

United States of America

United States Patent and Trademark Office

Ultimate Speed

Reg. No. 7,554,259

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Int. Cl.: 9, 12, 18, 25

Trademark

Principal Register

Lidl Stiftung & Co. KG (GERMANY kommanditgesellschaft (kg))
Stiftsbergstraße 1
74172 Neckarsulm
GERMANY

CLASS 9: Articles of protective clothing for wear by motorcyclists for protection against accident or injury; helmets for motorcyclists; jet safety helmets; jet protective and safety helmets; flip-up motorcycle helmets; motorcycle goggles; boots being protective footwear for the prevention of accident or injury; protective kidney belts being articles of protective clothing for wear by motorcyclists for protection against accident or injury

CLASS 12: [Vehicles and conveyances, namely, land vehicles; accessories and parts for vehicles of all kinds, in particular for cars, motorcycles, trikes and bicycles, namely, bicycle wheel rims, bicycle handlebars, bicycle frames, handle bar ends for bicycles, automobile door handles, vehicle windows, bicycle seats and land vehicle doors and license plate frames, and windscreen wipers; fitted anti-moisture covers for motor scooters; baskets adapted for bicycles; air pumps for bicycles and cycles; brake pads for vehicles; brake segment assemblies, namely, brake segments for motor vehicles, vehicle brake discs; vehicle seats; safety belts for vehicle seats; children's safety seats for use in vehicles; massage mats specially adapted for car seats;] shaped vehicle covers; covers for motorcycle saddles; [motorcycle saddles;] saddle covers for motorcycles; shaped motorcycle covers; fitted covers for motorcycles [; panniers adapted for motorcycles; panniers specially adapted for motorcycles]

CLASS 18: [Luggage, traveling bags,] Wallets [and all-purpose carrying bags; backpacks; motorcycle rucksacks; tool bags sold empty for motorcycles; tail bags of leather or imitations of leather for motorcycles; tail bags of leather for motorcycles; motorcycle tail bags of leather or imitations of leather; roll bags; baggage roll bags; tank bags being rucksacks; straps for luggage]

CLASS 25: [Clothing, namely, tops as clothing, bottoms as clothing, clothing jackets and coats; headwear; footwear; motorcycle jackets; boots for motorcycling; gloves being clothing; motorcycle gloves; motorcycle riding suits; waterproof suits for motorcyclists; helmet liners being headwear;] pants; long johns; undershirts; long sleeved vests [; clothing belts; belts for clothing; clothing belts of leather; motorcycle kidney belts for clothing, not for protection against injuries; clothing, namely, neck tubes; neck bands]

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 01-03-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1750725 DATED 06-21-2023, EXPIRES 06-21-2033

Coke Moya Smeat

Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.