

United States of America

United States Patent and Trademark Office



HONG KONG
TOURISM BOARD
香港旅遊發展局

Reg. No. 2,821,552

Registered Mar. 09, 2004

**Renewal Term Begins Mar.
09, 2024**

10 Year Renewal/Amended

Int. Cl.: 41

Service Mark

Principal Register

Hong Kong Tourism Board (HONG KONG CORPORATION)
18 Whitfield Road
9th-11th Floors, Citicorp Centre
North Point, HONG KONG

CLASS 41: [Amusement parks, theme parks; amusement arcades, amusement centers, children's entertainment and amusement centers, namely interactive, play areas, entertainment in the nature of amusement park rides; golf club services; health club services, namely providing instruction and equipment in the field of physical exercise; polo club services; discotheque services; provision and rental of facilities for karaoke sing-along services;] organization and holding of [sporting events, live performances, musical events and] exhibitions for cultural and entertainment purposes [; entertainment services, namely, live musical performances and concerts presented by musical artists and exhibitions and festivals, in the nature of magic shows, wine festivals, and art shows; entertainment, namely, live performances by a musical band, entertainment, namely, live performances by a rock group; entertainment, namely, production of television shows, plays and operas; entertainment in the nature of theater productions; cinema studios and cinema theaters; publication of directories relating to tourism; and night club services]

FIRST USE 4-1-2001; IN COMMERCE 4-1-2001

The mark consists of a Chinese sailing vessel to the left of the words "HONGKONG TOURISM BOARD" over these words in Chinese characters.

No claim is made to the exclusive right to use the following apart from the mark as shown: "HONG KONG TOURISM BOARD" and the Chinese characters in the mark which translate to "HONG KONG TOURISM BOARD" with Chinese characters below

The Chinese characters shown in the mark are translated as "Hong Kong Tourism Board".

SER. NO. 76-335,984, FILED 11-08-2001

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.