

United States of America

United States Patent and Trademark Office

LITTLE MISS HUG



Reg. No. 4,766,346

Registered Jul. 07, 2015

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Int. Cl.: 9, 16, 25, 28

Service Mark

Trademark

Principal Register

THOIP (UNITED KINGDOM Private unlimited company)
ALDWYCH HOUSE
81 ALDYCH, 4th Floor
London, UNITED KINGDOM WC2B 4HN

CLASS 9: [Blank magnetic data carriers, sound recordings in the form of phonograph records, discs, CDs, and CD-ROMs, featuring music, musical recordings, comedy and drama; video recordings in the form of discs, and DVDs featuring music, musical sound recordings, musical video recordings and video recordings featuring cartoon characters, optionally also with live action sequences or images; cassettes and cartridges all for use with or containing video and sound recordings featuring music, musical sound recordings, musical video recordings and video recordings featuring cartoon characters, optionally also with live action sequences or images;] cinematographic films, television films and programs featuring comedy, drama, music, musical sound recordings, musical video recordings and video recordings featuring cartoon characters with live action sequences and images and also featuring advertisements; education and teaching apparatus and instruments, namely, children's educational software, children's educational sound recordings and audiovisual recordings, downloadable educational course material in the field of children's education; computer game programs; [calculators;] computer software for the display, organization, transmission, reception or searching of educational or entertainment information; apparatus, instruments and media for recording, reproducing, carrying, storing, processing, manipulating, transmitting, broadcasting, retrieving and reproducing music, sounds, images, text, signals, software, information, data and code; downloadable music, sounds, images, text, signals, software, information, data and code in the nature of [ringtones,] screensavers and computer game software for use with mobile phones, tablets and mobile gaming devices, provided by telecommunications networks, by online delivery and by way of the Internet and the world wide web; downloadable electronic publications in the nature of e-books and digital books in the fields of children's entertainment and children's education; e-books and digital books in the fields of children's entertainment and children's education for use with personal computers; hand-

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



held e-books and digital books in the fields of children's entertainment and children's education; audio books in the fields of children's entertainment and children's education; [audio recordings in the form of discs, tapes, magnetic and/or digital data carriers, and mp3 files featuring music, musical recordings, comedy and drama;] computer software for interactive games and teaching programs, namely, educational software featuring instruction in language arts, mathematics, science, social studies, computer skills, family education, visual arts, theatre or music; [CD-ROMs featuring games;] video and computer game programs; [video game discs;] downloadable digital music provided from the Internet; [downloadable digital music provided from MP3 Internet web sites; MP3 players; pre-recorded vinyl records featuring music, musical sound recordings, musical video recordings and video recordings featuring cartoon characters, optionally also with live action sequences or images; digital versatile discs featuring music, comedy, drama, action, adventure, and/or animation;] stereo headphones; radios; accessories for computers, namely, mouse pads and mouse controllers; [sunglasses, eyeglasses, and cases and bags adapted therefor; cameras, camera accessories, namely, camera cases and memory cards; binoculars, telescopes;] safety apparatus and appliances, all for protection against accident or injury, namely, bicycle helmets [, football helmets, baseball and softball batting helmets, skateboard helmets, ski helmets, snowboarding helmets, goggles for skiing, swimming, racket sports, or sledding, swimming aids, namely, life jackets; snorkels; navigating equipment, namely, compasses] ; magnets [, namely, refrigerator magnets] ; downloadable screensavers, wallpapers [and ringtones] ; cases for mobile telephones; [and MP3 players,] covers for mobile telephones [and MP3 players] ; [cases adapted for storing compact discs; luminous sign boards for use in vehicles, namely, signboards indicating presence of children in the vehicle; karaoke equipment, namely, machines and players;] radio alarm clocks

CLASS 16: Paper, cardboard and goods made from these materials, not included in other classes, namely, pamphlets and a series of fiction or non-fiction books, all featuring children's entertainment, coloring books, children's books featuring interactive magnetic or felt elements, [printed charts of paper or card such as growth charts, space charts, alphabet charts, and multiplication charts,] paper tags, paper ribbons, paper gift wrapping ribbons, notepaper, paper labels, address labels, writing pads, stationery boxes made of paper and/or cardboard, [temporary tattoos,] folders, memo pads, paper bibs, paper towels, scrapbooks, announcement cards, craft paper, loose leaf paper, tracing paper, [checkbook covers made of paper and/or cardboard,] passport holders made of paper and/or cardboard, [pocket secretaries made of paper and/or cardboard, printed souvenir programs, flyers,] posters; [leaflets, brochures, pamphlets and booklets commemorating charitable events, reward charts, certificates, and textbooks in the field of children's entertainment and children's education;] bookbinding material; [photographs;] stationery; [adhesives for stationery or household purposes;] artists' materials, namely, paint brushes; [typewriters and] office requisites except furniture, namely, [type correcting fluid,] punches, [rubber bands,] paper clips, binder clips and fasteners, staplers, [adhesive tape dispensers,] erasers, [pencil sharpeners,] note binders, namely, paper fasteners, loose leaf binders, three-ring binders, mechanical binder sets comprising rings, files, namely, document files, file folders and file sorters, [receptacles for holding rubber bands,] paper clips, binder clips and paper fasteners; printed instructional and teaching material, except apparatus, in the nature of game book manuals, workbooks, and study guides for use in the fields of mathematics, language arts, social studies, art, music, theatre arts or literature; [plastic materials for packaging, namely, film and bags; printers' type; printing blocks;] printed matter, namely, [artwork books, magazines,] journals, [periodicals, comics,] activity books; [pop-up books, bath books, recipe books, recipe cards;] books featuring characters from animated, action, adventure, comedy and/or drama features, [comic books,] children's books, [magazines featuring characters from animated, action, adventure, comedy and/or drama features,] coloring books, children's activity books; booklets in the field of children's entertainment and children's education; stationery, writing paper, wrapping paper, paper gift tags, envelopes, notebooks, [photograph albums, almanacs; autograph books,] address books, calendars, diaries, note cards; greeting cards [, trading cards] ; [

lithographs;] pens, pencils, cases therefor, erasers, crayons, markers, colored pencils, painting sets for children [, chalk and chalkboards] ; pencil holders; [pencil sharpeners; impression stamps; decals,] heat transfer paper; posters and postcards; [mounted and/or unmounted photographs;] book covers, book markers, calendars, gift wrapping paper; paper party decorations, namely, paper napkins, paper coasters, paper doilies, paper place mats, crepe paper, invitations, paper table cloths [, paper cake decorations] ; printed transfers for embroidery or fabric appliques; printed patterns for costumes, pajamas, sweatshirts and t-shirts; printed dress making patterns; embroidery design patterns; art pictures; art papers; stickers, crepe paper streamers not in the nature of novelties but in the nature of paper banners, paper banners; [printed maps, charts and guides for camping and navigating, bags made of paper or plastic for packaging; bottle wrappers of cardboard or paper;] boxes of paper or cardboard; [cardboard cartons;] blank cards, Christmas cards, gift cards, greeting cards, note cards; [flash cards; trivia cards, trading cards;] book bindings; paper coasters; [paper face towels; papier mâché figurines;] modeling clay; [modeling materials for use by children;] paper flags; [printed tickets;] tissue paper; toilet paper; [personal organizers; cartons for packaging, paper milk cartons for packaging;] paper-based children's arts and crafts kits; [paper inserts for compact discs;] paper handkerchiefs; arts and crafts paint kits and paper kits

CLASS 25: Clothing, namely, [dungarees,] suits, vests, miniskirts, leggings, nightdresses, singlets, tracksuits, training suits, overalls, cardigans, gloves, boxer shorts, bras, briefs, camisoles, body suits, swimwear, romper suits; footwear; boots, shoes, sneakers, booties, slippers, flip flops, sports shoes, [basketball shoes, tennis shoes,] boots, beach sandals, rain boots [, ski boots] ; headgear, namely, hats, [caps, sun visors,] swimming caps, bathing caps [, headbands] ; clothing for men, women, children, infants and toddlers, namely, shirts, t-shirts, sweatshirts, jogging suits, trousers, jeans, pants, shorts, hosiery, tank tops, hooded tops, fleece tops, rainwear, cloth bibs, skirts, polo shirts, [blouses,] rompers, infant and toddler one piece clothing, and infant wearable blankets; [tunics,] dresses, [suspenders,] sweaters, jackets, coats, [waistcoats,] raincoats, [snow suits,] ties, [robes, belts, scarves, gloves, mittens, braces,] nightwear, sleepwear, pajamas, lingerie, underwear, sarongs; outerwear, namely, coats and overcoats; leisurewear, namely, dressing gowns and sweatpants; [body warmers and gilets warmers, namely, leg and arm warmers;] socks, stockings, slipper socks, swimwear [and Masquerade costumes] ; articles of thermal clothing, namely, gloves, hats, sweaters, and thermal underwear; maternity clothing, namely, sweaters, shirts, dresses, skirts, pants and coats

CLASS 28: Toys, games and playthings, namely, toy figures representing cartoon characters, soft-sculpture toys, electrical and mechanical action toys, electronic action toys, [play mats containing infant toys, beanbag toys,] toy figures; [, puppet toys for babies and infants, namely, rattles, mobiles, play quilts as doll accessory and multiple activity toys, toys designed to be attached to car seats, strollers, cribs, high chairs, play sets designed to, interact with dolls, play figures and action figures, make-believe sets, namely, play houses and play tea sets, carrying or collecting cases for action figures, doll clothing and accessories, children's multiple activity toys, namely, picture activity sets comprised of felt, wipe-away sets comprised of dry erase writing boards and writing surfaces, slate boards for writing, water color boards, decorative glitter sets,] children's multiple activity toys, namely, knitting sets comprised of stitch markers, stitch gauges, stitch holders, yarn bobbins, needles; [, and toy construction sets, jokes and novelty items, namely, rude noise-makers, false faces, windup toys, magic tricks, party favors in the nature of small toys, kaleidoscopes, tic-tac-toe, domino sets, construction toys, wooden toy model train sets, toy bicycles, toy tricycles, toy scooters, yo-yos,] electronic toy devices including phones, computers, and tablets, hobby craft sets consisting of felt shapes for making pictures, materials for making friendship bracelets, materials to make your own plush toy, materials to knit your own beanie and scarf, dartboards, darts; [gymnastic and sporting articles not included in other classes, namely, knee, elbow and wrist protectors for use in skating and other sports, swimming aids, namely, pool rings, swim rings, floating recreational lounge chairs, air beds, namely, inflatable float mattresses for recreational use,] gymnastic apparatus, sporting

articles, namely, [sport balls, tennis, squash, badminton, racquetball, paddle ball and] table tennis rackets and racket covers, [baseball and softball mitts, catcher's masks, leg guards for athletic use, athletic supporters and protective cups, shin, thigh, leg, hip, shoulder, rib and arm pads for athletic use, baseball and softball bases, kicking tees, field hockey and lacrosse sticks, mouth guards for athletic use, archery bows, arrows, targets,] basketball goals, [nets, and backboards, croquet sets, boxing gloves, barbells, skis, ski poles, snowboards, bowling balls, golf equipment and accessories, namely, clubs, bags, golf tees, gloves, ball markers, club head covers, ice hockey sticks and pucks, shuffleboard sticks, badminton shuttlecocks, volleyball, tennis, and] table tennis nets, [cricket sticks and wickets, snow sleds for recreational use, surf boards, body boards, skim boards, windsurfing boards, ice skates, roller skates, in-line skates,] skate boards [, stationery exercise bicycles, water skis] ; decorations for Christmas trees; [toys and sporting goods, namely, toy play sets featuring play sets designed to interact with dolls, make-believe sets, namely, play houses and play tea sets, children's multiple activity toys, namely, picture activity sets comprised of felt, wipe-away sets comprised of dry erase writing boards and writing surfaces, decorative glitter sets, children's multiple activity toys, namely, knitting sets comprised of stitch markers, toy construction sets, wooden toy model train sets, hobby craft sets consisting of felt shapes for making pictures, materials for making friendship bracelets, materials to make your own plush toy, and materials to knit your own beanie and scarf, toys adapted for educational purposes, namely, toy figures, action figures and accessories therefor; plush toys; balloons; bathtub toys; ride-on toys; ride-on toy vehicles,] playing cards; [toy vehicles;] dolls; [flying discs; stand alone video output game machines; coin or counter operated arcade games; pinball game machines; electronic hand-held game units; game equipment sold as a unit for playing a board game, a card game, a manipulative game, a parlor game, a parlor-type computer game, namely, hand-held units for playing electronic games for use with external display screen or monitor, an action type target game;] jigsaw and manipulative puzzles; [role play games;] board games; [play costumes and costume masks; water squirting toys; balls, namely, playground balls, soccer balls, baseballs, rubber balls, beach balls, soft balls, basketballs; skittles; baseball gloves, baseball bats; surfboards; play swimming pools; swimming floats for recreational use; kickboard flotation devices for recreational use; swim boards for recreational use; swim fins; toy zip guns; toy bakeware and toy cookware; toy banks; toy snow globes;] handheld electronic games for use on game consoles; [inflatable toys; outdoor toys, namely, toy torches, toy camping equipment, namely, play tents; toy cameras; radio controlled toy model cars;] playing cards; [coin or counter-feed games, namely, Coin-operated video games; amusement game machines, confetti; spools incorporating coiled string which rewind and return to the hand when thrown; puppets; wooden toys, namely, building blocks, alphabet blocks and] pull out wooden puzzles; [musical toys; trampolines; roller skates; skipping ropes; kites; party and Christmas crackers; educational teaching game machines;] electronic board games [; video games for use with television receivers]

The color(s) light pink, dark pink, black, red, white, and yellow is/are claimed as a feature of the mark.

The words "LITTLE MISS HUG" are in black; the device has dark pink hair with a red bow and flowers in white with yellow centres; the device has a light pink body with black outline for the body, hands, feet, eyes and mouth and red shoes with white decoration.

The mark consists of the design of a light pink little girl outlined in the color black with black eyes, mouth and hands, with dark pink hair, a red bow outlined in black, white flowers with a yellow center outlined in black with black stems and red shoes with white on the tops.

OWNER OF U.S. REG. NO. 4277921, 4211921, 4211924

PRIORITY DATE OF 08-16-2013 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1205251 DATED 12-04-2013,
EXPIRES 12-04-2033

SER. NO. 79-147,772, FILED 12-04-2013

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.