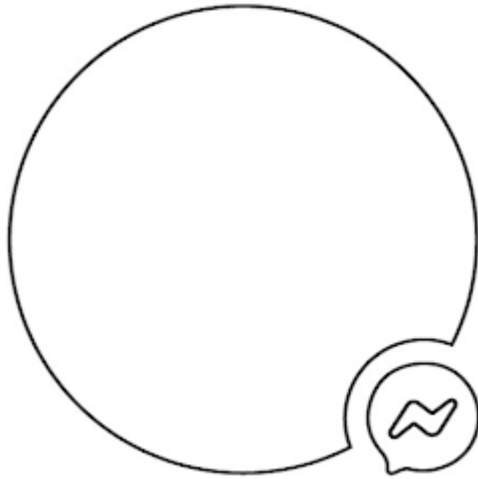


United States of America

United States Patent and Trademark Office



Reg. No. 5,492,494

Registered Jun. 12, 2018

Amended Apr. 22, 2025

Int. Cl.: 9, 35, 38, 42, 45

Service Mark

Trademark

Principal Register

META PLATFORMS, INC. (DELAWARE CORPORATION)

1 Meta Way

Menlo Park, CALIFORNIA 94025

CLASS 9: Computer software for use in facilitating communications over a computer network, namely, electronic messaging software for use in sending, receiving and storing electronic messages; Computer software platform for use in transmission, receipt and storage of electronic messages [; Computer software development tools; Computer software for use as an application programming interface (API) for electronic messaging, namely, for use in receiving, transmitting and storing electronic messages; Computer software to enable the collection, editing, organizing, modifying, uploading, downloading, accessing, storing, posting, displaying, tagging, blogging, streaming, linking, sharing, transmitting, or otherwise providing information, text, data, images, audio, audio visual and video content]

FIRST USE 3-25-2015; IN COMMERCE 3-25-2015

CLASS 35: Marketing, advertising and promotion services; [Provision of market research information;] Promoting the goods and services of others via computer and communication networks; Facilitating the exchange and sale of services and products of third parties via computer and communication networks, namely, retail on-line ordering services featuring the goods and services of others; [Online retail store services featuring a wide variety of consumer goods of others, gift cards, and also featuring delivery of digital media, namely, pre-recorded music, video, images, text and audiovisual works; Providing online marketplaces for sellers of goods and/or services;] Providing online facilities for connecting sellers with buyers; Business networking

FIRST USE 3-25-2015; IN COMMERCE 3-25-2015

CLASS 38: Electronic messaging; Peer-to-peer photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications services, namely, electronic

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



transmission of data, messages, graphics, images, audio, video and information

FIRST USE 3-25-2015; IN COMMERCE 3-25-2015

CLASS 42: Providing temporary use of non-downloadable software for electronic messaging over computer networks, intranets and the internet; Providing a website featuring temporary use of non-downloadable software for transmission of audio, video, photographic images, text, graphics and data [; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, photographic images, text, graphics and data; Platform as a service (PAAS) featuring computer software platforms for electronic messaging and transmission of audio, video, photographic images, text, graphics and data. Providing temporary use of non-downloadable software for processing electronic payments]

FIRST USE 4-00-2016; IN COMMERCE 4-00-2016

CLASS 45: Internet-based social networking services

FIRST USE 4-00-2016; IN COMMERCE 4-00-2016

The mark consists of a large circle with a transparent center with the design of a smaller speech bubble on the bottom right corner of the larger circle. The speech bubble contains a lightning bolt in the center. The transparent center area of the larger circle design is not claimed as a feature of the mark.

SER. NO. 86-576,822, FILED 03-26-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.