

# United States of America

## United States Patent and Trademark Office

# JUGO

**Reg. No. 7,410,786**

**Registered Jun. 11, 2024**

**Corrected Jan. 28, 2025**

**Int. Cl.: 9, 38, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

Jugo Digital Limited (UNITED KINGDOM Limited Company)  
Queen Square House,  
18-21 Queen Square Bristol BS1 4NH  
UNITED KINGDOM

CLASS 9: Recorded and downloadable computer software for conducting virtual meetings and events, for providing virtual interactive classrooms, for video conferencing, for use in customer relationship development, for enabling shared digital interactions with customers, vendors and business collaborators and for creating sports fan engagement experiences; recorded and downloadable interactive software for conducting virtual meetings and events, for providing virtual interactive classrooms, for video conferencing, for use in customer relationship development, for enabling shared digital interactions with customers, vendors and business collaborators and for creating interactive sports fan engagement experiences; recorded and downloadable computer software for use as an application programming interface (API) for unified communications software facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; recorded and downloadable computer software application for use in group communication, namely, postings, memoranda and instant messaging, and file sharing; downloadable application programming interface (API) for computer software which facilitates online services for social networking; software for downloading by others that allows subscribers to utilize VOIP communication services; recorded and downloadable software for conducting general meetings; downloadable software for audio teleconferencing, network conferencing services, instant messaging services, telephone conferencing services, text messaging services, video conferencing services, video teleconferencing, web conferencing services and web messaging; downloadable audio and video recordings featuring product and service demonstrations and tutorials; downloadable computer software development tools for the creation of mobile internet applications and client interfaces; downloadable educational media, namely, reports, podcasts, videos, articles and webinars in the field of business management and development, communications, virtual technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and retention, digital content strategy; downloadable computer application software for mobile phones for conducting virtual meetings and events, for providing virtual interactive classrooms, for video conferencing, for use in customer relationship development, for enabling shared digital interactions with customers, vendors and business collaborators and for creating sports fan engagement experiences; downloadable templates for designing audiovisual presentations; recorded media and downloadable pre-recorded media, namely, audio files, video recordings and multimedia files featuring interviews, reports, podcasts, videos, articles and webinars in the field of business management and development, communications, virtual

*Coke Moya Smead*

Acting Director of the United States Patent and Trademark Office



technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and retention, digital content strategy; apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; computer hardware; computer hardware for communicating audio, video and data between computers via a global computer network, wide area computer networks, and peer-to-peer computer networks; computer hardware for telecommunications; computer network server \* ; none of the aforementioned relating to or connected with the field of fashion (including but not limited to virtual fashion) \*

CLASS 38: Telecommunications, namely, telecommunications consultation and information; telecommunications, namely, providing web-based multimedia teleconferencing, videoconferencing, and online meeting services; network conferencing services; providing customers with online reports regarding the performance, effectiveness, and status of web-based teleconferences, videoconferences, and meetings; web-based real-time multimedia communication services via a website on the internet for viewing, managing, editing and storing documents; telecommunications, namely, facilitating online collaboration by providing multiple user access to a global computer network which allows users to access applications, platforms, jointly-shared documents, data, task lists, internet chat rooms and discussion forums; telecommunications, namely, providing online collaboration services allowing remote users to access jointly-shared documents, data, calendars, task lists, address books, and discussion forums; internet broadcasting services, namely, broadcasting and streaming of audio and video recordings of live events and meetings to remote attendees, and online distribution of materials in connection therewith; broadcasting of programs via computer networks; streaming of audio, data, video, and images on the internet; providing virtual facilities for real-time interaction among computer users; providing on-line forums for transmission of messages among computer users concerning the development, planning, and conducting of multimedia presentations, online meetings, online events, online training, online sales, and online marketing; providing online forums for transmission of messages and data among computer users; providing access to an online database of information regarding telecommunications and the internet; providing secure real-time electronic communications services over a computer network that enable users to search and locate information and people, communicate, collaborate, and share computer screens, desktops, data, electronic documents, video and applications via the internet; providing real-time multimedia communication services via a website on the internet for scheduling and managing calendars, contacts, online meetings, telephone conferencing, and video conferencing; instant messaging services; video conferencing services; web conferencing services; telephone conferencing services; on line services, namely, providing information via local and global computer networks in the field of telecommunications and telephony; audio conferencing services; voice over internet protocol (VOIP) services; audio and video broadcasting services over the internet; providing voice chat room services; telecommunication consulting regarding transmission of voice, data, and documents via telecommunications networks; providing access to databases; providing user access to a global computer network; telecommunications gateway services; telecommunications services, namely, personal communications services; virtual chatrooms established via text messaging; information, advice and consultancy for all the aforementioned services \* ; none of the aforementioned relating to or connected with the field of fashion (including but not limited to virtual fashion) \*

CLASS 41: Educational services, namely, providing classes, podcasts, video podcasts and non-downloadable webinars in the field of business management and development, communications, virtual technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and retention, digital content strategy; entertainment services, namely, providing podcasts and video podcasts in the field of business management and development, communications, virtual technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and

retention, digital content strategy; provision of training in the field of business management and development, communications, virtual technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and retention, digital content strategy; arranging, organising and hosting of business, educational and media conferences, seminars, events, workshops and exhibitions; organizing and hosting business, educational and media conferences and events for educational purposes; organizing and hosting business, educational and media conferences and events for entertainment purposes; arranging and conducting of business, business management, business know-how, and business skills training courses, conferences, organization of exhibitions and trade fairs for cultural or educational purposes; arranging and conducting of training courses, conferences, organization of exhibitions and trade fairs in the fields of business management and development, communications, virtual technology, meetings, experiences, presentations and events, remote and hybrid working, employee onboarding, integration, engagement and retention, and digital content strategy for cultural or educational purposes; arranging, organizing, conducting, and hosting social entertainment events; audio and video recording services; video production services; video recording services; entertainment services [ in the field of ] \* namely, \* providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; information, advice and consultancy for all the aforementioned services \* ; none of the aforementioned relating to or connected with the field of fashion (including but not limited to virtual fashion) \*

CLASS 42: Design and development of computer hardware and software; computer services, namely, creating virtual communities for users to participate in discussions, get feedback from their peers, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for interactive discussions; website hosting services, software as a service featuring software for conducting virtual meetings and events, for providing virtual interactive classrooms, for video conferencing, for use in customer relationship development, for enabling shared digital interactions with customers, vendors and business collaborators and for creating sports fan engagement experiences; rental of software for conducting virtual meetings and events, for providing virtual interactive classrooms, for video conferencing, for use in customer relationship development, for enabling shared digital interactions with customers, vendors and business collaborators and for creating sports fan engagement experiences; platform as a service featuring computer software platforms for use in group communication, namely, postings, memoranda and instant messaging, and file sharing; providing on-line non-downloadable computer software to enable voice over internet protocol (VOIP) communications; providing temporary use of online non-downloadable software and applications for instant messaging, enabling and managing simultaneous, multiple modes of communication over local area networks and the internet via instant messaging, voice over internet protocol (VOIP), video conferencing, audio conferencing, and telephone; providing temporary use of online non-downloadable software for conducting, advertising and promoting events, conferences, exhibitions, business, entertainment, culture, media, financial opportunities, fundraising, education, retail store services, and networking events; electronic storage of electronic media, namely, images, text and audio data; electronic storage of files and documents; [ creating, maintaining and hosting ] \* providing \* a web site featuring temporary use of non-downloadable software allowing web site users to upload, post and display online videos for sharing with others for entertainment purposes; providing temporary use of online non-downloadable software for audio teleconferencing, network conferencing services, instant messaging services, telephone conferencing services, telepresence conferencing services, text messaging services, video conferencing services, video teleconferencing, web conferencing services and web messaging; computer software technical support services, namely, installation, administration, and troubleshooting of web and database applications, and diagnosing computer hardware and software problems; information, advice and consultancy for all the aforementioned services; providing online non-downloadable software for others that allows subscribers to utilize VOIP communication services \* ; none of the aforementioned relating to or connected

with the field of fashion (including but not limited to virtual fashion) \*

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-06-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1715242 DATED 10-13-2022, EXPIRES 10-13-2032

The English translation of JUGO in the mark is JUICE.

SER. NO. 79-363,650, FILED 10-13-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.