

United States of America

United States Patent and Trademark Office



Reg. No. 7,404,021

Registered Jun. 04, 2024

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Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

AVIMAGES (FRANCE société par actions simplifiée)
27 Boulevard de Courcelles
F-75008 PARIS
FRANCE

CLASS 9: Digital content, namely, crypto collectibles in the nature of downloadable image files of trading cards authenticated by non-fungible tokens (NFTs); digital collectibles in the nature of downloadable image files of trading cards authenticated by non-fungible tokens used with blockchain technology; digital collectible cards, namely, downloadable computer software featuring digital trading cards; downloadable game software; downloadable multimedia file containing artwork, text, audio, and video relating to trading cards authenticated by non-fungible tokens (NFTs) enabling the authenticity, ownership, availability and negotiation of digital assets and creations on software platforms; downloadable software platform for providing access to collectible cryptocurrencies and non-fungible tokens; downloadable software in the nature of a mobile application providing access to collectible cryptocurrencies and non-fungible tokens; downloadable software in the nature of a mobile application providing access to individual or networked video games * ; all the abovementioned goods being intended for use in connection with trading cards; none of the abovementioned goods related to role-playing video games *

CLASS 41: Entertainment, namely, providing online multiplayer video games; production and editing of collectible cards, by analog and digital means, including on the Internet and via non-fungible tokens, namely, publishing of electronic publications and publication and editing of printed matter; providing online non-downloadable digital collectibles, being entertainment services, namely, providing on-line, non downloadable virtual trading cards for use in virtual environments created for entertainment purposes; production and editing of creative works, collectible cards, films, comics, books, magazines, works of art by analog and digital means, including on the Internet and via non-fungible tokens, namely, entertainment media production services for motion pictures, television and Internet and editing of printed matter,

Cole Morgan Smead

Acting Director of the United States Patent and Trademark Office



television programs and sounds and images *; all the abovementioned services being linked to trading cards; none of the abovementioned services being related to role-playing video games *

The color(s) black, gray, brown, white and blue is/are claimed as a feature of the mark.

The mark consists of the stylized wording "DEUS" in black and gray with a gray shadow and a design of a circle with a decorative border in brown and black and light rays in white and black at the top containing a star field in blue and white and a triangle in gray outlined in black and white.

PRIORITY DATE OF 01-14-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1695454 DATED 07-12-2022,
EXPIRES 07-12-2032

SER. NO. 79-355,034, FILED 07-12-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.