

United States of America

United States Patent and Trademark Office



CARE FOR CLIMATE

Reg. No. 5,015,067

Registered Aug. 09, 2016

Corrected Mar. 04, 2025

Int. Cl.: 4, 35

Service Mark

Trademark

Principal Register

Puraglobe GmbH (GERMANY Limited liability company)
Hauptstraße 30
Elsteraue, GERMANY 06729

CLASS 4: [Industrial oils; industrial greases; industrial lubricants; dust absorbing compositions; dust-absorbing, dust wetting compositions in the nature of industrial oils and dust binding compositions all for use as ingredients in fuels, lubricants, bitumen, and asphalts; dust binding compositions; fuels including motor spirit fuel; lighting fuels; candles and wicks for candles for lighting;] moistening engine oil; [petrol; fuel oils; fuels; oils for releasing form work for building construction, namely, mould releasing oils; diesel oil; gas oil, namely, non-chemical petroleum-based fuel additive; gasoline; fuel oil; kerosene; oils for the preservation of masonry; non-chemical additives for fuels, namely, carburants;] motor oil; [naphtha; industrial oils as well as textile oils; oil-gas, namely, liquefied petroleum gas; paraffin; raw petroleum; refined petroleum; grease for machine belts; lubricating greases;] lubricating oils [; cutting fluids; stearine being industrial oils; fuels]

CLASS 35: [Business management; business administration services; providing office functions; marketing services; marketing research services; market research; market analysis; public opinion polling; advertising research; advertising, namely, promoting and marketing the goods and services of others through radio, television, cinema, print, videotext, teletext and Internet advertising; advertising and marketing; public relations; updating of advertising material; retail store services, wholesale store services,] on-line retail store services [, on-line wholesale store services, and television home shopping services all] featuring [industrial oils and greases,] lubricants, [dust absorbing compositions, dust wetting compositions, dust binding compositions, fuels including motor spirit and lighting fuels, candles and wicks for candles for lighting, moistening oil, petrol, fuel oils, fuels, oils for releasing form work being mould releasing oils, diesel, gas oil, gasoline, fuel oil, kerosene, oils for the preservation of masonry, carburants,] motor oil, [naphtha, industrial oils as well as textile oils, oil-gas, paraffin, petroleum raw or refined, grease for belts, lubricating greases] and lubricating oils [, cutting fluids, stearine and fuel; advertising agencies; business investigations; compilation of statistics; providing business expert efficiency advice as well as business efficiency expert services; economic forecasting; business advice, business information, and commercial information; consumer advice shop, namely, commercial information and advice for consumers; publication of publicity texts; commercial administration of the licensing of the goods and services of others; direct mail advertising services for customer acquisition and customer care ; layout services for advertising purposes; electronic catalogue services and mail order catalogue services featuring industrial oils and greases, lubricants, dust absorbing compositions, dust wetting compositions, dust

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Acting Director of the United States Patent and Trademark Office



binding compositions, fuels including motor spirit, lighting fuels, candles and wicks for candles for lighting, moistening oil, petrol, fuel oils, fuels, oils for releasing form work being mould releasing oils, diesel, gas oil, gasoline, kerosene, oils for the preservation of masonry, carburants, motor oil, naphtha, industrial oils as well as textile oils, oil-gas, paraffin, petroleum raw or refined, grease for belts, lubricating greases and lubricating oils, cutting fluids, stearine and fuel; arranging and conducting of marketing promotional events for others; organization of exhibitions and trade fairs for commercial or advertising purposes; business consultancy relating to business organization and organizational consulting; outdoor advertising; special event planning services for advertising purposes; advertising of companies on the internet and other media as well as of goods on communication media, in particular for retail purposes; production of advertising films; publication of printed matter, namely, publication of publicity texts; open-access publishing services, namely, publication of electronic brochures, electronic catalogues and electronic publicity texts all for advertising purposes; sponsorship search; advertising including promotion of products and services of third parties through sponsoring arrangements relating to international sports' events; telemarketing; business consultancy; consumer advice; writing of publicity texts; sales promotion; business information services, namely, gathering and reporting information regarding e-mail addresses and other business contact information of others that are made available to other companies for commercial advertising purposes; mediation of trade business for third parties, also in the context of e-commerce; arranging of commercial contracts with electricity suppliers; distribution of samples for publicity purposes; distribution and dissemination of advertising materials, namely, distribution and dissemination of advertising leaflets, prospectuses, flyers, samples, printed advertisements, and advertising brochures; demonstration of goods for advertising purposes; promoting the industrial oils and greases, lubricants, dust absorbing compositions, dust wetting compositions, dust binding compositions, fuels including motor spirit, lighting fuels, candles and wicks for candles for lighting, moistening oil, petrol, fuel oils, fuels, oils for releasing form work being mould releasing oils, diesel, gas oil, gasoline, kerosene, oil for the preservation of masonry, carburants, motor oil, naphtha, industrial oils as well as textile oils, oil-gas, paraffin, petroleum raw or refined, grease for belts, lubricating greases and lubricating oils, cutting fluids, stearine and fuel of others by means of providing online portfolios via a website]

The mark consists of a circle with a decorative border containing a design of a rock set in the middle of the sea and to the right of the design is the wording "CARE FOR CLIMATE".

PRIORITY DATE OF 02-20-2014 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1248849 DATED 08-18-2014,
EXPIRES 08-18-2034

SER. NO. 79-165,870, FILED 08-18-2014

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.