

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,098,552**

**Registered Feb. 14, 2012**

**Renewal Term Begins Feb. 14, 2022**

**10 Year Renewal/Amended**

**Int. Cl.: 43**

**Service Mark**

**Principal Register**

S&B Burger Joint Franchise Systems LLC (OKLAHOMA LIMITED LIABILITY COMPANY)

14504 Bogert Parkway  
Oklahoma City, OKLAHOMA 73134

CLASS 43: Bar and restaurant services

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009

The color(s) red, white and gold is/are claimed as a feature of the mark.

The mark consists of a circle in the color red with a red outline and inner gold outline, and within the circle at the top in a slight arcing pattern are the stylized letters "S&B's" and the term "BURGER" in the color gold situated above an image of the top of a hamburger bun, below that phrase in a slight angled pattern is the term "JOINT" in stylized format in the color white, situated in between an image of the top and bottom of the hamburger bun, with three images of flames in red and gold color shooting out from the right and one flame in gold color shooting out from the left. Below the term "JOINT" are the words "HOME OF THE FATTY " with "FATTY" in stylized format all in the color gold, with two stars to the right in gold color.

No claim is made to the exclusive right to use the following apart from the mark as shown: "BURGER JOINT"

SER. NO. 85-342,202, FILED 06-09-2011

*Coke Moya Smead*

Acting Director of the United States Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.