

# United States of America

United States Patent and Trademark Office

## meitu VCUS

**Reg. No. 6,045,084**

**Registered May 05, 2020**

**New Cert. Mar. 04, 2025**

**Int. Cl.: 9, 41**

**Service Mark**

**Trademark**

**Principal Register**

PIXOCIAL TECHNOLOGY (SINGAPORE) PTE. LTD.  
(SINGAPORE PRIVATE LIMITED COMPANY)  
80 ROBINSON ROAD #02-00  
SINGAPORE, SINGAPORE 068898

CLASS 9: Augmented reality software for playing computer games; Computer game software; Downloadable electronic publications in the nature of magazines and manuals in the field of photography and video production; Downloadable software in the nature of a mobile application for use in social networking in the field of entertainment and the fashion industry; Downloadable software in the nature of a mobile application for use in capturing, production, compression, storage, and transmission and photo and video; Downloadable software in the nature of a mobile application for electronically exchanging data, audio, video images, and graphics via computer, mobile, wireless, and communication networks relating to entertainment activity; Downloadable video recordings featuring animated cartoons; Humanoid robots with artificial intelligence; Interactive touch screen terminals; Photographic cameras; Portable media players; Smartphones; Virtual reality game software; Computer software for processing digital images; Computer software for creating digital animation and special effects of images

CLASS 41: Augmented reality video production; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Film production, other than advertising films; Layout services other than for advertising purposes; Movie theaters; Multimedia entertainment software production services; Photographic reporting; Photography; Publishing of electronic publications; Special effects animation services for film and video; Videotape editing; Virtual reality game services provided on-line from a computer network; Arranging of beauty contests; Entertainment services, namely, providing an on-line computer game; Entertainment, namely, production of television shows and plays; Providing amusement arcade services; Providing films, not downloadable, via video-on-demand transmission services; Providing information, news and commentary in the field of entertainment; Providing on-line videos featuring augmented reality, not downloadable; Providing television programs, not downloadable, via video-on-demand transmission services; Providing online augmented reality games

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON HONG KONG APPLICATION NO.

*Coke Moya Smeed*

Acting Director of the United States Patent and Trademark Office



304758337, FILED 12-05-2018, REG. NO. 304758337, DATED 05-12-2018,  
EXPIRES 05-12-2028

OWNER OF U.S. REG. NO. 4868727, 5558137, 4872321

The English translation of the word "meitu" in the mark is "beautiful" and "vivid pictures". The wording "VCUS" has no meaning in a foreign language.

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 88-220,580, FILED 12-07-2018

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.