; financial management of assets related to investments; investment consultancy, brokerage and management services; financial research and analysis on investments; maintaining escrow accounts for investments; purchase and sale of buildings or land for investment; purchase and sale of real estate for investment; purchase and sale of buildings; real estate services, namely, purchase and sale of land; financial advice on investment management; providing financial advice and financial information on investment management; investment brokerage; financial brokerage services for investments; investment portfolio financial management; financial management and financial administration of investment partnership assets through the establishment of investment partnerships; provision of financial investment information; real estate investment; financial information services, namely, providing investment instructions for investment trusts; financial services, namely, preparation of investment trusts management reports; investment trust management; providing investment trust valuations and other financial information related to investment trusts; provision of financial information on investment trusts; financial services, namely, offering, distribution, brokerage and management of investment trusts; investment analysis services; transfer agency services rendered to issuers of investment securities; financial appraisals in responding to calls for tenders; financial investment management services relating to annuities; venture capital funding services for inventors; financial consultancy in the field of private equity investment; private equity investment financial management; financial management of private equity investments and provision of financial information related thereto; safe deposit box services; trading of securities options; financial investment in the field of securities; financial management and investment services relating to securities; financial advice based on investment advisory contracts regarding securities; financial consulting on investment related to securities;

financial guidance on investments in securities; financial advice on investments in securities; provision of financial information on investments in securities; financial advice based on discretionary investment agreements for securities; financial management, namely, investments under discretionary investment agreements relating to securities; financial advice based on investment advisory contracts concerning securities and investments based on discretionary investment agreements; securities underwriting; providing financial advice on investment decisions based on value of securities or analysis of the value of securities; securities lending; provision of financial information on securities lending and securities underwriting; security brokerage, namely, brokerage services relating to securities subscription or offering; financial management and investment services relating to securities and equities; security brokerage, namely, agencies for brokerage of entrusting agents with on-commission trading in domestic markets of securities, securities index futures and securities options; trading of securities index futures; consultation on securities investment; brokerage for securities liquidation; banking services, namely, acceptance of deposits and acceptance of fixed interval installment deposits; providing financial information on bank account; exchanging money

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 05-30-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1700751 DATED 06-24-2022, EXPIRES 06-24-2032

SER. NO. 79-357,264, FILED 06-24-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.