

United States of America

United States Patent and Trademark Office



Reg. No. 7,525,496

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Int. Cl.: 9, 40, 42, 45

Service Mark

Trademark

Principal Register

Canva Pty Ltd (AUSTRALIA Proprietary Limited)
Level 1, 110 Kippax Street
Surry Hills NSW 2010
AUSTRALIA

CLASS 9: Downloadable application software for use in creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data in the nature of electric, electronic, digital and computer data; downloadable application software for creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data; downloadable computer aided design (CAD) programs for use in creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data; downloadable computer programs for use in computer aided design (CAD) for general use; downloadable computer aided design (CAD) software for general use; downloadable computer aided design (CAD) software for creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data; downloadable data processing computer programs for archiving electronic data in computer aided design (CAD); downloadable data processing computer programs for editing electronic data in computer aided design (CAD); downloadable computer programs for use in creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data via the internet; downloadable software for use in creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data via the internet; recorded software for use in creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data via the internet; recorded computer programs for creating, downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data; downloadable computer programs for office use, namely, for creating,

Acting Director of the United States Patent and Trademark Office



downloading, uploading, designing, modifying, reproducing, transmitting and sharing images, graphics, fonts, photographs, text, videos and data; downloadable computer programs for positioning of text in presentations, copy and advertising materials, images, documents, design and graphic templates, graphic designs, slides being visual presentation materials, videos, and other media for personal and professional use; downloadable computer operating programs for printers; downloadable computer programs for managing the printing of documents; downloadable computer programs for processing data, namely, for processing text in presentations, copy and advertising materials, images, documents, design and graphic templates, graphic designs, slides being visual presentation materials, videos, and other media for personal and professional use; downloadable computer programs for processing information, namely, for processing text in presentations, copy and advertising materials, images, documents, design and graphic templates, graphic designs, slides being visual presentation materials, videos, and other media for personal and professional use; downloadable computer programs for producing computer graphics in the nature of computer graphics software; downloadable computer programs for promotional purposes in the nature of programs that allow users to create, download, upload, design, modify, reproduce, transmit, and share images, graphics, fonts, photographs, text, videos, and data that are used in advertising and promotions; downloadable computer programs for designing, preparing, and publishing graphical presentations of data; downloadable computer programs for sales purposes in the nature of programs that allow users to create, download, upload, design, modify, reproduce, transmit and share images, graphics, fonts, photographs, text, videos, and data that are used in the sale of goods and services; downloadable computer programs for use in searching information directories; downloadable computer programs for use in database management; downloadable computer programs for use in desk top publishing; downloadable computer programs for use in developing computer programs; downloadable computer programs for promotional purposes, namely, for use in creating advertising materials; recorded computer search engine software for enhancing search engine capabilities and increasing internet traffic to web sites; downloadable computer search engine software for enhancing search engine capabilities and increasing internet traffic to web sites; recorded computer programs, for developing and displaying an interactive electronic storefront on a global network, for adding and managing a catalog of products for selling on a global network, for processing payment calculation and collection over a global network, and for generating reports of web site activity for a designated site on a global network; downloadable computer programs for developing and displaying an interactive electronic storefront on a global network, for adding and managing a catalog of products for selling on a global network, for processing payment calculation and collection over a global network, and for generating reports of web site activity for a designated site on a global network; recorded computer programs to assist others in marketing their businesses in the nature of programs for creating email content for use in targeted email campaigns; downloadable computer programs to assist others in marketing their businesses in the nature of programs for creating email content for use in targeted email campaigns; recorded computer programs, namely, programs for designing, hosting, and managing websites on the global computer network; downloadable computer programs, namely, programs for designing, hosting, and managing websites on the global computer network; recorded computer graphics software and computer authoring software for designing and developing web sites on a global computer network featuring digitized graphics modules for processing images, graphics and text; downloadable computer graphics software and computer authoring software for designing and developing web sites on a global computer network featuring digitized graphics modules for processing images, graphics and text

CLASS 40: Image processing services, in the nature of alteration and retouching of photographic images; printing services; digital printing; customized printing of images, graphics and text onto a variety of goods of others, namely, on banners, fabric, three-dimensional structures, film, canvas, posters, paper, cardboard, promotional merchandise, apparel and corporate gifts, homeware items, home décor items, jewelry, bags, wallets, textiles, recording discs, records, adhesives, cosmetic and toiletry items,

labels, synthetic fibres, plastics, naturally occurring fibres, wood, furniture and furnishings, decorative items, computer peripherals, kitchenware items, books, notepads and printed matter

CLASS 42: Designing and developing web sites for others that can be accessed via global computer networks and via mobile applications; hosting the software, websites and other computer applications of others on virtual private servers, via cloud hosting, on dedicated servers, and on virtual hosting servers; server hosting, namely, dedicated IP (Internet protocol) hosting for others; hosting of web sites, namely, DNS (Domain Name System) hosting services for others; computer security services, namely, data encryption services for digital communications and administering digital encryption certificates; providing temporary use of non-downloadable computer software for personal and business finance and accounting, namely, software for creating, modifying, designing, presenting, and sharing templates, information, reports, worksheets, advertisements, presentations, graphics, and text, all in the fields of personal finance, business finance, accounting, banking, bill payment, financial planning, and tax planning; design services for others in the nature of graphic design of logos; providing temporary use of non-downloadable computer software for use in sharing data with others, for database management, namely, performing queries and transactions, and for storing, modifying, transmitting and receiving information, all in the fields of personal finance, business finance, accounting, banking, bill payment, financial planning, and tax planning; online computer services, namely, providing e-mail and spam filtering services to protect websites and online applications from receiving unsolicited messages, including the blocking of pop-up messages, to protect the privacy of users during the course of interacting with a global computer network; global computer system domain name searching services, namely, conducting online computerized searches for the availability of domain names and a list of expired domain names; technical support services, namely, troubleshooting in the nature of diagnosing computer [hardware and] software problems; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; computer services, namely, on-line scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, adware, malware and unauthorized data and programs on computers and electronic devices; on-line computer security services, in the nature of providing authentication, issuance, and validation of digital certificates, namely, code signing and driver signing certificates; computer services, namely, providing on-line non-downloadable software for database management, and for electronic spreadsheet management; computer services, namely, providing on-line non-downloadable software for document management, namely, designing, creating, editing and publishing documents; computer services, namely, providing on-line non-downloadable software for word processing, namely, note taking; computer services, namely, providing on-line non-downloadable software for transmitting emails; computer services, namely, providing on-line non-downloadable software for calendaring; computer services, namely, providing on-line non-downloadable software for managing electronic data, namely, contact information; computer services, namely, providing on-line non-downloadable software for processing presentation graphics, for desktop publishing, for document management, for word processing, for instant messaging, for communicating via voice over internet protocol (VOIP), for video conferencing, and for audio conferencing; computer services, namely, providing on-line non-downloadable software for file sharing, namely, application sharing; computer services, namely, providing on-line non-downloadable software for sharing access to computer desktops; computer services, namely, providing on-line non-downloadable software for data transmission, namely, file transfer; computer services, namely, providing on-line non-downloadable software for detecting and displaying user presence information, for telephony, for computer network security, for anti-virus protection, and for computer security, namely, intrusion detection and prevention; providing temporary use of non-downloadable mobile web-based applications for use in registering domain names, managing domain name accounts, transmitting emails, and creating mobile-optimized websites; parking domain names for others, namely, providing computer servers for electronic storage of domain name addresses; global computer system domain name searching services,

namely, conducting online computerized searches for the availability of domain names; domain name privacy services in the nature of data encryption services for purposes of protecting the privacy of users during the course of interacting with a global computer network

CLASS 45: Licensing of intellectual property; copyright licensing; licensing of intellectual property rights relating to the use of photographs; licensing of industrial property rights and copyrights; licensing of intellectual property in printed matter; legal administration of licences, namely, copyright and intellectual property rights licensing agency services; licensing of rights to video productions; licensing of rights to audio productions

The colors white, turquoise, blue, and purple are claimed as a feature of the mark.

The mark consists of a white stylized letter "C" displayed atop a shaded circle design having a gradient of turquoise, blue, and purple.

PRIORITY DATE OF 09-24-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1689786 DATED 03-21-2022,
EXPIRES 03-21-2032

SER. NO. 79-352,591, FILED 03-21-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.