

United States of America

United States Patent and Trademark Office



Reg. No. 4,666,564

Registered Jan. 06, 2015

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Int. Cl.: 29

Trademark

Principal Register

W. L. Halsey Grocery Company (ALABAMA CORPORATION)
401 Lanier Road
Madison, ALABAMA 35758

CLASS 29: Marinated seafood; Processed seafood; Processed seafood, namely, fish; Seafood, namely, fish, scallops, shellfish, shrimp, octopus, not live; Seafood, not live; Seasoned seafood

FIRST USE 5-1-2014; IN COMMERCE 5-1-2014

The mark consists of horizontal bookmark ribbons comprised of opposing horizontal chevrons with nine parallel accent lines on each side terminating into a five point star on each end of the ribbon overlaid with a thirtysix point polygon circular round seal centered over the bookmark ribbons with the polygon seal having a solid circle center with a bold stroke and thin stroke accent outline border containing a large scallop shell in the center of the circle with a fish to the lower left corner of the shell with a shrimp to the lower right corner of the shell and a larger five point star centered on the lower portion of the shell and the words "Southern Star Seafood" in the upper arc of the circle with each word separated by four five point stars and the words "premium quality" in the lower arc of the circle separated by a single five point star.

No claim is made to the exclusive right to use the following apart from the mark as shown: "SEAFOOD" AND "PREMIUM QUALITY"

SER. NO. 86-278,426, FILED 05-12-2014

Coke Moye Sneed

Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.