

United States of America

United States Patent and Trademark Office

PANTONE

Reg. No. 7,601,980

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Int. Cl.: 9, 35, 41, 42


Service Mark

Trademark

Principal Register

Pantone LLC (UNITED STATES Limited Liability Company)
590 Commerce Boulevard
Carlstadt NJ 07072
UNITED STATES

CLASS 9: Downloadable and recorded software for acquiring, formulating, specifying, measuring, controlling, visualizing, communicating, and selecting colors, and for color calibration and color profiling, and for capturing and communicating data relating to the appearance of products, and for managing the color and appearance of virtual materials displayed in digital images, and for reviewing, retrieving, creating, and forwarding color palettes and color catalogues, and for picking colors; downloadable computer software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable software for spending and trading digital collectibles; downloadable software for receiving and accessing digital collectibles; Downloadable video and audio recordings featuring color management, color measurement, color communication, and color fashion trend instruction, fashion shows, movie clips, memes, avatars, animated cartoons, sports highlights, and musical performances; downloadable image files and multimedia files containing artwork, text, photographs, and video in the field of interior design, color analysis, color and fashion trend consulting; downloadable electronic publications in the nature of newsletters, magazines, and books in the field of art and entertainment, interior design, fashion trends, and current events and news; digital media, namely, downloadable audio and video recordings, and pre-recorded media in the nature of DVDs, CDs, USB sticks and digital media devices featuring color management, color measurement, color communication, and color fashion trend instruction, fashion shows, movie clips, memes, avatars, animated cartoons, sports highlights, and musical performances; downloadable digital image files of inks, paints, candles, clothing, footwear, headwear, [wigs, hair color,] cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings in the nature of split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys authenticated by non-fungible tokens (NFTs); downloadable virtual goods and digital collectibles in the nature of image files for use in online virtual environments of inks, paints, candles, clothing, footwear, headwear, wigs, hair color, cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except



Acting Director of the United States Patent and Trademark Office



furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings in the nature of split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys; Downloadable digital image files containing artwork relating to sporting and cultural activities; downloadable digital media in the nature of audio and video files, downloadable digital image files, downloadable multimedia files containing digital artwork, downloadable virtual goods in the nature of image files of inks, paints, candles, clothing, footwear, headwear, wigs, hair color, cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings in the nature of split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys for use in online virtual environments, and digital collectibles in the nature of downloadable audio and video recordings, all featuring color-related digital data and containing color information and color specifications as a feature thereof; Protective air purifying respirator masks for the prevention of accident or injury with filter function; electronic databases in the field of color palettes, color catalogues, color measurement data, color spectral data, and color fashion trends recorded on computer media; downloadable electronic data files and databases containing color data, color compilations and color catalogues, for use with computer software; downloadable computer software for managing and storing graphics and color data on computers and in graphic arts workflows; Scientific, photographic, measuring, detecting, testing, inspecting apparatus and instruments, namely, electronic spectrophotometers for use in identifying and measuring colors and appearance, densitometers for measuring optical density of material, not for medical use, reflectometers for use in identifying and measuring colors and appearance, colorimeters for measuring color for use in color calibration and color profiling, and for capturing and communicating data relating to the appearance of products, and for managing the color and appearance of virtual materials displayed in digital image; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity; Apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; ; blank digital and analog media, namely, blank USB-sticks and blank record disks, and blank digital storage media; Mechanisms for coin-operated apparatus; Cash registers, calculating machines; Computers and computer peripheral devices; Diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming

CLASS 35: Online retail store services featuring virtual goods, namely, inks, paints, candles, clothing, footwear, headwear, [wigs, hair color,] cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings, split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys; Online retail store services featuring computer software, digital art, downloadable digital files authenticated by non-fungible tokens (NFTs), video, audio, image and multimedia files, and downloadable electronic publications; On-line retail store services featuring printed

cards for application of self-adhesive color swatches and printed matter displaying color for use in the field of color selection and reproduction, including bulletins, catalogs, books, fan decks, non-adhesive and self-adhesive swatches; On-line retail store services featuring printed matter, paints, clothing, headwear, footwear, toys, dolls, games, sporting goods, electronics, books, picture frames, furniture, bed linen, bath linen, jewelry, watches, stationery, tableware, personal care items, holiday decorations, post cards, bags, backpacks, luggage, luggage tags, mobile device cases and covers, housewares, artwork, reading glasses, and sunglasses

CLASS 41: Provision of online non-downloadable images featuring artwork, text, photographs in the field of interior design, color analysis, color and fashion trend consulting; provision of online non-downloadable videos in the field of interior design, color analysis, color and fashion trend consulting; provision of online non-downloadable multimedia files featuring artwork, text, photographs, and video in the field of in the field of interior design, color analysis, color and fashion trend consulting; provision of online non-downloadable electronic publications in the nature of newsletters, magazines, and books in the field of in the field of art and entertainment, interior design, fashion trends, and current events and news; Entertainment services, namely, provision of online non-downloadable virtual goods for use in virtual environments for entertainment purposes, namely, providing inks, paints, candles, clothing, footwear, headwear, [wigs, hair color,] cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings, split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys, including those containing color information and color specifications as a feature; Entertainment services, namely, providing online non-downloadable virtual products in the nature of virtual goods for use in virtual environments for entertainment purposes, namely, inks, paints, candles, clothing, footwear, headwear, [wigs, hair color,] cosmetics, bed linen, blankets, bath towels, sporting articles, furniture, picture frames, figurines, cups, tableware, other than knives, forks and spoons, household containers, kitchen containers, pots and pans as cookware, bottles, stationery and office requisites, except furniture, color guides, color cards, calendars, notebooks, books, greeting cards, umbrellas, luggage, tote bags, suitcases, travel bags, wallets, handbags, backpacks, belts, belt buckles, jewelry, watches, key rings, split rings with trinket or decorative fob, eyeglasses, sunglasses, consumer electronics, smartphones, mobile phones, mobile phone accessories, printers, computers, monitors, color measurement devices, light booths, coins, avatars, pets, vehicles, bicycles, tools, games and toys, including those containing color information and color specifications as a feature; provision of online non-downloadable images, online non-downloadable videos, online non-downloadable multimedia files, all featuring artwork, images, text, photographs, and video in the field of interior design, and color and fashion trend consulting

CLASS 42: Providing temporary use of online non-downloadable software for managing and storing graphics and color data on computers and in graphic arts workflows, for acquiring, formulating, specifying, measuring, controlling, visualizing, communicating, and selecting colors, and for color calibration and color profiling, and for capturing and communicating data relating to the appearance of products, and for managing the color and appearance of virtual materials displayed in digital images, and for reviewing, retrieving, creating, and forwarding color palettes and color catalogues, and for picking colors; software as a service (SaaS) services featuring software for acquiring, formulating, specifying, measuring, controlling, visualizing, communicating, and selecting colors, and for color calibration and color profiling, and for capturing and communicating data relating to the appearance of products, and for managing the color

and appearance of virtual materials displayed in digital images, and for reviewing, retrieving, creating, and forwarding color palettes and color catalogues, and for picking colors; Developing customized quality control printing ink standards to assure color consistency; Conducting color analysis in the nature of testing, analysis, and evaluation of color standards of others to determine conformity with established industry color standards, including color strength, tone and transparency, to the order or specification of others; graphic design services, namely, design of business colors for corporate identity; Developing customized quality control standards based on colorimetric data to assure color consistency and accuracy in the reproduction and specification of colors; developing quality control standards in the color industry, and providing testing, analysis and evaluation of the goods and services of printers and graphic artists in the areas of graphic design, web design, industrial design, architecture and interior design, cosmetics and fashion design, to ensure color accuracy of the materials produced; providing technical information relating to color reproduction technology, digital workflow software, color consistency in workflows and product interfaces; new product design services, namely, creating design forecasts for color palettes for new products and services based on color trends and usage; providing information related to color design in the fields of fashion, beauty, home and product information related thereto; Quality control for others and authentication in the field of color accuracy of displays, television sets, printers, and fabric dyes, in the field of color accuracy and consistency in the manufacturing and printing process, and in the field of printing quality; Design and development of computer hardware and software

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 01-13-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1732538 DATED 03-10-2023, EXPIRES 03-10-2033

SER. NO. 79-370,878, FILED 03-10-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.