

# United States of America

## United States Patent and Trademark Office

# E1 SERIES

**Reg. No. 7,282,137**

**Registered Jan. 23, 2024**

**Corrected Nov. 19, 2024**

**Int. Cl.: 25, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

ELECTRIC SEA RACING LIMITED (UNITED KINGDOM Private Limited Company)

Salatin House,

19 Cedar Road

Sutton, UNITED KINGDOM SM2 5DA

CLASS 25: Clothing, namely, shirts, shorts, pants, coats, dresses, skirts, socks; footwear; headwear

CLASS 35: Advertising services; dissemination of advertising matter via all media, in particular in the form of thematic messages centered on human values; advertising by promotional sponsoring; online advertising and marketing services; commercial business management; commercial administration of the licensing of goods and services of others; providing office functions; advertising services, namely, promotion for the goods and services of others by means of contractual agreements, particularly in the field of speedboat races and competitions; advertising services, namely, promoting the goods and services of others by driving the public to consider goods or services that are presented to them with specific signs, emblems or messages for attracting their attention; advertising services, namely, promoting the goods and services of others; rental of advertising space of all type and on all media, whether digital or not; commercial administration of the licensing of speedboat racing teams, and promotion to the public and interested media of support for said teams; business administration consultancy services; computer data input and data processing services; organization of exhibitions for commercial or advertising purposes; advertising and promotion of sporting competitions and events; advertising and promotion of concerts and of cultural events for others; provision of documentation, namely, direct mail advertising, distribution of advertising material, distribution of samples, reproduction of documents, in the nature of photocopying; computer file management, namely, digital file management comprising a portfolio of images and video sequences intended for use under license in traditional advertising and in the advertising promotion of behavior; business management relating to e-commerce, namely, providing information on products via telecommunication networks for advertising and sales purposes; retail store services and wholesale store services for clothing, footwear, headgear; retail store services and wholesale store services for sports goods; retail and wholesale store services for jewelry, timepieces, fashion accessories, bags, souvenirs; maintenance of data on computerized databases

CLASS 41: Education services, namely, providing classes in the field of sports regulations, sport practices, sport training and sport event; training services, namely, providing training in the field of sport powerboating; entertainment services, namely, providing sport competitions and events in the field of powerboating; arranging and conducting of sporting and cultural activities, namely, athletic tournaments in the field of powerboating; providing televised cultural and sporting entertainment, namely, ongoing sports televised series; organization of speedboat races; entertainment in the

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Director of the United States  
Patent and Trademark Office



nature of live speedboat races; entertainment in the nature of live events and shows in connection with speedboat racing or motorboats races; entertainment services provided at sports events or relating to sports events, namely, live appearances by a sport celebrity, arcade and sports games organized for the public, live music concerts; organization of real and virtual sports competitions, in particular speedboat racing competitions; interactive entertainment services, namely, comedy shows, live musical concerts, organizing and conducting conferences in the field of speedboat racing and sports; providing sports entertainment via an interactive website, namely, e-sports competitions; digital video, audio and multimedia entertainment publishing services; betting and gambling services in connection with or relating to sports; on-line betting services; organization of sporting and cultural events and activities, namely, powerboat racing competitions; organization of exhibitions for cultural or educational purposes; radio and television coverage of sporting events, namely, television and radio production; pre-booking tickets for entertainment shows and sporting events; timing of sports events; information concerning entertainment and education, provided online from a global network data bank or the Internet, namely, sports information; electronic game services on the Internet; virtual reality game services provided online from a computer network; providing on line non-downloadable electronic publications in the nature of magazines, articles, newsletters, in the field of sports; publication of texts other than publicity texts, namely, regulations, norms and standards with respect to speedboat racing; provision of sporting results; information services concerning sports and sporting events; organizing and conducting award ceremonies and gala ceremonies for entertainment purposes

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 11-24-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1624588 DATED 05-17-2021, EXPIRES 05-17-2031

No claim is made to the exclusive right to use the following apart from the mark as shown: "SERIES"

SER. NO. 79-325,016, FILED 05-17-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.