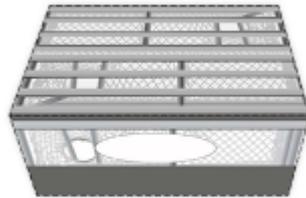


United States of America

United States Patent and Trademark Office



Reg. No. 5,936,042

Registered Dec. 17, 2019

Corrected Apr. 01, 2025

Int. Cl.: 29, 31, 35

Service Mark

Trademark

Principal Register

Maine Lobster Now LLC (MAINE LIMITED LIABILITY COMPANY)
47 Spring Hill Rd
Saco, MAINE 04072

CLASS 29: Lobsters, not live; Seafood, not live; Shellfish, not live; Frozen seafood; Frozen shellfish; Frozen pre-packaged entrees consisting primarily of seafood; Prepared entrées consisting primarily of lobster meat dipped in batter and fried; Shrimps, prawns and lobsters, not live; Spiny lobsters, not live

FIRST USE 7-19-2017; IN COMMERCE 7-19-2017

CLASS 31: Lobsters, live; Shellfish, live; Live lobsters; Live seafood; Live shrimps, prawns and lobsters; Spiny lobsters, live

FIRST USE 7-19-2017; IN COMMERCE 7-19-2017

CLASS 35: On-line retail gift shops; On-line wholesale and retail store services featuring lobster, seafood, desserts, sides and appetizers, and kitchenware; Online retail store services through direct solicitation by distributors directed to end-users featuring lobster, seafood, desserts, sides and appetizers, and kitchenware; Online retail store services through direct solicitation by salespersons directed to end-users featuring lobster, seafood, desserts, sides and appetizers, and kitchenware; Retail on-line ordering services featuring lobster, seafood, desserts, sides and appetizers, and kitchenware also accessible by telephone, facsimile and mail order; Retail and on-line grocery store services featuring home delivery service

FIRST USE 7-19-2017; IN COMMERCE 7-19-2017

The mark consists of three-dimensional trade dress consisting of a rectangular shaped container. The image on the container consists a design that covers the top and front of the container. The top of the design consists of netting underneath a wooded slats to depict a lobster trap. The bottom portion of the front of the container is a shaded

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



rectangle below the netting design which contains a blank oval carrier in the center and a hole in the netting to the left of the blank oval. The dotted lines are used to illustrate placement of the design on the product packaging and are not claimed as a feature of the mark.

SER. NO. 88-393,803, FILED 04-19-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.