

# United States of America

## United States Patent and Trademark Office

# PHVC

## Personal Health Value Creator

**Reg. No. 7,525,486**

**Registered Oct. 08, 2024**

**Corrected Jan. 14, 2025**

**Int. Cl.: 35, 40, 41, 42, 44**

**Service Mark**

**Principal Register**

CMIC HOLDINGS Co., Ltd. (JAPAN CORPORATION)

1-1-1 Shibaura,

Minato-ku Tokyo 105-0023

JAPAN

CLASS 35: Advertising and publicity services; business management analysis and business consulting services; marketing research and analysis services; providing information concerning commercial sales; testing to determine professional competency; employment agency services relating to placement of doctors, pharmacists, nurses and clinical laboratory technicians; employment agency services; organization of office functions in the nature of providing office functions for medical institutes; organization of office functions by temporary personnel in the nature of providing office functions for medical institutes; database search being providing an online searchable database relating to pharmaceutical preparations in computer files for others; copying documents for others; management of computerized files; office functions in the nature of filing of medical documents and magnetic tapes; computerized management of medical records and files; office functions in the nature of filing of documents and magnetic tapes by temporary personnel; office functions in the nature of filing of documents and magnetic tapes; providing business administrative assistance to others by temporary personnel in the operation of computers, typewriters, teletext machines and other similar office machines; providing business administrative assistance to others in the operation of computers, typewriters, teletext machines and other similar office machines; providing employment information; retail store services and wholesale store services featuring pharmaceutical, veterinary and sanitary preparations and medical supplies; business consulting and management in the field of clinical trials, namely, collection and management of computerized databases in the field of clinical trial data relating to pharmaceutical preparations in medical institutes for business purposes; compilation, processing, analysis and management of clinical trial data for business purposes; compilation, analysis of clinical trial information for business purposes; compilation, analysis of medical information for business purposes; introduction or intermediation of medical institutes which conduct clinical trials to pharmaceutical companies, namely, negotiation and settlement of commercial transactions for third parties, business management advisory services relating to franchising, provision of commercial and business contact information; computerized data processing services

CLASS 40: Custom manufacture and processing of cosmetics, dentifrices, soaps and detergents, perfume and flavor materials, incense, pharmaceutical preparations and chemicals; custom 3D printing; offset printing; printing; rental of industrial air purifiers; rental of air-conditioning apparatus for household purposes; sorting and disposal of waste and trash; recycling of waste

CLASS 41: Educational and training services relating to vocation, namely vocational



Acting Director of the United States Patent and Trademark Office



guidance and vocational education in the field of the medical industry; educational and instruction services, namely, providing courses of instruction, seminars, and workshops relating to arts, crafts, sports, and the medical industry; arranging, conducting and organization of seminars by temporary personnel in the field of the medical industry; arranging, conducting and organization of seminars in the field of the medical industry; providing online non-downloadable electronic publications in the nature of books, magazines, and brochures in the field of the medical industry; reference libraries for literature and documentary records; art exhibitions; publication of books; providing videos from the internet, not downloadable in the field of the medical industry; providing digital music from the internet, not downloadable; production of videotape film in the field of education, culture, entertainment and sports, not for movies or television programs and not for advertising or publicity; organization, arranging and conducting of sports competitions; organization of social entertainment events excluding movies, shows, plays, musical performances, sports, horse races, bicycle races, boat races and auto races; providing sports facilities; providing amusement facilities; rental of paintings and calligraphic works; language interpretation; translation; publication of manuals relating to clinical trials for pharmaceutical preparations in medical institutions

CLASS 42: Designing of machines, apparatus, instruments and their parts and systems composed of such machines, apparatus and instruments; design and maintenance of home pages; design, programming, and maintenance of computer software by temporary personnel for others; design, programming, and maintenance of computer software for others; technological advice relating to design and development of computers, medical apparatus and instruments and other industrial machines; medical and scientific research, namely, planning and conducting clinical trials for others and providing information and advice relating to them; agency services in the nature of providing scientific information relating to clinical trials for pharmaceutical preparations in medical institutions; testing, inspection or research of pharmaceutical preparations, quasi-pharmaceuticals, cosmetics, or foodstuffs and collecting materials and acquiring documents relating to them; inspection or research of medical apparatus and instruments and collecting materials and acquiring documents relating to them; testing the functionality of medical apparatus and instruments and collecting materials and acquiring documents relating to them; consultancy and providing information in the field of testing, inspection or research of pharmaceutical preparations, quasi-pharmaceuticals, cosmetics, medical apparatus and instruments or foodstuffs; testing, inspection or research of clinical development of pharmaceutical preparations and consultancy including acquisition of documents and collection of materials relating to them; chemical analysis and research relating to clinical trials for pharmaceutical preparations; consultancy services for others relating to the design, planning, and implementation project management of clinical trials for pharmaceutical preparations; providing scientific information relating to medical institutions to those who request clinical trials for pharmaceutical preparations; medical research and technical data analysis, namely, data mining, and providing consultancy and information relating thereto; design of medical apparatus and instruments and technological consultancy relating to the design of medical apparatus and instruments; electronic storage of reports based on clinical trial data obtained in medical institutions; testing, inspection or research of medical instrument technology and retrieving public documents, and providing consultancy relating thereto; provision of clinical trial information in the nature of medical and scientific research; design and maintenance of computer database software relating to clinical trials; development, maintenance and rental of computer software for data management relating to clinical trials; research and development of new products for others; testing, inspection or research of pharmaceutical preparations, cosmetics, foodstuffs by temporary personnel; testing or research on machines, apparatus and instruments; providing on-line non-downloadable data retrieval software for medical and scientific research relating to database of pharmaceutical preparations via the internet; rental of computers, computer hardware and computer peripherals; rental of computers and computer programs recorded on magnetic discs and video tapes; rental of computer software; providing computer programs designed to the

specifications of others; medical research information

CLASS 44: Providing information relating to hairdressing and beauty salon services; providing bath houses and information relating to them; massage and therapeutic shiatsu massage, chiropractic services, moxibustion, acupuncture and providing information relating to them; provision of medical information; medical testing for fitness evaluation; [ preparation and dispensing of medications; ] medical consultations; providing information in the field of medicine; rehabilitation patient care services and providing information on them for patients including psychosomatic disable persons and those with sequelae; dietary and nutritional guidance and providing information on it; animal breeding; veterinary services; beautification for animals, namely, animal grooming; nursing care and providing information on it

PRIORITY DATE OF 02-09-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1679430 DATED 03-03-2022,  
EXPIRES 03-03-2032

No claim is made to the exclusive right to use the following apart from the mark as shown: "PERSONAL HEALTH VALUE CREATOR"

SER. NO. 79-348,139, FILED 03-03-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.