

United States of America

United States Patent and Trademark Office

MAJOR LEAGUE PICKLEBALL

Reg. No. 6,914,637

Registered Nov. 29, 2022

Amended Apr. 22, 2025

Int. Cl.: 38, 41

Service Mark

Supplemental Register

PICKLEBALL HOLDCO, LLC (DELAWARE LIMITED LIABILITY COMPANY)

2100 Ross Avenue, Suite 550

Dallas, TEXAS 75201

CLASS 38: Audio broadcasting in the field of a court-type sports game with a net, paddles and balls; broadcast of cable television programs featuring a court-type sports game with a net, paddles and balls; broadcasting of programs featuring a court-type sports game with a net, paddles and balls, provided via the internet; subscription television broadcasting in the field of a court-type sports game with a net, paddles and balls; television broadcasting in the field of a court-type sports game with a net, paddles and balls; internet broadcasting services in the field of a court-type sports game with a net, paddles and balls * ; all of the foregoing not relating to sports except racket sports and paddle sports or to a sports team, league, mascot, stadium or event except those relating to racket sports and paddle sports *

FIRST USE 9-21-2021; IN COMMERCE 9-21-2021

CLASS 41: Organizing, arranging, and conducting of events and competitions in the field of a court-type sports game with a net, paddles and balls; organizing and conducting of athletic competitions and games in the field of a court-type sports game with a net, paddles and balls; providing a web site that provides league player statistics and team information in the field of a court-type sports game with a net, paddles and balls; providing a website featuring information in the field of a court-type sports game with a net, paddles and balls; providing a website featuring non-downloadable videos in the field of a court-type sports game with a net, paddles and balls; entertainment services in the nature of professional athletes competing in a court-type sports game with a net, paddles and balls; rental of outdoor recreational facilities for playing a court-type sports game with a net, paddles and balls; entertainment services, namely, organizing and conducting competitions in the field of a court-type sports game with a net, paddles and balls, rendered live and recorded for the purpose of distribution through broadcast media; coaching in the field of a court-type sports game with a net, paddles and balls; sports training services in the field of a court-type sports game with a net, paddles and balls; conducting educational exhibitions in the field of a court-type sports game with a net, paddles and balls; instruction in the nature of clinics in the field of a court-type sports game with a net, paddles and balls * ; all of the foregoing not relating to sports except racket sports and paddle sports or to a sports team, league, mascot,

Coke Morgan Sneed

Acting Director of the United States Patent and Trademark Office



stadium or event except those relating to racket sports and paddle sports *

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THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "PICKLEBALL"

SER. NO. 90-727,193, FILED P.R. 05-21-2021; AM. S.R. 08-22-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.