

# United States of America

## United States Patent and Trademark Office

# GEEDUP

**Reg. No. 7,238,568**

**Registered Dec. 12, 2023**

**Amended Apr. 22, 2025**

**Int. Cl.: 14, 18, 24, 25, 28, 32,  
33, 35**

**Service Mark**

**Trademark**

**Principal Register**

Paco Nominees Pty Ltd as trustee for theHVRC Family Trust

(AUSTRALIA Proprietary limited company)

C/ Kelly Partners,

Level 2A, 120 Old Pittwater Rd

Brookvale NSW 2100, AUSTRALIA

CLASS 14: [ Jewellery; watches; watch bands; key rings with fobs or trinkets attached; ornamental lapel pins ]

CLASS 18: [ Articles of luggage being bags; luggage; bags for sports; beach bags; casual weekend bags; duffle bags; gym bags; leather bags; messenger bags; overnight bags; shoulder bags; sling bags; toiletry bag, not fitted, sold empty; travel bags; waist bags; card holders, being wallets; key cases; leather cases; pocket wallets; leather wallets; umbrellas; beach umbrellas, portable ]

CLASS 24: [ Bath towels; beach towels; towels of textile ]

CLASS 25: [ Clothing, namely, shirts, t-shirts, pants, trousers, jeans, shorts, sweaters, jackets, coats, vests, waist belts, robes, socks, scarves, gloves, singlets, sweatshirts, hoodies, leggings, crop tops, sweatpants, tracksuits, jerseys, robes, pajamas and underwear; footwear; headgear, namely, hats, baseball caps, beanies, cap visors and ski masks; swimwear ]

CLASS 28: Articles of sporting apparatus for boxing and martial arts, namely, boxing gloves, mixed martial arts gloves, punching mitts, focus mitts, punching pads, focus pads, kick pads, punching balls and punching bags [ ; articles of sporting apparatus, namely, balls, footballs, baseballs, golf balls, tennis balls, baseball bats, hockey sticks, golf clubs, tennis racquets; apparatus for games, namely, bats, play balls, and racquets for tennis or badminton; beach balls; games, namely, parlour games, board games, card games, dice games, and hand-held, non-electronic skill games; inflatable mats for recreational use, being inflatable float mattresses; inflatable pool toys; water toys, not being swimming aids ]

CLASS 32: Beer; non-alcoholic beverages, namely, carbonated beverages, water-based beverages, fruit juices, energy drinks and non-alcoholic beverages flavored with coffee

CLASS 33: Alcoholic beverages, except beer; liquors, being alcoholic beverages; spirits, being alcoholic beverages

CLASS 35: [ Retail services, namely, retail store services featuring clothing, footwear, headwear, jewelry, watches, bags, leather goods, sporting articles and apparatus, games, pool and beach toys, beers, alcoholic beverages and non-alcoholic beverages; online retail services, namely, online retail store services featuring clothing, footwear, headwear, jewelry, watches, bags, leather goods, sporting articles and apparatus, games, pool and beach toys, beers, alcoholic beverages and non-alcoholic beverages;

*Coke Moya Smeat*

Acting Director of the United States Patent and Trademark Office



wholesaling of goods, namely, wholesale store services featuring clothing, footwear, headwear, jewelry, watches, bags, leather goods, sporting articles and apparatus, games, pool and beach toys, beers, alcoholic beverages and non-alcoholic beverages ]

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1695568 DATED 07-15-2022, EXPIRES 07-15-2032

SER. NO. 79-355,089, FILED 07-15-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.