

# United States of America

## United States Patent and Trademark Office

# SPRINGLY

**Reg. No. 7,383,472**

**Registered May 14, 2024**

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**Int. Cl.: 9, 35, 36, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

ASSOCONNECT (FRANCE SOCIÉTÉ PAR ACTIONS SIMPLIFIÉE (SAS))  
9 rue des Colonnes  
F-75002 PARIS  
FRANCE

CLASS 9: Downloadable software for assisting the administrative management of associations, particularly consisting of modules for customer base management, member management, accounting, online payments, managing Internet sites, events and calendar, sending emails, receiving gifts and an online store; downloadable software platforms for assisting the administrative management of associations, particularly consisting of modules for customer base management, member management, accounting, online payments, managing Internet sites, events and calendar, sending emails, receiving gifts and an online store; downloadable mobile software applications for mobile telephones and tablets for assisting the administrative management of associations, particularly consisting of modules for customer base management, member management, accounting, online payments, managing Internet sites, events and calendar, sending emails, receiving gifts and an online store; electronic databases in the field of customer relationship management and management of donors, members, volunteers, and event attendees recorded on computer media; downloadable computer programs for accessing, browsing and searching online databases

CLASS 35: Commercial business management; commercial administration in the nature of commercial management and business administration of non-profit associations; business consultant services; business research; business inquiries or information; business assistance services to companies; accounting services; computerized file management services; office functions in the nature of data search in computer files for others; providing office functions; economic information services for commercial purposes; provision of commercial information via computer databases; data systematization in computer databases; collection and compilation of data concerning capital goods; business administrative and commercial management services regarding customer relations; market research and studies; advertising services; online advertising on a computer communication network; distribution of prospectuses, of samples; rental of advertising time, advertising space and advertising material on all communication media; publication of advertising texts; dissemination of advertisements and advertising material; public relations; management of financial records; information, advisory and consultancy services regarding all the aforesaid services; none of the aforesaid elements concern the services of a marketing and advertising agency nor the creation of communications for luxury, lifestyle, beauty and fashion brands

CLASS 36: Providing electronic processing of credit card transactions and electronic payments via a global computer network; providing services for payment via payment card, transfer, check and cash, namely, cash card payment processing services, electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments; processing payments and transactions made



Acting Director of the United States Patent and Trademark Office



by card, transfer, check or cash, namely, providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments; processing payments and transactions made by card, transfer, check or cash, namely, debit card and credit card transaction processing services; processing transactions made by card, transfer, check or cash, namely, credit card and debit card transaction processing, payment transaction processing services for the benefit of third parties; check cashing services; assistance in organizing monetary collections, namely, debt and rent collection; fundraising services by means of assistance in organizing fundraising activities for non-profit organizations; charitable services, namely, fundraising services by means of organizing special events for non-profit organizations; providing fundraising services, namely, providing fundraising services for others via a global computer network; providing fundraising services via a website; providing online bill payment services; all these services may be rendered online on telecommunication networks including mobile telephones and tablets, telematic networks and computer communication networks and intended for clubs, associations, churches and religious organizations, students, schools and universities and professional organizations

CLASS 41: Education services, namely, providing online non-downloadable educational articles and videos, and providing educational podcasts, seminars, and workshops in the field of fund accounting; training services in the field of human resources; editing and publishing of books and written texts other than advertising; editing and publishing of written and digital texts featuring legal information on all media, including on computer networks in electronic and digital format; online publication of specialized electronic books and journals; providing information on education; arranging and conducting of conferences, in-person educational forums, colloquiums, congresses, seminars or symposiums in the field of management of non-profit organizations for professional or non-cultural or educational purposes or entertainment; organization and conducting of workshops and training courses in the field of management of non-profit organizations; none of the aforesaid elements concern the services of a marketing and advertising agency nor the creation of communications for luxury, lifestyle, beauty and fashion brands \* ; all these services provided to help entities in their commercial management, management or even the optimization of their structure \*

CLASS 42: Computer services, namely, creating software or software platforms for the administrative management of associations of all sectors; services of application service providers (ASP), namely, hosting software applications for third parties and particularly associations; designing web portals for associations of all sectors; design, development, maintenance and implementation of software for associations of all sectors; designing and developing data storage systems for associations of all sectors; configuring software for associations of all sectors; configuring computer systems and networks for associations of all sectors; providing technical advice, namely, troubleshooting in the nature of diagnosing computer hardware and software problems, for associations of all sectors; conversion of images from physical to electronic media; developing software application solutions for associations of all sectors; installing software for associations of all sectors; rental of software for business management for associations of all sectors; software as a service [SaaS] services featuring software for database management for use by non-profit associations in all sectors; programming software or software platforms for associations of all sectors; research and development of software, software platforms, websites for associations of all sectors; research and development of new products for associations of all sectors; providing information from searchable indexes and databases, including texts, electronic documents, databases, graphics, photographic images and audiovisual information, relating to computer and communication networks technology and design for associations of all sectors; all the aforesaid services may be more generally rendered for clubs, associations, churches and religious organizations, students, schools and universities and professional organizations; none of the aforesaid elements concern the services of a marketing and advertising agency nor the creation of communications for luxury, lifestyle, beauty and fashion brands

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 05-17-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1725961 DATED 11-02-2022, EXPIRES 11-02-2032

SER. NO. 79-368,095, FILED 11-02-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**