

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,451,958**

**Registered Jul. 23, 2024**

**Corrected Feb. 25, 2025**

**Int. Cl.: 9, 42**

**Service Mark**

**Trademark**

**Principal Register**

Cooke Optics Limited (UNITED KINGDOM Limited Company)

1 Cooke Close, Thurmaston

Leicester LE4 8PT

UNITED KINGDOM

CLASS 9: Photographic, cinematographic, audiovisual and optical apparatus and instruments, namely, optical lenses, cameras, film cameras, video cameras, projectors, binoculars, telescopes, range finders, microscopes, eyewear, video recorders, audio recorders and camcorders; apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; recorded and downloadable media in the nature of computer software for operating cameras, calibrating camera lenses, producing video effects and collating, analysing and transmitting camera and lens data, and blank digital recording and storage media, namely, blank CDs, blank memory cards, blank hard drives for optical lenses, cameras, film cameras, video cameras, projectors, binoculars, telescopes, range finders, microscopes, video recorders, audio recorders and camcorders; blank analogue recording and storage media, namely, analogue to digital converters; computers and computer peripheral devices; cameras; lenses; lenses for use in cameras, projectors, binoculars, telescopes, range finders, microscopes, eyewear; camera lens filters, photographic flash-bulbs, shutter releases, camera spools, lens adapters for cameras, lens extenders specially adapted for camera lenses, cine tape measures, lens display boxes and cases specially adapted for camera lenses, batteries and battery chargers for cameras; remote controls for cameras and lenses; apparatus and instruments for testing photographic and cinematographic lenses; test projectors being photographic and cinematographic projectors; photographic centering apparatus, namely, apparatus for use with optical lenses to centre photographic and cinematographic images being mounts for optical lenses; graphic lens display systems, namely, systems comprised of lenses to obtain and display graphic information for lens focusing; electronic measuring and data recordal devices for capturing and analysing technical and content-related data and metadata in photography and cinematography; bags, cases, carriers, skins, stands, mounts, straps and holders adapted for use with photography equipment; bags, cases, carriers, skins, stands, mounts, straps and holders

*Coke Moye Smead*

Acting Director of the United States Patent and Trademark Office



adapted for use with cinematography devices and equipment, in particular for use with optical lenses, cameras, film cameras, video cameras, camcorders, audio recorders and camera tripods; downloadable camera software for operating cameras, calibrating camera lenses, producing video effects and for the collation, analysis and transmission of camera and lens data; downloadable lens software, for operating optical lenses, calibrating optical lenses and collating, analysing and transmitting camera and lens data; downloadable software for use in photography and cinematography, namely, software for operating cameras, calibrating camera lenses, producing video effects and for editing video, file and photographs; downloadable and recorded optical measurement software, namely, software for collating, analysing and transmitting camera and lens data; recorded and downloadable tracking and measurement software for use in photography and cinematography; downloadable software for recording and sharing lens and camera data and metadata; electronic publications in the nature of magazines, books, tutorials, newsletters, brochures and periodicals and online media in the nature of downloadable video recordings in the field of cinematography, film, photography, photographic equipment and lenses; downloadable charts for use in the field of photography and cinematography; downloadable colour charts for use in photography and cinematography; parts and fittings and accessories for all the aforesaid, namely, structural parts for optical lenses for use in photography and cinematography apparatus and instruments

CLASS 42: Software as a service (SAAS) featuring operating software for use with photography and cinematography optical lenses, cameras, film cameras, video cameras, projectors, range finders, video recorders, audio recorders and camcorders; software as a service (SAAS), namely, providing non-downloadable software for the collation, analysis and transmission of camera and lens data; software as a service (SAAS) featuring software for film editing, production and post-production; software as a service (SAAS) featuring video effects software

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 08-18-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1705926 DATED 12-05-2022, EXPIRES 12-05-2032

SER. NO. 79-359,588, FILED 12-05-2022

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**