

United States of America

United States Patent and Trademark Office



Reg. No. 6,207,873

Registered Dec. 01, 2020

Amended Mar. 18, 2025

Int. Cl.: 25, 35, 41

Service Mark

Trademark

Principal Register

KX IP Pty Ltd (AUSTRALIA Limited Liability Company)
27 St Edmonds Rd
PRAHRAN VIC, AUSTRALIA 3181

CLASS 25: Clothing, namely, pants, trousers, jumpers, sweaters, vests, jackets, coats, jeans, gloves, t-shirts, singlets, shorts, shirts, sweatshirts, undershirts, dresses, skirts, socks, belts, bikinis, underwear, tights, leggings, sweatbands, hats, caps being headwear, beanies, pajamas, and suits; footwear; headgear, namely, hats, caps being headwear and beanies; sportswear, namely, pants, trousers, jumpers, sweaters, jackets, coats, jeans, gloves, t-shirts, singlets, shorts, shirts, sweatshirts, undershirts, dresses, skirts, socks, belts, bikinis, underwear, tights, leggings, sweatbands, hats, caps being headwear, beanies, pajamas, and suits; athletic clothing, namely, pants, trousers, jumpers, sweaters, jackets, coats, jeans, gloves, t-shirts, singlets, shorts, shirts, sweatshirts, undershirts, dresses, skirts, socks, belts, bikinis, underwear, tights, leggings, sweatbands, hats, caps being headwear, beanies, pajamas, and suits; exercise wear, namely, pants, trousers, jumpers, sweaters, jackets, coats, jeans, gloves, t-shirts, singlets, shorts, shirts, sweatshirts, undershirts, dresses, skirts, socks, belts, bikinis, underwear, tights, leggings, sweatbands, hats, caps being headwear, beanies, pajamas, and suits; t-shirts; shirts; tops as clothing; blouses; tank tops; jackets; sweaters; coats; pants; shorts; leggings, namely, trousers; dresses; skirts; shoes; sandals; swimwear; scarves; belts; headbands; sweat bands; sports footwear; socks; sports socks; hats; visors; caps being headwear; gloves as clothing; sashes for wear; religious clothing, namely, pants, trousers, jumpers, sweaters, jackets, coats, jeans, gloves, t-shirts, singlets, shorts, shirts, sweatshirts, undershirts, dresses, skirts, socks, belts, bikinis, underwear, tights, leggings, sweatbands, hats, caps being headwear, beanies, pajamas, and suits

CLASS 35: Retail and wholesale store services featuring clothing, footwear, headwear, socks, t-shirts, singlets, pants, tights, leggings, shorts, vests, jackets; physical and online retail store services featuring clothing, footwear, headwear, socks, t-shirts, singlets, pants, tights, leggings, shorts, vests, jackets; physical and online wholesale store services featuring clothing, footwear, headwear, socks, t-shirts, singlets, pants, tights,

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Acting Director of the United States Patent and Trademark Office



leggings, shorts, vests, jackets; administration of a customer loyalty program which provides promotional offers for customers, discounts on pilates classes, corporate partnership offers and access to VIP events; advertising services; providing business information via a website; promotional services; all of the aforesaid services provided via an online communications network; business management and advice relating to franchising; business consultancy relating to franchising, and business support services specifically in the nature of providing business management assistance relating to franchising for the businesses of others, providing office support staff services for businesses, as well as advisory and consultancy services relating to business administration, management and operations for businesses of others; provision of business management assistance in the establishment and operation of franchises; business management services and business operation services in the nature of advisory and consultancy services relating to business management and business operations; business consultancy; business administration services; business management, consultancy and advice relating to business acquisitions; human resource management; procurement services for others, namely, purchasing fitness equipment, pilates equipment, water bottles, bottles, cups, stationery, notepads, pens, diaries, towels, clothing, footwear and headwear for other businesses; marketing services; marketing assistance, namely, marketing services; marketing advisory services; conducting of marketing studies; market analysis; market forecasting, namely, market analysis services; development of marketing strategies; production of sound and video recordings for marketing purposes; promotional marketing services; provision of information relating to marketing; accounting services; administration of business payroll for others; systemization of information into computer databases; rental of sales stands; rental of vending machines; sponsorship search [; wholesale store services featuring pharmaceutical supplies, veterinarian supplies, health preparations and medical supplies]

CLASS 41: Physical fitness instruction; conducting fitness and exercise classes; physical education; physical health education, namely, providing classes and seminars in the field of physical health; practical training, namely, providing educational demonstrations in a studio or online in the fields of physical health, physical conditioning, physical fitness, pilates; physical fitness conditioning classes; physical fitness training services; personal trainer services in the nature of fitness training; health club services, namely, providing fitness training, instruction and equipment in the field of physical exercise; physical fitness training of individuals and groups; providing sports training facilities and rental of sports equipment; providing fitness and exercise clinics, namely, providing instruction in the nature of pilates; health club services, namely, providing instruction and equipment in the field of physical exercise; operation of physical fitness centers, namely, providing fitness and exercise facilities; pilates instruction; sporting activities, namely, arranging and conducting of sporting, athletic and fitness demonstrations, instruction in the nature of classes and seminars in the fields of physical fitness and exercise, conducting of sports competitions, providing retreats in the fields of physical exercise, physical fitness and pilates and challenges in the nature of sports competitions; providing information in person and on-line regarding the aforementioned services; organization of sports competitions; lending library services; providing on-line electronic publications in the nature of magazines, newspapers, journals, periodicals, articles, blogs, brochures and newsletters in the field of fitness, pilates, nutrition and health, not downloadable; providing on-line videos featuring fitness instruction, pilates instruction, nutrition and health information, not downloadable; club services, namely, health club services, namely, providing instruction and equipment in the field of physical exercise; toy rental; games equipment rental; hiking guide services, namely, arranging and conducting guided hiking tours; organization of lotteries

The mark consists of the lettering "KX" within a circle carrier.

PRIORITY DATE OF 10-10-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1473827 DATED 04-10-2019,

EXPIRES 04-10-2029

SER. NO. 79-261,641, FILED 04-10-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.