

United States of America

United States Patent and Trademark Office



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Trademark

Principal Register

ASTRAL IP ENTERPRISE LTD. (CANADA limited company (ltd.))
800 WEST PENDER STREET
SUITE 1510
VANCOUVER, BC, CANADA V6C2V6

CLASS 9: Downloadable mobile applications for habit building, habit management and self-improvement, namely, creating, viewing, tracking, storing, monitoring, planning and developing better diet, exercise, health, nutrition and physical active routines; Downloadable mobile applications for providing a personal one-on-one coach and companion for creating a healthy and productive lifestyle; Downloadable mobile applications for helping with planning daily habits, tracking goals, managing to-do lists, developing one's intellect and improving productivity; Downloadable mobile applications for offering a preset library of the most essential and popular habits, as well as fully customizable habits and daily goals for users; Downloadable mobile applications for offering a scientifically proven 3-stage habit-building method and over 10 rigorously designed habit formation journeys; Downloadable mobile applications for tracking and analyzing user's habit formation progress and creating detailed, intuitive and useful statistics; Downloadable mobile applications for offering achievement medals to get users motivated to achieve set goals; Downloadable mobile applications for offering help in fighting against office disease, sleep disorders, inefficiency, procrastination, irregular diet, lack of concentration, lack of self-confidence, anxiety, and stress in tough moments; Downloadable mobile applications for helping with keeping users motivated, getting things done and reinventing a brand-new lifestyle; Downloadable mobile applications for helping users to stay focused and boost users' productivity with a built-in timer, white noises and reminders

FIRST USE 7-3-2021; IN COMMERCE 7-3-2021

The mark consists of the literal element "HABIT" in stylized font, with a circle above the letter "I". All of which is on a shaded square background with rounded corners.

No claim is made to the exclusive right to use the following apart from the mark as

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



shown: "HABIT"

SER. NO. 97-054,896, FILED 09-30-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.