

# United States of America

United States Patent and Trademark Office

# ATEX

**Reg. No. 5,893,624**

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**Int. Cl.: 10, 11, 20, 21**

**Trademark**

**Principal Register**

ATEX CO., LTD. (JAPAN CORPORATION)

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JAPAN

CLASS 10: Electric massage apparatus for household use; massage chairs with built-in massage apparatus for household purposes; massage cushions with built-in massage apparatus for household purposes; massage pillows with built-in massage apparatus for household purposes; electric massage apparatus with built-in warmer for household use; electric massage apparatus for eyes, for household use; electric esthetic massage apparatus for household purposes; esthetic massage apparatus using EMS (electric muscle stimulation) for household purposes; parts and accessories for esthetic massage apparatus using EMS (electric muscle stimulation) for household purposes; gel pads being parts of esthetic massage apparatus using EMS (electric muscle stimulation) for household purposes, sold as a component of esthetic massage apparatus; hand-held vibromassage apparatus for household purposes; acupressure apparatus; massage apparatus for medical purposes; electric massage apparatus for medical use; massage apparatus with built-in warmer for medical purpose; electronic muscle stimulators for medical purposes to be used at home; electrical stimulation apparatus for muscles for rehabilitative and pain management purposes to be used at home; parts and accessories for electronic muscle stimulators for medical purposes to be used at home; parts and accessories for electrical stimulation apparatus for muscles for rehabilitative and pain management purposes to be used at home; gel pads being parts of electronic muscle stimulators for medical purposes to be used at home; gel pads being parts of electrical stimulation apparatus for muscles for rehabilitative and pain management purposes to be used at home; pillows with built-in respiratory rate measuring sensor and telecommunication system for preventing or minimizing sleep apnea; vibromassage apparatus for use with neck pillows; vibromassage apparatus for use as neck pillows; vibromassage apparatus for use with bath pillows; vibromassage apparatus for use as bath pillows

CLASS 11: [ Household electrothermic appliances for sanitary purposes, namely, humidifiers, air purifiers; facial saunas for household purposes; steam facial apparatus for household purposes, namely, electronic facial steamers; steam facial apparatus for household purposes, in the nature of electronic facial steamers in the shape of eye mask for household purposes; electric eye warmers for household purposes; electric eye coolers for household purposes; electrically heated head warmers for household purposes; electrically heated ear warmers for household purposes; electrically heated

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Director of the United States  
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neck warmers for household purposes; electrically heated shoulder warmers for household purposes; electrically heated waist warmers for household purposes; electrically heated hand warmers for household purposes; electrically heated arm warmers for household purposes; electrically heated knee warmers for household purposes; electrically heated leg warmers for household purposes; electrically heated footmuffs; electric footwarmers for household purposes; electrically heated socks; electrically heated snoods; electrically heated stoles; electrically heated shawls; electrically heated ponchos; electric bedwarmers; electric warming pans; electric blankets not for medical purposes; electrically heated carpets; ] electric lamps and other lighting apparatus, namely, electric lighting fixtures

CLASS 20: Furniture; beds; electrically operated beds; adjustable beds; folding beds; bed frames; bed fittings, not of metal; bed fittings, not of metal, in the nature of stand-up assist bar; mattresses; air mattresses with mechanism for air pressure adjustment, not for medical purposes; overbed tables; chairs; chairs with function to correct the pelvic tilt; chairs designed for positioning and levelling the pelvis correctly; seats; seats with function to correct the pelvic tilt; seats designed for positioning and levelling the pelvis correctly; sofas; sofa beds; stools; footstools; cushions; cushions with function to correct the pelvic tilt, not for medical or orthopedic purposes; cushions designed for positioning and levelling the pelvis correctly, not for medical or orthopedic purposes; cushions with mechanism for air pressure adjustment, not for medical purposes; air cushions with mechanism for air pressure adjustment, not for medical purposes; pillows; bolsters; pillows used to support the head in a face down position; neck pillows; travel pillows; pillows with mechanism for air pressure adjustment, not for medical purposes; bath pillows

CLASS 21: Cosmetic and toilet utensils, other than electric tooth brushes, namely, face-powder cases, sold empty, combs, comb cases, cosmetic cream cases, sold empty, cosmetic utensil sets comprised of cosmetic brushes and applicator wands for applying make-up, make-up sponges, make-up brushes, fitted vanity cases, perfume sprayers sold empty, powder compacts, sold empty, soap holders and boxes, toiletry cases, sold empty, nail brushes, powder puffs, non-electric tooth brushes, tooth brush cases, hair brushes, lip brushes, eyebrow brushes; hand-operated cosmetic rollers for massaging face, neck and body; sponges for scrubbing the body; sponges for scrubbing the body with vibrating function; facial cleansing sponges made of devils' tongue root (konnyaku); body scrubbing puffs; body scrubbing puffs with vibrating function; electric facial cleansing brushes; electric body cleansing brushes; electric toothbrushes

The mark consists of the stylized wording "ATEX".

PRIORITY DATE OF 08-28-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1403880 DATED 10-03-2017,  
EXPIRES 10-03-2027

SER. NO. 79-232,913, FILED 10-03-2017

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.