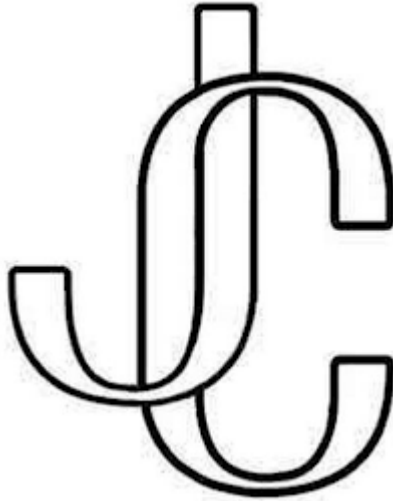


United States of America

United States Patent and Trademark Office



Reg. No. 7,369,416

Registered Apr. 30, 2024

Corrected Dec. 10, 2024

**Int. Cl.: 3, 6, 9, 14, 16, 18, 24,
25, 35**

Service Mark

Trademark

Principal Register

J. Choo Limited (UNITED KINGDOM PRIVATE LIMITED COMPANY)
10 Howick Place
London, UNITED KINGDOM SW1P 1GW

CLASS 3: Non-medicated soaps; bath gel; shower gel; perfumery; fragrances; eau de toilette; colognes; aftershave; perfumes in solid form; cosmetics; make up; make up preparations; essential oils; essential oils for personal use; body oils; body lotion; body cream; moisturizing creams; deodorant for personal use; pre-shave and after-shave lotions; creams, gels and foam for shaving; hair lotions; hair conditioners; non-medicated foot lotions; bath preparations not for medical purposes; skin preparations, namely, non-medicated body balm; nail care preparations; nail varnish; nail polish; nail varnish and nail polish removing preparations, namely, nail polish remover; talcum powder; sunscreen preparations; sun-tanning preparations; pumice stone for personal use; emery paper; dentifrices; shoe cream; shoe polish; shoe wax; cleaning and polishing preparations, namely, cleaning and polishing preparations for leather, footwear, handbags, sunglasses; room fragrance; room fragrancing preparations; aromatic oils for indoor use

CLASS 6: Buckles of common metal; name plaques of common metal; metal chains; metal padlocks; metal locks and keys therefor for bags

CLASS 9: Eyewear; sunglasses; spectacles; sunglasses and spectacles cases and frames; optical frames; pouches and bags adapted to carry sunglasses and spectacles; laptop carrying cases; bags adapted for laptops; mobile phone cases; smartphone cases; mobile phone straps; bags adapted for electrical apparatus and instruments, in the nature of mobile phones, smartphones, laptops, and personal digital assistants (PDAs); apparatus for recording, transmission or reproduction of sound or images; earphones; headphones; downloadable electronic publications in the nature of newspapers, magazines, articles, brochures, books and periodicals in the field of fashion and lifestyle; downloadable computer application software for electronic telecommunications equipment, namely, software for uploading, posting, showing, displaying, tagging, blogging, sharing or

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



otherwise providing access to electronic media or information over the internet or other communications networks; electronic tags for goods; smart watches

CLASS 14: Jewellery; jewellery in the nature of jewellery ornaments; jewellery for use on shoes and handbags; jewellery in the nature of clip-on jewellery for use as fashion accessories; costume jewellery; costume jewellery in the nature of jewellery ornaments; costume jewellery for use on shoes and handbags; costume jewellery in the nature of clip-on jewellery for use as fashion accessories; earrings; bracelets; jewellery chains; necklaces; clip on jewellery in the nature of clip-on earrings; jewellery, namely, arm cuffs; wrist bands as jewellery; jewellery made of leather; key rings comprised of split rings with decorative trinkets or fobs; key chains; decorative key fobs; jewellery, namely, trinkets of metal; decorative key fobs of leather incorporating key rings; decorative key fobs of imitations of leather incorporating key rings; jewellery boxes; presentation boxes for jewellery, tie clips, cufflinks; shoe jewellery and handbag jewellery of precious metal; ornaments of precious metal in the nature of jewellery; key rings; key holders being key chains

CLASS 16: Document folders in the form of wallets; passport holders; passport cases; cheque book holders, cases and covers

CLASS 18: Handbags, travelling bags, weekend bags, trunks being luggage for storing shoes, purses, wallets, clutch bags, travel wallets, luggage tags, luggage label holders, cosmetic bags sold empty, make-up bags sold empty, vanity bags sold empty, vanity cases not fitted, pouches of textile, leather cases, evening bags, shoe bags for travel, cloth tote bags, backpacks, garment bags for travel, beach bags, briefcases, suitcases, attaché cases; cases of leather; cases of leather board; key cases, key bags; credit card cases; name card cases in the nature of name card holders; credit card holders; debit card holders; bank card holders; business card cases; document cases; animal leashes; collars and leads for animals

CLASS 24: Beach towels

CLASS 25: Clothing, namely, hooded sweatshirts, sweatshirts, t-shirts, shirts, trousers, trousers for skiing, ski-suits, cardigans, sleeveless jackets being gilets, jackets, dresses, skirts, shorts, footwear and headwear; scarves; gloves; hats; belts; raincoats; hosiery; sashes for wear; wedding dresses; stoles of imitation fur; muffs of imitation fur; ear muffs; hats of imitation fur; coats of imitation fur; kaftans; swimwear; underclothing; outerclothing, namely, coats; slippers

CLASS 35: Advertising and marketing services; sales promotion for others; retail store services and online retail store services featuring soaps, bath gel, shower gel, perfumery, fragrances, eau de toilette, colognes, aftershave, perfumes in solid form, cosmetics, make up preparations, essential oils, essential oils for personal use, body oils, body lotion, body cream, moisturizing creams, deodorant for personal use, pre-shave and after-shave lotions, creams, gels and foam for shaving, hair lotions, hair conditioners, foot lotions, bath preparations not for medical purposes, balms not for medical purposes, nail care preparations, nail varnish, nail polish, nail varnish and nail polish removing preparations, talcum powder, sunscreen preparations, sun-tanning preparations, pumice stone, emery, dentifrices, shoe cream, shoe polish, shoe wax, cleaning and polishing preparations, including cleaning and polishing preparations for leather, footwear, handbags, sunglasses, room fragrance, room fragrancing preparations, aromatics for indoor use, eyewear, sunglasses, spectacles, sunglasses and spectacles cases and frames, optical frames, pouches and bags adapted to carry sunglasses and spectacles, laptop cases, laptop bags, mobile phone cases, smartphone cases, mobile phone straps, encoded bank cards, encoded loyalty cards, bags adapted for electrical apparatus and instruments or mobile phones or smartphones or laptops or PDAs, apparatus for recording, transmission or reproduction of sound or images, downloadable electronic publications, downloadable computer application software, electronic tags for goods, jewellery, jewellery in the nature of jewellery ornaments, jewellery for use on shoes and handbags, jewellery in the nature of clip-on jewellery for use as fashion accessories, costume

Jewellery, costume jewellery in the nature of jewellery ornaments, costume jewellery for use on shoes and handbags, costume jewellery in the nature of clip-on jewellery for use as fashion accessories, earrings, bracelets, chains, necklaces, clip on jewellery, jewellery, namely, arm cuffs, wrist bands as jewellery, jewellery made of leather, key rings being trinkets or fobs, key fobs, trinkets of metal, key fobs of leather or imitations of leather incorporating key rings, horological and chronometric instruments, watches, bracelets and straps for watches, cases adapted to contain watches, jewellery boxes, presentation boxes for jewellery, boxes of precious metals, tie clips, cufflinks, shoe ornaments and handbag ornaments of precious metal, jewellery ornaments, buckles of precious metal, printed matter, stationery, photographs, posters, pictures, prints, books, magazines, brochures, catalogues, periodicals, booklets, calendars, paper, cardboard, greetings cards, plastic materials for packaging, paper or plastic bags, boxes of cardboard, gift paper, wrapping paper, pens, pencils, notebooks, writing pads, pencil boxes, document folders, business card holders, passport holders, passport cases, cheque book holders, cases and covers, gift vouchers, vouchers of value, handbags, travelling bags, weekend bags, trunks, trunks for storing shoes, purses, wallets, clutch bags, travel wallets, luggage tags, luggage label holders, cosmetic bags, make-up bags, vanity bags, vanity cases not fitted, pouches, cases, bags, shoe bags, cloth bags, backpacks, garment bags, beach bags, briefcases, suitcases, attaché cases, cases of leather or leather board, key cases, key bags, key holders, card cases, card holders, credit card holders, debit card holders, bank card holders, business card cases, document cases, hat boxes, parasols, umbrellas, walking sticks, leashes, collars and leads for animals, garments and clothing for pets, clothing, footwear and headgear, scarves, gloves, hats, belts, swimming hats, raincoats, hosiery, sashes for wear, wedding dresses, fur stoles, stoles of imitation fur, fur muffs, muffs of imitation fur, ear muffs, fur hats, hats of imitation fur, fur coats, coats of imitation fur, kaftans, swimwear, underclothing, outerclothing; the bringing together for the benefit of others, of a variety of goods, namely, small items of metal hardware, buckles, money clips of common metals, metal name plaques, key rings, key chains, closures of metal, fastenings of metal, metal fittings for leather goods, footwear and clothing, badges, tags, ferrules, excluding the transport thereof, enabling customers to conveniently view and purchase those goods by means of retail stores and online retail stores; shoppers' guide information

The mark consists of the intertwined stylized letters "J" and "C".

PRIORITY DATE OF 12-08-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1679638 DATED 05-27-2022,
EXPIRES 05-27-2032

SER. NO. 79-348,225, FILED 05-27-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.