

United States of America

United States Patent and Trademark Office

THANK YOU a2

Reg. No. 6,450,786

Registered Aug. 17, 2021

Amended Jan. 21, 2025

Int. Cl.: 9, 16, 29, 38, 41, 42

Service Mark

Trademark

Principal Register

The a2 Milk Company Limited (NEW ZEALAND LIMITED LIABILITY COMPANY)

Level 10, 51 Shortland Street

Auckland 1010

NEW ZEALAND

CLASS 9: Downloadable electronic publications in the nature of books, magazines in the field of nutrition; electronic downloadable publications provided online from databases or the Internet in the nature of books, magazines in the field of nutrition; downloadable computer software applications for mobile phones, portable media players, handheld computers, namely, software for use in database management * in the field of nutrition * , use in electronic storage of data * in the field of nutrition * ; computer software for mobile phones, portable media players, handheld computers, namely, software for use in database management * in the field of nutrition * , use in electronic storage of data * in the field of nutrition *

CLASS 16: Printed materials, namely, written articles in the field of nutrition; printed publications in the nature of books, magazines, brochures, booklets, leaflets and informational materials in the field of nutrition; photographs * in the field of nutrition *

CLASS 29: Milk powder; milk; butter; cheese; yoghurt; milk beverages, milk predominating

CLASS 38: Audio, visual and multimedia transmission services * in the field of nutrition; * providing access to electronic and online databases * in the field of nutrition *

CLASS 41: Providing non-downloadable electronic publications in the nature of books, magazines in the field of nutrition; publication of journals, pamphlets, newspapers; publication of magazines; on-line publication of journals, diaries, blogs and forums * in the field of nutrition *

CLASS 42: Providing online non-downloadable software for mobile phones, portable media players, handheld computers, namely, software for use in database management * in the field of nutrition * , use in electronic storage of data * in the field of nutrition * ; design and development of software * in the field of nutrition * ; hosting computer websites * in the field of nutrition * ; hosting of databases for others * in the field of nutrition *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 06-27-2016 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1340097 DATED 12-22-2016, EXPIRES 12-22-2026

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



No claim is made to the exclusive right to use the following apart from the mark as shown: "A2"

SER. NO. 79-205,493, FILED 12-22-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.