

# United States of America

## United States Patent and Trademark Office

# MUTASIA

**Reg. No. 5,334,286**

**Registered Nov. 14, 2017**

**Corrected Apr. 22, 2025**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Mutasian Media, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
4440 PGA Blvd, Suite 600  
Palm Beach Gardens, FLORIDA 33410

CLASS 41: Entertainment in the nature of a haunted house attraction; Entertainment in the nature of a trampoline park; Entertainment in the nature of a water park and amusement center; Entertainment in the nature of a water park ride; Entertainment in the nature of an amusement park ride; Entertainment in the nature of laser shows; Entertainment in the nature of light shows; Entertainment in the nature of live radio personality performances; Entertainment in the nature of live stage performances in the nature of children in the field of fictional characters by an individual; Entertainment in the nature of magic shows; Entertainment in the nature of theater productions; Entertainment media production services for motion pictures, television and Internet; Entertainment media production services for the internet; Entertainment services in the nature of a bounce house; Entertainment services in the nature of an amusement park attraction, namely, a themed area; Entertainment services in the nature of an amusement park show; Entertainment services in the nature of creation, development, and production of television programming; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services in the nature of development, creation, production, distribution, and post-production of movies, television shows, and radio shows; Entertainment services in the nature of live musical performances; Entertainment services in the nature of live visual and audio performances by an actor; Entertainment services in the nature of ongoing television programs in the field of children's entertainment; Entertainment services in the nature of organizing social entertainment events; Entertainment services, namely, a video arcade housed in a building, amusement park, automotive vehicle; Entertainment services, namely, an on-line activity where you create your own music videos; Entertainment services, namely, arranging and conducting special events at an amusement park; Entertainment services, namely, arranging for ticket reservations for amusement park attractions; Entertainment services, namely, body painting services held at special events; Entertainment services, namely, conducting alternate reality games via the internet; Entertainment services, namely, conducting contests; Entertainment services, namely, contest and incentive award programs designed to reward program participants who exercise, make healthy eating choices, and engage in other health-promoting activities; Entertainment services, namely, displaying a series of films; Entertainment services, namely, fireworks displays; Entertainment services, namely, live, televised and movie appearances by a professional

*Coke Moya Smead*

Acting Director of the United States Patent and Trademark Office



entertainer; Entertainment services, namely, non-downloadable ringtones, pre-recorded music, and graphics presented to mobile communications devices via a global computer network and wireless networks; Entertainment services, namely, production and distribution of a game show; Entertainment services, namely, production and distribution of a quiz show; Entertainment services, namely, production of computer-generated imagery for use in motion pictures; Entertainment services, namely, providing a web site featuring photographic, video and prose presentations featuring characters; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing an on-line board game; Entertainment services, namely, providing an on-line computer game; Entertainment services, namely, providing an ongoing radio program in the field of children; Entertainment services, namely, providing brain training games on-line and in mobile wireless form; Entertainment services, namely, providing images and text featuring animal stories and pictures on-line and in mobile wireless form; Entertainment services, namely, providing non-downloadable playback of music via global communications networks; Entertainment services, namely, providing on-line computer games; Entertainment services, namely, providing on-line, non-downloadable virtual children for use in virtual environments created for entertainment purposes; Entertainment services, namely, providing ongoing webisodes featuring children via a global computer network; Entertainment services, namely, providing online electronic games; Entertainment services, namely, providing online video games; Entertainment services, namely, providing radio programs in the field of children via a global computer network; Entertainment services, namely, providing temporary use of non-downloadable computer games; Entertainment services, namely, providing temporary use of non-downloadable computer learning games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable video games; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, the provision of continuing shows featuring children delivered by television, internet, satellite, radio, and other broadcast means; Entertainment, namely, a continuing children show broadcast over television, satellite, audio, and video media; Entertainment, namely, a continuing children show broadcast over television, internet, radio, and satellite; Entertainment, namely, live music concerts; Entertainment, namely, preparation of special effects; Entertainment, namely, production of movies, television shows, and radio shows; Children's entertainment and amusement centers, namely, interactive play areas; Custom art drawing for others; Custom art sketching for others; Distribution of motion picture films; Educational and entertainment services, namely, providing on-line interactive children's stories; Entertainment services, namely, providing online computer games that help maintain an active brain and thus improve memory, speed of processing, and that provide a variety of cognitive benefits that positively impact quality of life; Entertainment services, namely, the provision of continuing shows, movies, songs, television shows, cartoons featuring fictional characters delivered by broadcast, internet, radio, and satellite; Film distribution; Interactive educational and entertainment services, namely, providing a web-based virtual educational theme-park featuring characters; Multimedia entertainment software production services; Production and distribution of independent motion pictures; Production and distribution of radio programs; Production and distribution of television shows and movies; Production of monoscopic and/or stereoscopic, electronic, digital video and/or film; Providing online non-downloadable game software; Providing a computer game for use network-wide by network users; Providing amusement facilities; Providing an on-line computer game in the field of fictional, educational, learning and entertainment content in the field of fantasy and children's themes; Providing children's party centers for the purpose of entertaining children and celebrating birthdays; Providing facilities for movies, shows, plays, music or educational training; Providing facilities for producing video, cinema and photography productions; Providing karaoke facilities; Providing on-line computer games; Providing recreation facilities; Radio entertainment services, namely, radio programs featuring performances by an actor;

Rental of electronic books that may be downloaded from an Internet website; Rental of musical recordings that may be downloaded from an Internet web site; Rental of pre-recorded videos that may be downloaded from an Internet web site

FIRST USE 3-29-2009; IN COMMERCE 3-29-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-403,933, FILED 04-08-2017

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.