

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,932,763**

**Registered Dec. 27, 2022**

**Corrected Apr. 01, 2025**

**Int. Cl.: 9, 14, 18, 21, 24, 35,  
41**

**Service Mark**

**Trademark**

**Principal Register**

ROWOONCOMPANY C&C Co.,Ltd (REPUBLIC OF  
KOREA CORPORATION)  
13th floor,  
76, Sangamsan-ro, Mapo-gu Seoul  
REPUBLIC OF KOREA

CLASS 9: Downloadable music files; downloadable graphics for mobile phones; electronic sheet music, downloadable; [ computer game software downloadable from a global computer network; ] downloadable ring tones for mobile phones; digital music downloadable from the Internet; pre-recorded DVDs featuring music; audio tapes featuring music; [ downloadable and recorded software for ensuring the security of electronic mail; downloadable and recorded software for the operational management of portable magnetic and electronic cards; downloadable and recorded software for processing images, graphics and text; ] cell phone battery chargers

CLASS 14: Badges of precious metal; [ charms for key rings; ] desk clocks; wall clocks; ornamental lapel pins; necklaces being jewellery; earrings; bracelets being jewelry; jewellery made of precious metals; watch straps made of metal or leather or plastic; [ key rings of precious metals; split rings of precious metal for keys; fancy keyrings of precious metals; ] clocks

CLASS 18: [ Purses; key cases; ] umbrellas [ ; pouches for holding make-up, keys and other personal items; pouches of leather; textile shopping bags; change purses; credit card cases; card wallets; leather bags; briefcases; bags for sports; garment bags for travel; school bags; handbags ]

CLASS 21: Vacuum bottles; reusable plastic water bottles sold empty; kitchen containers; [ toothbrush holders; ] coin banks; trash cans; cutting boards; trays for household purposes; basting spoons, for kitchen use; dishes; cups

CLASS 24: Large bath towels; beach towels; towels of textile; blanket throws

CLASS 35: [ On-line retail store services featuring a wide variety of consumer goods of others; administrative processing and organising of mail order services by telecommunications; ] retail store services featuring stationery; [ retail store services featuring leather bags; retail store services featuring briefcase; retail store services featuring bags for sports; retail store services featuring garment bags for travel; retail

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store services featuring school bags; ] retail store services featuring kitchen containers; [ retail store services featuring clothing; retail store services featuring cosmetics; ] retail store services featuring umbrellas; retail store services featuring writing instruments; retail store services featuring mugs [ ; retail store services featuring footwear ]

CLASS 41: Production, distribution and theatrical screening of animated films; production and distribution of sound, movie and video recordings for entertainment or educational purposes; production of music; publication of books; publication of magazines; publication of periodicals; songwriting; audio and video recording services; music transcription for others; presentation of live show performances; screenplay writing; presentation of musical performances; publication of texts, other than publicity texts; publishing of web magazines; providing online, non-downloadable digital music via mobile devices; video production; providing information in the field of entertainment; production of sound recordings; organization of events for cultural purposes; rental of motion pictures; rental of sound recordings

The color(s) yellow, pink and white is/are claimed as a feature of the mark.

The mark consists of a stylized depiction of a bear face that is yellow with white eyes, nose, mouth, and earholes, wherein the body part of the bear, without any legs, is depicted by two overlapping yellow circles, and the face and body of the bear are connected in an overlaid form in a row. The wording "Favorite things" is in a stylized white font and is positioned in the center of body part of the bear, while the wording "ROWOON" in a pink stylized font appears on the upper outer side of the body part of the bear.

PRIORITY DATE OF 08-13-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1630617 DATED 08-18-2021,  
EXPIRES 08-18-2031

SER. NO. 79-327,519, FILED 08-18-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.