

United States of America

United States Patent and Trademark Office

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Reg. No. 5,288,721

Registered Sep. 19, 2017

Amended Dec. 31, 2024

Int. Cl.: 3, 14, 18, 25, 35

Service Mark

Trademark

Principal Register

ELEVENTY WORLD S.r.L. (ITALY LIMITED LIABILITY COMPANY)

Corso Venezia 5

Milano, ITALY 20121

CLASS 3: Perfumes made in Italy

FIRST USE 6-30-2015; IN COMMERCE 6-30-2015

CLASS 14: Jewellery and imitation jewellery made in Italy; bracelet accessories, namely, clasps of precious metal made in Italy; accessories of jewellery, namely, clasps made in Italy; key rings of precious metal made in Italy; cuff links made in Italy; boxes of precious metal made in Italy

FIRST USE 11-30-2014; IN COMMERCE 11-30-2014

CLASS 18: Leathers and imitation leather made in Italy; parasols and canes made in Italy; portable cosmetic cases sold empty made in Italy; all-purpose carrying bags made in Italy; purses made in Italy; boxes made of leather made in Italy; boxes of vulcanized fiber made in Italy; ruck sacks of leather for packaging made in Italy; leather trimmings for furniture made in Italy; furniture coverings of leather made in Italy

FIRST USE 11-30-2014; IN COMMERCE 11-30-2014

CLASS 25: Money belts made in Italy; footwear made in Italy; heel pieces for footwear made in Italy; non-slipping devices for footwear, namely, heel inserts made in Italy; fittings of metal for footwear, namely, heel inserts made in Italy; inner soles for footwear made in Italy; outer clothing, namely, coats made in Italy; overcoats made in Italy; underclothing made in Italy; sweaters made in Italy; shirts made in Italy; mufflers made in Italy; neckties made in Italy; shawls made in Italy; scarfs made in Italy; ear muffs made in Italy; socks made in Italy; stockings made in Italy; foot muffs, not electrically heated, made in Italy; winter gloves made in Italy; caps made in Italy; waterproof clothing, namely, raincoats made in Italy; belts for clothing made in Italy

Denise Z. Brand

Acting Director of the United States Patent and Trademark Office



FIRST USE 9-30-2014; IN COMMERCE 9-30-2014

CLASS 35: Demonstration of goods in the nature of perfumery, cosmetics, clothing, footwear, headwear, spectacles, leather bags, watches, jewellery, stationery and writing instruments, all made in Italy, for the benefit of others, enabling customers to conveniently view and purchase these goods

FIRST USE 9-30-2015; IN COMMERCE 9-30-2015

The mark consists of the stylized wording "ELEVENTY" on three lines, with "ELE" on the top line, "VEN" in the middle line and "TY" on the bottom line.

SER. NO. 86-982,889, FILED 12-29-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.