

# United States of America

United States Patent and Trademark Office



**Reg. No. 7,477,022**

**Registered Aug. 20, 2024**

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**Int. Cl.: 9, 16, 18, 24, 25, 28,  
35, 41, 45**

**Service Mark**

**Trademark**

**Principal Register**

Schleich GmbH (GERMANY GESELLSCHAFT MIT BESCHRÄNKTER  
HAFTUNG (GMBH))  
Am Limes 69  
73527 Schwäbisch Gmünd  
GERMANY

CLASS 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, namely, cameras, tablet computers, movie projectors; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electric transformers, electric light switches, electric accumulators, accumulators being batteries, voltage regulators; apparatus for recording, transmission or reproduction of sound or images; magnetic data media, namely, pre-recorded magnetic CDs and DVDs featuring music, videos, film, animated cartoons, and audiobooks regarding fictional stories about horses and riders for children; phonograph records featuring music, audiobooks for children, novels, short stories, children's stories, and children's books; blank compact discs; blank DVDs; coin-operated mechanisms for children's toys; cash registers; calculating devices, namely, calculators; data processing apparatus; computers; fire extinguishers; computer hardware and computer peripheral devices; downloadable computer game software for children; downloadable computer software for data communication, namely, software for the transmission of data; spectacles; sunglasses; head protection, namely, head guards for rugby training purposes, sports helmets, motorcycle helmets, bicycle helmets, helmet for inline skaters, helmets for skateboarders; life jackets; cinematographic film, exposed; exposed photographic film; animated cartoons, namely, downloadable cartoon stripes; animated films, namely, video disks and videotapes with recorded animated movies, downloadable animated cartoon movies and cinematographic films featuring children's animated movies; downloadable electronic publications in the nature of magazines, children's magazines, children's books, audiobooks in the field of music, film, video films; video films, namely, pre-recorded video tapes featuring animated cartoons; downloadable educational media, namely, video recordings and animated cartoons

*Coke Moya Smead*

Acting Director of the United States Patent and Trademark Office



featuring children's entertainment; recorded media, in particular audiobooks in the field of novels, short stories, children's stories and children's books; recorded computer game programs; downloadable computer game software; recorded and downloadable video game software and mobile apps, namely, downloadable electronic game application for use on mobile phones

CLASS 16: Paper; cardboard; cardboard in the nature of cardboard cartons; printed matter, namely, maps, posters; printed informational cards for children featuring information regarding math, animals, horses, riding, farming, riding stables, colouring, drawing, playing, handicrafts, environment, nature, countries and geography; bookbinding material for creating hardcover books, namely, book covers, crack-and-peel binding paper, reinforcement strips, peel-and-stick labels, stapler and staples; books, namely, blank painting books, notebooks and children's books; paper cut-out sheets for stationery purposes; printed photographs; stationery; adhesives for stationery and household use; artists' materials, namely, canvas for painting, easels for painters, paint brushes, paint palettes, molds for modeling clay; paint brushes; typewriters and office requisites, namely, envelope sealing machines for offices, staples, rubber bands; printed instructional and teaching material in the field of constructing and assembling toys, educational teaching methods, nature, animals, sports, horses and horseback riding; plastic materials for packaging, namely, plastic bags for packaging, gifts bag of plastic; printing blocks; printed advertisement boards of paper or cardboard; albums for stamps, stickers, photographs; plastic or paper bags for gifts and merchandise packaging; bibs of paper, blotting paper; bookbinding cloth, cords and tape; printed booklets in the field of toys, children's games; boxes of paper or cardboard; desktop cabinets for stationery being office requisites; printed calendars; printed cards namely, printed note cards, printed greeting cards, collectible printed trading cards, printed educational learning cards for children featuring math facts, facts about animals, facts about horses and riding, farms, riding stables, colouring, drawing, playing, handicrafts, environment, nature, countries and geography, printed picture cards, printed flash cards; printed catalogues in the field of toys, children's games; printed comic books; copying paper; document files; envelopes; figurines of paper mache; flags of paper; printed informational flyers featuring toys instructions, children's games instructions; office binders; printed geographical maps; printed greeting cards; handkerchiefs of paper; printed index cards; printed magazines in the field of toys, children's games, general children's entertainment; printed manuals in the field of toys instructions, children's games instructions; printed musical greeting cards; printed newsletters in the field of toys, children's games, children's education; printed newspapers; printed note books; pictures in the nature of drawings; printed placards of paper or cardboard; tablemats of paper; portraits in the nature of drawings; printed postcards; printed song books; stickers; table napkins of paper; tablecloths of paper; toilet paper; towels of paper; shelf paper; wrapping paper; writing or drawing books; writing paper

CLASS 18: Animal skin in the nature of leather; imitation leather; trunks being luggage and suitcases \* for children \* ; umbrellas; parasols; walking sticks; whips; harnesses; saddlery; gym bags \* for children \* ; all-purpose carrying bags for use by campers \* for children \* ; bags [ , envelopes and pouches ] of leather for packaging \* for children \* ; bags, namely, all-purpose reusable carrying bags, reusable shopping bags, textile shopping bags, handbags, leather bags, sports bags, gym bags, evening bags, traveling bags, weekend bags, children's traveling bags \* , all for children \* ; beach bags \* for children \* ; [ cases of leather or leatherboard; briefcases; ] collars for animals; furniture coverings of leather; [ garment bags for travel; ] handbags \* for children \* ; harness for animals; travel baggage \* for children \* ; riding saddles; rucksacks \* for children \* ; kit bags \* for children \* ; school knapsacks \* for children \* ; school shoulder bags \* for children \* ; shopping bags with wheels attached, leather shopping bags, reusable shopping bags, canvas shopping bags \* , all for children \* ; leather travelling bag sets \* for children \* ; trimmings of leather for furniture; vanity cases, not fitted

CLASS 24: Textiles and textile goods, namely, textile wall hanging, coasters of textile, textile used as lining for clothing; bed covers; bed linen, bed blankets; table covers,

namely, table cloths not of paper, tablecloths of textile

CLASS 25: Clothing \* for children \* , namely, shirts, pants, sweatshirts, skirts, t-shirts, underwears, socks, shorts, dresses, blouses, sweaters, pajamas, jackets, jumper coveralls, tops as clothing, bottoms as clothing; footwear \* for children \* ; waist belts \* for children \* ; headwear \* for children \* , namely, hats, caps, children's cap

CLASS 28: Games, namely, board games, cornhole game boards, parlor games; toys, namely, bendable modeled plastic toy figurines, modeled plastic toy figurines, plastic toy animals, infant toys, action figure toys and accessories therefor; toy figures, namely, bendable modeled plastic toy figurines, plastic figures for use in plastic puzzles, plastic animals; toy dioramas; gymnastic and sporting articles, namely, gymnastic apparatus, sport balls; ornaments for christmas trees, except illumination articles and confectionery; counters for games; swimming jackets; playing cards; playing card game accessories, namely, playing card cases, playing card holders, mats for use in connection with playing card games, playing card shuffling devices and dice; accessories, in relation to toy figures, toy dioramas, namely, scale model kits, toy model kit cars, scale kit models of houses and stables for horses and riders as toys, toy model kit horse stables and riders accessories

CLASS 35: Arranging of buying and selling contracts for third parties in the field of book, music, film, television and video licences

CLASS 41: Educational instruction, namely, providing classes, online courses of instruction, and seminars in the field of children's education, children's games, art; providing training for children in the field of art, games and skills, namely, riding skills, farming skills, painting skills, handicraft skills; entertainment services, namely, providing an online computer game for children; entertainment services, namely, providing online board and computer games for children; organizing community sporting and cultural events; publishing of books and electronic publications; production of music, film, digital video entertainment service in the nature of live musical and theater performances

CLASS 45: Licensing of industrial property rights; licensing of intellectual property; licensing of copyright; book, film, television, video, and music licensing

The color(s) brown, light brown, pink, beige and white is/are claimed as a feature of the mark.

The mark consists of a design of a horse head in the color beige with light brown hair, brown eyes, nose and lining. The horse has two pink flowers with light brown center. The horsehead appears in a white horse shoe with pink outlining and three pink circles. Under the horse design appears a banner in various shades of pink with the stylized wording "HORSE CLUB SOFIA'S BEAUTIES".

PRIORITY DATE OF 12-21-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1700387 DATED 06-17-2022, EXPIRES 06-17-2032

No claim is made to the exclusive right to use the following apart from the mark as shown: "HORSE CLUB"

SER. NO. 79-357,112, FILED 06-17-2022

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**