

# United States of America

United States Patent and Trademark Office

## Disruption without Interruption

**Reg. No. 7,383,540**

**Registered May 14, 2024**

**Amended Jan. 28, 2025**

**Int. Cl.: 9, 35, 36, 42**

**Service Mark**

**Trademark**

**Principal Register**

NAYAX LTD. (ISRAEL COMPANY)

3 Arik Einstein St

Herzliya

ISRAEL

CLASS 9: Downloadable and recorded computer software for processing electronic payments and for transferring funds to and from others; Downloadable and recorded authentication software for controlling access to and communications with computers and computer networks; magnetically encoded credit cards and payment cards

CLASS 35: [ Promoting the goods and services of others via a global computer network; providing advertising information relating to discounts, coupons, rebates, vouchers and special offers for the goods of others; promoting the goods and services of others by providing hypertext links to the websites of others; promoting the goods and services of others via a website featuring hyperlinks to the online retail websites of others; ] Business consulting services in the field of online payments \* regarding the implementation, use and optimization of online payment technologies \* ; business information management, namely, electronic reporting of business analytics relating to payment processing, authentication, tracking, and invoicing; business management, namely, development of business strategies for payments optimization for businesses

CLASS 36: Financial services, namely, electronic funds transfer; financial and banking services, namely, debit and credit card transaction processing services; providing a wide variety of payment and financial services, namely, credit card services, issuing credit cards and lines of credit, electronic payment services involving electronic processing and subsequent transmission of bill and payment data, bill payment services with guaranteed payment delivery, and brokerage of money market funds, all conducted via a global communications network; providing financial risk management services involving the tracking credit card, debit card, ACH- automated clearing house, prepaid cards, payment cards, and other forms of payment transactions via electronic communications networks; credit card and debit card transaction processing services; financial management of reimbursement funds for others for disputed items in the field of electronic payment purchases; providing warranties and purchase protection on goods

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Acting Director of the United States Patent and Trademark Office



and services of others purchased by others via a global computer network and wireless networks, namely, providing reimbursement of payments for others for disputed transactions in the field of electronic payment purchases; credit card transaction processing services; credit services, namely, providing lines of credit; bill payment services; providing electronic mobile payment services for others; credit card and bill payment processing services; electronic foreign exchange payment processing; payment processing services, namely, providing virtual currency transaction processing services for others

CLASS 42: Design and development of computer hardware and software; computer services, namely, providing temporary use of online non-downloadable computer software for payments via the Internet; computer security consultancy, testing, research and advisory services in the field of risk, vulnerability analysis and security of computers, computer systems and computer networks; research and development of computer hardware and software; technical support services, namely, troubleshooting and maintenance of computer software problems; automatic updating of computer software; providing temporary use of on-line non-downloadable software for processing electronic payments; providing temporary use of online non-downloadable authentication software for controlling access to and communications with computers and computer networks

The mark consists of the wording DISRUPTION WITHOUT INTERRUPTION in stylized lettering stacked, with the word WITHOUT in a rectangle design.

PRIORITY DATE OF 03-15-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1738218 DATED 03-16-2023,  
EXPIRES 03-16-2033

SER. NO. 79-373,326, FILED 03-16-2023

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.