

# United States of America

United States Patent and Trademark Office

# AAX

**Reg. No. 4,239,644**

**Registered Nov. 13, 2012**

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**Int. Cl.: 9, 14, 16, 18, 25, 26,  
35**

**Service Mark**

**Trademark**

**Principal Register**

GIORGIO ARMANI S.P.A. (ITALY CORPORATION)  
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CLASS 9: [ Scientific apparatus, namely, mirrors; nautical apparatus, namely, compasses; photographic and cinematographic apparatus, namely, cameras and cases therefor; ] optical apparatus, namely, goggles, eyeglasses, sunglasses, contact lenses, [ binoculars, telescopes, ] sport glasses, pince-nez, frames and lenses for glasses, and cases for optical apparatus [ ; signaling apparatus, namely, cell phones and cases therefor; magnetic recording media, namely, pre-recorded CDs cassettes, video tapes and DVDs featuring fashion and interior design; automatic vending machines and mechanisms for coin-operated apparatus, namely, food vending machines and cosmetic and hygiene vending machines; cash registers; fire extinguishers ]

CLASS 14: Precious metals and their alloys and goods made thereof or plated therewith, namely, [ trophies, key rings, tie clips, ] clocks, time pieces, [ jewelry and ] watch cases, [ jewelry boxes, money clips, diadems, medallions, ] cufflinks, chronometers; [ jewelry; precious stones; timepieces; and ] chronometric instruments

CLASS 16: [ paper, cardboard and goods made thereof, namely, address books, agendas, photographs, photograph albums, anniversary books, announcement cards, appointment books, blank cards, blank note cards, blank or partially printed paper labels not of textile, blank or partially printed postcards, book covers, book holders, bookends, bookmarks, business cards, calendars, pocket memorandum books, stationery, writing paper, notebooks, memo paper, posters, greeting cards, note cards, envelopes, boxes for pens, paper boxes, cardboard containers, coin and stamp albums; ] printed matter, namely, books, magazines and brochures in the fields of fashion [ , home design, furniture, accessories, art, shopping, gardening and garden furniture; bookbinding material, namely, binding wire and tape; photographs; adhesives for stationery or household purposes; artists supplies, namely, artists' pens, artists brushes, artists' pastels, art paper, art prints, art pictures, sketch pads; paint brushes; typewriters and office articles, namely, pencils, pen holders, fountain pens, erasers, writing inks, inkwells, ball point pens, pencil cases, paper clips; printed instructional and teaching material in the

*Coke Moye Sneed*

Acting Director of the United States Patent and Trademark Office



field of fashion, home design, furniture and accessories; ] [ packaging materials, namely, plastic bags and plastic bubble packs for wrapping and for packaging ] [ ; printer's type, printing blocks ]

CLASS 18: [ Leather and imitations of leather sold in bulk; ] leather goods, namely, handbags, purses, tote bags, wallets, brief cases, toiletry cases sold empty, cosmetic cases sold empty; [ animal skins, animal hides; ] trunks and traveling bags; umbrellas [, parasols and walking sticks; whips, harness and saddlery ]

CLASS 25: Clothing, namely, pullovers, cardigans, sweaters, trousers, skirts, jackets, blouses, shirts, jeans, sweatpants, shorts, sweatshirts, suits, dresses, overcoats, coats, raincoats, belts, jerseys, neckwear, socks and stockings, tights, vests, waistcoats, jumpers, tracksuits, blousons, gym suits, knickers, T-shirts, anoraks, suspenders, loungewear, underwear, beachwear, sleepwear, overalls, gloves and scarves; headgear, namely, hats and caps; shoes, sandals, boots and slippers

CLASS 26: Lace and embroidery; [ ribbons and braids; ] buttons [, hooks and eye, sewing pins and needles; artificial flowers ]

CLASS 35: [ advertising services; ] business management and administration services, namely, administration of retail stores in the field of clothing; [ household goods and home decoration; ] performing office functions

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1797334, 2210309, 2703350, 1756717, 2850079, 3051043, 2726789, 3922135

PRIORITY DATE OF 02-22-2007 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 0926043 DATED 03-23-2007, EXPIRES 03-23-2027

SER. NO. 79-039,260, FILED 03-23-2007

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**