

# United States of America

## United States Patent and Trademark Office

# MEXITERRANEA

**Reg. No. 6,901,945**

**Registered Nov. 15, 2022**

**Amended Dec. 10, 2024**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Fig of Fruit Inc. (FLORIDA CORPORATION)  
1014 NE 117 Street  
Biscayne Park, FLORIDA 33161

CLASS 35: International business consulting services relating to internationalization of companies, goods and services, [ merchandise trading, ] human resource interchange, management support, marketing, advertising, promotion, and domestic and international market research and development; business evaluation of opportunities and risks; business feasibility studies; business development, namely, providing startup support for businesses of others, and business assistance, advisory, and consulting services, namely, identifying and advising on multi-cultural business opportunities; business intermediary services in the nature of arranging contractual services to develop computer software for adapting products to other languages and cultures; business assistance, advisory, and consulting services in the field of internationalization, export, franchise, and marketing in international commerce; business development consulting services; business consultation; business consultation and management regarding marketing activities and launching of new products; business consultation in the field of immigration, internationalization, relocation, and assisting foreign companies; business consultation services; business consultation services to assist organizations in planning, managing, and conducting fundraising activities via a global computer network; business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; business consulting services, namely, consulting for internationalization, strategic business consulting, export and marketing consulting, and human resources consulting; business consultancy on internationalization strategies; trade association services, namely, promoting the interests of professionals, artists, educators, trades people, and business people through language translation, internationalization, localization, and globalization industry; online business networking services to match potential business partners; online professional networking services to match potential business partners; collection and analysis of quality metric data for a network of business professionals for business purposes to match potential business partners; general business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members; business networking to match potential business partners; provision of business information via electronic and optical communications networks to match potential business partners; \* provision of business information via electronic and optical communications networks to match potential business partners; none of the services relate to apparel, accessories, provision of facilities for special

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



events and business meetings, management of resorts, hotels, or restaurants, provision of accommodations, cocktail lounges, and delicatessen services, provision of banquet facilities, general purpose facilities, or conference facilities; and hospitality services \*

FIRST USE 3-1-2020; IN COMMERCE 3-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-298,955, FILED 11-04-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.