

United States of America

United States Patent and Trademark Office

FUTURE OF WORK

Reg. No. 7,225,938

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Service Mark

Principal Register

Alliance Capital FOWF, Inc. (DELAWARE CORPORATION)
2831 St Rose Pkwy, Suite 200
Henderson, NEVADA 89052

CLASS 35: General business informational resources, namely, advice and information concerning commercial business management; providing business information via a website

FIRST USE 9-19-2023; IN COMMERCE 9-19-2023

CLASS 41: Entertainment services, namely, providing podcasts and on-line journals in the nature of blogs in the fields of financial news relating to labor, work and working; entertainment services, namely, providing podcasts and on-line journals in the nature of blogs in the fields of investments, investment funds, and investments; Providing a website featuring blogs and non- downloadable publications in the nature of written articles featuring business information in in the fields of general business information, office organization and resources, office facilities and office spaces, workforce deployment; Providing a website featuring blogs and non-downloadable publications in the nature of written articles featuring business information in in the fields of workforce motivation and management, increasing workforce productivity and reliability, teambuilding, workforce communication, providing incentives and rewards for workplace successes and achievements, workplace predictive analytics and market intelligence, workplace data management, and enterprise resource planning; Entertainment services, namely, providing podcasts featuring business information in the field of general business information, office organization and resources, office facilities and office spaces, workforce deployment; entertainment services, namely, providing podcasts featuring business information in the field of workforce motivation and management, increasing workforce productivity and reliability, teambuilding, workforce communication, providing incentives and rewards for workplace successes and achievements, workplace predictive analytics and market intelligence, workplace data management, and enterprise resource planning; Providing a website featuring non-downloadable videos featuring business information in the field of general business information, office organization and resources, office facilities and office spaces, workforce deployment; Providing a website featuring non- downloadable videos featuring business information in the field of workforce motivation and management, increasing workforce productivity and reliability, teambuilding, workforce communication, providing incentives and rewards for workplace successes and

Coke Moye-Snead

Acting Director of the United States Patent and Trademark Office



achievements, workplace predictive analytics and market intelligence, workplace data management, and enterprise resource planning

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THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-268,615, FILED 02-15-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.