

United States of America

United States Patent and Trademark Office

OURA

Reg. No. 6,161,010

Registered Sep. 29, 2020

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Int. Cl.: 9, 10, 14, 35, 42, 44

Service Mark

Trademark

Principal Register

OURA HEALTH OY (FINLAND osakeyhtiö (oy))
ELEKTRONIIKKATIE 10
OULU, FINLAND 90590

CLASS 9: Devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for purposes other than medical and therapeutic purposes; Devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing recovery from physical and emotional stress, human alertness level and performance, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for purposes other than medical and therapeutic purposes; Batteries and Battery chargers; Cases, structural components, replacement parts and fittings specially adapted for the aforesaid goods; Downloadable computer programs for measurement and analysis of the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, recovery from physical and emotional stress, and human alertness level and performance, and for displaying, storing, sending, transmitting and receiving of instructions and data relating to any of the above; downloadable computer databases featuring data from the measurement and analysis of the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, recovery from physical and emotional stress, and human alertness level and performance and for displaying, storing, sending, transmitting and receiving of instructions and data relating to any of the above [; Smartwatches and electronic devices in the nature of wristbands that transmit data to smart phones or other computers or devices]

CLASS 10: Devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for medical and therapeutic purposes; Devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing recovery from physical and emotional stress, human alertness level and performance, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for medical and therapeutic purposes; Cases, structural components, replacement parts and fittings specially adapted for the aforesaid goods

CLASS 14: Rings; Jewels; Ring jewellery boxes; Jewellery boxes [and presentation



Acting Director of the United States Patent and Trademark Office



boxes for watches]

CLASS 35: Wholesale and retail store services featuring, and advice relating to the purchase thereof, devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above; Wholesale and retail store services featuring, and advice relating to the purchase thereof, devices and other devices and instruments to be placed on the human body and other devices and instruments for measuring and analysing recovery from physical and emotional stress, human alertness levels and performance, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above; Wholesale and retail store services featuring, advice relating to the purchase thereof, Accumulators and Batteries, Chargers for electric; Wholesale and retail store services featuring, and advice relating to the purchase thereof, devices and other devices and instruments to be placed on the human body for measuring and analysing the body's autonomic nervous system, physical parameters and other physiological data and bio-signals, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for medical and therapeutic purposes; Wholesale and retail store services featuring, and advice relating to the purchase thereof, devices and other devices and instruments to be placed on the human body for measuring and analysing bodily behaviour, recovery from physical and emotional stress, human alertness levels and performance, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above, for medical and therapeutic purposes; Wholesale and retail store services featuring, advice relating to the purchase thereof, rings, Jewellery, Ring boxes, Jewellery cases [, watch cases; Wholesale and retail store services featuring, and advice relating to the purchase thereof, wristwatches and wristbands that transmit data to smart phones or other computers or devices] ; Wholesale and retail store services featuring, and advice relating to the purchase thereof, cases, components, parts and accessories for devices and other devices and instruments to be placed on the human body for measuring and analysing the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above; Wholesale and retail store services featuring, and advice relating to the purchase thereof, cases, components, parts and accessories for devices and other devices and instruments to be placed on the human body for measuring and analysing recovery from physical and emotional stress, human alertness levels and performance, and for displaying, storing, sending, transmitting and receiving instructions and data relating to any of the above; Wholesale and retail store services featuring, and advice relating to the purchase thereof, cases, components, parts and accessories for accumulators and batteries and devices for charging electric accumulators; Wholesale and retail store services featuring, and advice relating to the purchase thereof, cases, components, parts and accessories for rings and jewellery; [Wholesale and retail store services featuring, and advice relating to the purchase thereof, cases, components, parts and accessories for wristwatches and wristbands that transmit data to smart phones or other computers or devices] ; Wholesale and retail store services featuring, and advice relating to the purchase thereof, computer programs and downloadable databases relating to the measurement and analysis of the body's autonomic nervous system, physical parameters and other physiological data, bio-signals and bodily behaviour, and relating to the displaying, storing, sending, transmitting and receiving of instructions and data relating to any of the above; Wholesale and retail store services featuring, and advice relating to the purchase thereof, computer programs and downloadable databases relating to the measurement and analysis of recovery from physical and emotional stress, and human alertness levels and performance, and relating to the displaying, storing, sending, transmitting and receiving of instructions and data relating to any of the above

CLASS 42: Medical and scientific research relating to the measurement and analysis of bodily behaviour, to recovery from physical and emotional stress, and to human

alertness levels and performance

CLASS 44: Medical evaluation services for measurement and analysis of the body's autonomic nervous system, physical parameters and other physiological data and bio-signals for diagnostic or treatment purposes; Providing medical advice, consultancy, and information relating to the measurement and analysis of bodily behaviour, to recovery from physical and emotional stress, and to human alertness levels and performance; healthcare services for the personal welfare of people

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM) APPLICATION NO. 013783618, FILED 02-27-2015, REG. NO. 013783618, DATED 10-29-2015, EXPIRES 02-27-2025

The mark consists of the word mark "OURA" with a line above the "O". The font is part of the mark.

SER. NO. 86-738,296, FILED 08-26-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.