

United States of America

United States Patent and Trademark Office



Reg. No. 7,554,059

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Int. Cl.: 9, 10, 35, 42, 44

Service Mark

Trademark

Principal Register

Sunrise (BELGIUM Société anonyme)
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BELGIUM

CLASS 9: Scientific, weighing, measuring, signaling, checking, monitoring, life-saving apparatus and instruments, namely, electric and electronic apparatus and instruments for the measuring, storage, encoding, memorizing, indicating, analysis, processing, production and transmission of data and signals, namely, data processing equipment and computers; electric and electronic apparatus and instruments for the measuring, storage, encoding, memorizing, indicating, analysis, processing, production and transmission of data and signals, namely, data processing equipment and computers; electric sensors for detecting sleep disorders, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; apparatus for the recording, transmission or reproduction of data; electronic sensors for detecting sleep disorders, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; measuring sensors for measuring sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; optical sensors for detecting sleep disorders, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; electric or electronic sensors for detecting, measuring, processing, collecting, recording and transmitting data relating to sleep disorders, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; devices for reproduction and transmission of sound and images; sound recording media featuring music, meditation exercises, breathing exercises, pink noise; personal electronic devices for measuring, displaying, organization, recording, handling, analysis and reception of data, texts, images and audio files linked to health; signal decoders; receivers used for detecting, storing, processing data from electronic sensors recording data; signal receiving terminals; data processing equipment and computers; integrated circuit cards in the nature of blank smart cards; computers and computer peripheral devices; computer parts and components for visual and graphic data and information processing, development and display; computer programs recorded on all media for monitoring and analyzing sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation and for improving sleeping quality and monitoring sleep care; software in the nature of recorded programs for monitoring and analyzing sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation and for improving sleeping quality and monitoring sleep care ;

Coke Moya Smeets

Acting Director of the United States Patent and Trademark Office



downloadable or recorded computer software for medical purposes for monitoring and analyzing sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation and for improving sleeping quality and monitoring sleep care; downloadable or recorded software used to process and interpret diagnostic test results; software for connecting laboratory instruments; downloadable or recorded software for collecting, storing and processing data, images, photographs, audio, visual and audio-visual data; downloadable or recorded database management software; downloadable or recorded computer software and computer software applications for mobile devices for monitoring and analyzing sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation and for improving sleeping quality and monitoring sleep care; downloadable or recorded computer programs for operating database server centers; downloadable or recorded computer programs for accessing, browsing and searching online databases

CLASS 10: Medical apparatus and instruments, namely, apparatus and instruments to treat sleeping disorders and monitor sleep care medical apparatus and instruments for measuring and regulating sleep parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; sensors for medical use for detecting sleep disorders, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; ultrasonic sensors for medical use; temperature capture apparatus for medical use; apparatus, particularly electronic, for medical analyses, namely for analyzing sleeping parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; medical imaging apparatus and instruments; computerized tomography apparatus; electronic neurostimulators for medical use; therapeutic instruments with electromagnetic waves for monitoring and treating sleeping disorders; devices for analyzing the brain waves frequencies for analyzing and improving the quality of sleep; apparatus for producing ultrasonic waves for medical diagnostic purposes; ultrasonic medical apparatus for body scanning; therapeutic apparatus for treating and monitoring sleeping disorders; electro-medical devices and their parts, in particular electronic apparatus for the electrical stimulation of tissues and nerves, such as stimulators; brain stimulators; electronic nerve stimulators for medical use; patient monitoring apparatus, namely, apparatus for monitoring patient's sleeping parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation; apparatus for measuring blood pressure; apparatus for electrocardiography or angiography; computer-controlled exercise apparatus for therapeutic use

CLASS 35: Collection and systematization of information in computer databases; compilation of statistical data relating to medical research; compilation of statistical data for use in scientific research; database management; updating and maintenance of data in computer databases; data processing verification, namely, systemization and synchronization of data in computer databases; data processing services; business information and consultancy in the field of analysis and data processing software and in the field of predictive and statistical analysis; presentation of goods and services on any communication media for retail sale, namely, providing television home shopping services in the field of general consumer merchandise; retail and online store service featuring medical devices and instruments, devices, namely, diagnostic, monitoring and therapeutic medical apparatus connected to each other and capable of communicating or interacting via the Internet

CLASS 42: Quality evaluations and research in the fields of science, information technology and medicine provided by engineers; engineers' services involving evaluations, estimates, research and reporting in scientific, technological and medical fields; medical and scientific research in the field of physiological signal sensors; study of technical projects concerning the fitting of personal devices and instruments for medical diagnosis; laboratory services for scientific and medical research; conducting clinical trials for others; research and development of new products for third parties; research and development in the field of biotechnology; design and development of computers and software; writing of computer programs for biotechnological

applications; research in the field of software; development, design, installation, maintenance, updating or rental of software; technical information services on medical activities; [providing medical information in the field of sleep disorders;] assistance and consulting in connection with the development of computer systems, databases and computer applications; information, advice, and support services relating to any of the aforementioned services; medical and clinical research in the field of sleeping parameters, brain activity, body movements, heartbeat, breathing activity and blood oxygen saturation

CLASS 44: Medical and surgical services; rental of medical apparatus; medical analysis services for the diagnoses, monitoring and therapy of sleep disorders; medical assistance services; health center services; therapeutic services namely services of medical professionals in the field of sleep via virtual platforms; medical and surgical diagnostic services; medical analysis for the diagnosis and treatment of sleeping disorders in persons and behavioral analysis for medical purposes; conducting sleep studies for medical diagnosis or treatment purposes; providing medical information; preparation and preservation of medical reports or medical records; medical reporting services; analysis of biorhythms for medical purposes; medical screening; conducting of medical examinations and screening as well as for disease risk factors; medical and health care clinic services; all these services exclusively related to sleep and sleep clinics * ; providing medical information in the field of sleep disorders *

The color(s) blue and pink is/are claimed as a feature of the mark.

The mark consists of a curved line in blue resembling the letter "M" to the left of a circle in pink.

PRIORITY DATE OF 02-03-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1721872 DATED 02-09-2023,
EXPIRES 02-09-2033

SER. NO. 79-366,480, FILED 02-09-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.