

# United States of America

## United States Patent and Trademark Office

# MAYIM

**Reg. No. 7,075,979**

**Registered Jun. 06, 2023**

**Amended Feb. 18, 2025**

**Int. Cl.: 3, 8, 10, 21, 24, 25**

**Trademark**

**Principal Register**

Brumis Imports, Inc. (NEW YORK CORPORATION)  
42 West 39th Street, 4th Floor  
New York, NEW YORK 10018

CLASS 3: non-medicated hand soap, hand lotion, body wash in the nature of a shower gel, body lotion, body butter, body scrub, foot scrub, non-medicated foot lotion, non-medicated bath salts in the form of crystals, bath crystals, bath oil, body oil, essential oils blends, bath fizzier, namely, bath bomb, shower fizzier, namely, shower bomb, non-medicated skin care preparation, namely, body mist, hand scrub, face wash, wash lotion/cream, namely, non-medicated skin care lotion and creams, face mask in the nature of beauty masks for face, sheet face mask in the nature of beauty masks for face, non-medicated face serum, facial oil, non-medicated skincare preparations in the nature of face mist, non-medicated under eye mask for cosmetic purposes, hand mask for skin care, foot mask for skin care, non-medicated skincare preparations in the nature of pore strips, hair shampoo, hair conditioner, hair mask, non-medicated liquid dish soap, body glitter, nail polish, lip balm, lip gloss, lipstick, lip scrub, eyeshadow, nail decals, pumice stones for personal use, non-medicated beard care preparations, namely, beard oil, beard wax and beard wash; all purpose cleaners

FIRST USE 11-00-2021; IN COMMERCE 00-00-

CLASS 8: beauty tools, namely, nail clippers, nail files, tweezers; manicure tools; pedicure tools; razors; skin extractor tools, namely, blemish extractors

FIRST USE 4-00-2021; IN COMMERCE 4-00-2021

CLASS 10: body and scalp massage apparatus; fashion face masks being sanitary masks for protection against viral infection; foam facial massage rollers

FIRST USE 4-00-2022; IN COMMERCE 4-00-2022

CLASS 21: makeup brushes and make up blenders in the nature of makeup blending sponges, foundation blending beauty sponges; makeup brush holders; toothbrushes; dental floss; hair brushes; bath brushes; dry brushes being exfoliating brushes; bath sponges in the nature of mesh poufs [ ; water bottles sold empty ]

FIRST USE 5-00-2021; IN COMMERCE 5-00-2021

CLASS 24: Turban towel wraps for drying hair; hair turban towels for drying hair;

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Acting Director of the United States Patent and Trademark Office



pillow cases

FIRST USE 4-00-2021; IN COMMERCE 4-00-2021

CLASS 25: footwear, namely, slippers and slides; robes; headbands; shower caps; overnight sleep masks

FIRST USE 4-00-2021; IN COMMERCE 4-00-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of MAYIM in the mark is water.

SER. NO. 90-605,876, FILED 03-26-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.