

# United States of America

United States Patent and Trademark Office

# AppWheel

**Reg. No. 6,824,373**

**Registered Aug. 23, 2022**

**New Cert. Dec. 10, 2024**

**Int. Cl.: 9, 35, 42**

**Service Mark**

**Trademark**

**Principal Register**

PIXOCIAL TECHNOLOGY (SINGAPORE) PTE. LTD.  
(SINGAPORE PRIVATE LIMITED COMPANY)  
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CLASS 9: Computer software platforms, downloadable, for subscription management and database management; Downloadable cloud-computing software for creating and analyzing mobile subscription services; Downloadable computer programs for implementing and validating in-app purchases, subscriptions and transaction; Downloadable computer programs for users to fetch products, make purchases, and check subscription status; Downloadable computer programs for use in hosting and configuring products remotely; Downloadable computer programs for use in analyzing key subscription metrics for the app business; Downloadable computer programs for use in viewing customer transaction histories, charting lifetime value, and granting promotional subscriptions; Downloadable computer programs for receiving notification of real-time subscription events through webhooks; Downloadable computer software for use as an application programming interface (API); Downloadable computer software for providing data aggregation and subscription management for app developers; Downloadable computer software for in-app subscriptions building and management; Downloadable computer software for providing real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; Downloadable graphics for mobile phones; Downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities; Downloadable software for processing images, graphics and text; Downloadable application programming interface (API) software; Downloadable computer application software for mobile phones, namely, software for use in application development, database management and subscription management; Downloadable computer software for application and database integration; Downloadable computer software for use as an electronic wallet; Downloadable computer software for use in database management; Interfaces for computers

CLASS 35: Advertising services; Arranging subscriptions of the online publications of others; Arranging newspaper subscriptions for others; Arranging of subscriptions for the publications of others; Compilation of information into computer databases; Compiling indexes of information; Computerized file management; Consumer profiling for commercial or marketing purposes; Database management; Office functions in the nature of searching for data in computer files for others; Promoting the goods and services of others by distributing coupons; Sales promotion for others; Subscription management services as a subscription agent between publishers and customers;

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



Subscription to a telematics, telephone or computer service; Subscription to an information media package; Subscriptions to electronic journals; Systemization of information into computer databases; Updating and maintenance of data in computer databases; Business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; Magazine subscription and fulfillment services; On-line advertising on a computer network; On-line wholesale and retail store services featuring downloadable sound, music, image, video and game files; Organisation and conducting of product presentations; Organisation of exhibitions and events for commercial or advertising purposes

CLASS 42: Advisory services relating to computer software; Application service provider, namely, hosting, managing, developing, analyzing, and maintaining applications, software and web sites of others in the fields of advertising and marketing; Cloud computing featuring software for use in data aggregation and subscription management; Computer technology consultancy; Conversion of data or documents from physical to electronic media; Conversion of computer programs and data, other than physical conversion; Creating and maintaining websites for others; Development and creation of computer programmes for data processing; Development of computer platforms; Electronic data storage; Graphic arts design; Industrial design; Information technology consulting services; Maintenance of computer software; Providing information relating to computer technology and programming via a website; Providing a web site featuring technology that enables users to present products, services, and proposals to others for comment, and gather feedback from them about those products, services, and proposals; Research services in the field of information and telecommunications technology; Scientific and technological services, namely, research and design in the field of computer datacenter architecture; Writing of data processing programs; Application service provider featuring application programming interface (API) software; Computer software design; Computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging application programming interfaces (APIs); Off-site data backup; Platform as a service (PAAS) featuring computer software platforms for use in data aggregation and subscription management; Software as a service (SAAS) services featuring software for use in application development, database management and subscription management; Software development in the framework of software publishing

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. UK00003648456, FILED 05-28-2021, REG. NO. 03648456, DATED 10-15-2021, EXPIRES 10-15-2031

The mark consists of the stylized wording "AppWheel".

SER. NO. 90-745,616, FILED 06-01-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.