

United States of America

United States Patent and Trademark Office

ETERNAL SPIRIT BEAUTY

Reg. No. 4,322,153

Registered Apr. 16, 2013

New Cert. Jan. 21, 2025

Int. Cl.: 3

Trademark

Principal Register

ETERNAL HOLDING BRAND LLC (FLORIDA LIMITED LIABILITY COMPANY)

2019 NW 84TH AVENUE
DORAL, FLORIDA 33122

CLASS 3: [After-sun gels; After-sun milks; After-sun oils; Almond milk for cosmetic purposes;] Aloe vera gel for cosmetic purposes; [Bath oils for cosmetic purposes; Bath powder;] Body and beauty care cosmetics; [Cleaner for cosmetic brushes;] Cleansing creams; Cleansing milk for cosmetic purposes; [Cocoa butter for cosmetic purposes;] Colognes, perfumes and cosmetics; [Concealers;] Cosmetic creams; Cosmetic creams for skin care; [Cosmetic facial blotting papers;] Cosmetic hair dressing preparations; Cosmetic hand creams; [Cosmetic masks;] Cosmetic massage creams; Cosmetic milks; Cosmetic nourishing creams; Cosmetic oils; Cosmetic oils for the epidermis; [Cosmetic olive oil for the face and body; Cosmetic pads; Cosmetic pencils;] Cosmetic preparations against sunburn; Cosmetic preparations for bath and shower; Cosmetic preparations for body care; [Cosmetic preparations for eye lashes; Cosmetic preparations for nail drying;] Cosmetic preparations for protecting the skin from the sun's rays; Cosmetic preparations for skin care; Cosmetic preparations for skin renewal; Cosmetic preparations for slimming purposes; Cosmetic preparations for the hair and scalp; Cosmetic preparations, namely, firming creams; [Cosmetic preparations, namely, firming lotions; Cosmetic preparations, namely, skin balsams; Cosmetic products in the form of aerosols for skin care; Cosmetic products in the form of aerosols for skincare;] Cosmetic skin fresheners; Cosmetic soaps; [Cosmetic sun milk lotions; Cosmetic sun oils;] Cosmetic sun-protecting preparations; [Cosmetic sun-tanning preparations;] Cosmetic sunscreen preparations; [Cosmetic suntan lotions; Cosmetic suntan preparations; Cosmetic tanning preparations; Cosmetic white face powder;] Cosmetics; Cosmetics and make-up; Cosmetics in general, including perfumes; Cosmetics in the form of milks, lotions and emulsions; Cosmetics, namely, compacts; [Cosmetics, namely, lip primer; Cosmetics, namely, lip repairers; Eye compresses for cosmetic purposes; Eyebrow cosmetics;] Face creams and cleansers containing benzoyl peroxide for cosmetic purposes; Face creams for cosmetic use; Foams containing cosmetics and sunscreens; [Gift baskets containing non-medicated bath preparations and cosmetic preparations; Glitter for cosmetic purposes; Grape seed oil for cosmetic use; Greases for cosmetic purposes;] Lotions for cosmetic purposes; [Make-up kits that includes lipsticks, blush, eyeshadow, compact;] Milk for cosmetic purposes; [Mineral powder for use in cosmetic body wrap applications;] Oils for cosmetic purposes; [Shea butter for cosmetic purposes;] Skin and body topical lotions, creams and oils for cosmetic use;

Coke Moye Sneed

Acting Director of the United States Patent and Trademark Office



Skin conditioning creams for cosmetic purposes; Skin fresheners; [Suntan oils for cosmetic purposes; Tanning and after-sun milks, gels and oils; Tanning gels; Tanning milks; Tanning oils;] Wrinkle-minimizing cosmetic preparations for topical facial use

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "BEAUTY"

SER. NO. 85-616,240, FILED 05-03-2012

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.