

United States of America

United States Patent and Trademark Office

HYUNDAI

Reg. No. 7,307,457

Registered Feb. 20, 2024

Corrected Apr. 08, 2025

Int. Cl.: 38

Service Mark

Principal Register

HYUNDAI MOTOR COMPANY (REPUBLIC OF KOREA CORPORATION)
12, Heolleung-ro, Seocho-gu
Seoul, REPUBLIC OF KOREA 06797

CLASS 38: Providing user access to global computer networks for accessing metaverse platform environments; streaming of audio, visual and audiovisual material via a global computer network; transmission of digital files for use in metaverse environment; providing user access to computer programs used for navigation in data networks; wireless telecommunication services for smartphones to provide vehicle driving record information, parking location management, travel information, vehicle condition management, driving information, third-party promotional data in the form of advertisements for drivers; electronic transmission of user location information via satellite and communication mechanism; providing Internet access for the purpose of accessing applications; electronic transmission of geolocation data from mobile devices; transmission of car information via electronic communication network; rental of radio transmission apparatus; transmission of vehicle information through electronic communication network; electronic transmission of smart phone application data; satellite transmission of messages and data for navigation by air; car telephone communications services; providing user access to a global computer network for the purpose of accessing Internet content, websites, and web portals; instant messaging services for smart phones; aeronautical telecommunication services; electronic transmission of data containing map information; electronic data transmission; electronic transmission of voice, data and images by television and video broadcasting; telecommunication access services; radio broadcasting; internet broadcasting services

The color(s) dark blue is/are claimed as a feature of the mark.

The color Dark Blue appears in the stylized letters "HYUNDAI".

The mark consists of stylized letters "HYUNDAI" in the color dark blue.

PRIORITY DATE OF 05-20-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1708636 DATED 11-08-2022,
EXPIRES 11-08-2032

The English translation of "HYUNDAI" in the mark is "modernity."

SER. NO. 79-360,766, FILED 11-08-2022



Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.