

United States of America

United States Patent and Trademark Office

京东物流

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Service Mark

Trademark

Principal Register

BEIJING JINGDONG 360 DU E-COMMERCE LTD. (CHINA Limited Company)
ROOM 222, FLOOR2, BUILDING C,
NO. 18, KECHUANG 11 STREET, BEIJING ECONOMIC AND
TECHNOLOGICAL DEVELOPMENT ZON BEIJING
CHINA

CLASS 9: Semi-conductors; electric installations for the remote control of industrial operations; electronic agendas; lightning conductors; apparatus to check franking in the nature of time and date stamping machines; counterfeit coin detectors; time switches, automatic; automated teller machines (ATM); hologram apparatus; dictating machines; voting machines; electronic random number indicator equipment (ERNIE) in the nature of computer hardware and downloadable operating software for number randomization; hemline markers; downloadable pattern recognition software for identifying human faces; remote control apparatus, namely remote controls for televisions; bathroom scales; portable remote controlled car arresters in the nature of electronic key fobs being remote control apparatus; optical apparatus and instruments, namely optical character recognition apparatus; optical fibers being light conducting filaments; refrigerator magnets; punched card machines for offices; video disks with recorded animated cartoons; dog whistles; downloadable smartphone software applications for use in remotely controlling electric lamps, electric sweepers, electric cookers, televisions, electric fans, air conditioners, curtains, and electric appliances; downloadable smartphone software applications and computer software applications for use in controlling by voice compact disc players, MP3 players, personal stereos, music amplifiers and radios; downloadable smartphone software applications and computer software applications for use in controlling by voice to search for news and weather information, to search online encyclopedias, to facilitate online shopping, to allow users to perform financial transactions; downloadable smartphone software applications for anti-virus purposes, online shopping, online games, online reading, online chatting, data management, and face recognition; downloadable smartphone software applications and computer software applications for media player access; downloadable smartphone business management software applications and computer software applications for evaluating financial data for insurance purposes in the fields of insurance, banking, and real estate; downloadable smartphone software applications and computer software applications to provide information and reservations for temporary accommodations and for restaurant and catering services; downloadable smartphone software applications and computer software applications for transportation ticketing, aircraft and train ticket inquiries and booking, to facilitate logistics and courier information inquiries, and for managing transportation and delivery of products; smartwatches, data processing apparatus; downloadable computer programs for anti-virus purposes, online shopping, online games, online reading, online chatting, data management, face recognition, media

Coke Moya Smeat

Acting Director of the United States Patent and Trademark Office



player, financial management, business management, to provide information and reservations for temporary accommodations and for restaurant and catering services, to facilitate transportation ticketing, for aircraft and train ticket inquiries and booking, and to facilitate logistics and courier information inquiries; downloadable computer programs for use in remotely controlling electric lamps, electric sweepers, electric cookers, televisions, electric fans, air conditioners, curtains, and electric appliances, for use in controlling by voice compact disc players, MP3 players, personal stereos, music amplifiers and radios, for use in controlling by voice to search for news and weather information, to search online encyclopedias, to facilitate online shopping; virtual reality headsets; radiological apparatus, namely, X-ray apparatus for industrial purposes; distance measuring apparatus; fire extinguishers; cameras; egg-candlers; electronic notice boards; electric theft prevention installations, namely theft alarms; electrified fences; battery chargers; materials for electricity mains being electric wires, cables; electrolyzers, namely, electrolysis apparatus for laboratory use; spectacles; network communication equipment, namely, telecommunications and data networking hardware in the nature of computer networking hardware for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols; integrated circuits chips, namely, computer chips; decorative magnets; computer peripheral devices; electronic collars to train animals; sports whistles; tape measures; video screens

CLASS 35: Rental of vending machines; sponsorship search; rental of sales stands; advertising services; providing business information via a website; relocation services for businesses, namely, business administrative services for the relocation of businesses; sales promotion for others in the field of household goods, clothing, clothing accessories, jewelry, bags, cosmetics, beauty products, household goods, toys, car accessories, consumer electronics, fitness equipment, medicines, groceries, and other consumer products and general consumer merchandise; provision of an online marketplace for buyers and sellers of goods and services; personnel management consultancy; updating and maintenance of data in computer databases; drawing up of statements of accounts, namely, preparation of financial statements; retail store services featuring pharmaceutical, veterinary and sanitary preparations and medical supplies; procurement services for others, namely, purchasing cosmetics, kitchen utensils, electric lighting apparatus, electric washing machines, electric cleaners for household purposes, electric refrigerators for household purposes, electric induction heaters for household purposes, electric bidets for household purposes, air conditioning equipment, tableware sterilization equipment, kitchen cooking devices, air purifying equipment, clothing, shoes, caps, neckties, socks, leather belts, silk scarves, scarves, shawls, jewelry, hair accessories, eyeglasses, books, computer, beverages, drinking water, foodstuff, [children's books;] * children's food, toys, musical instruments, furniture, medical apparatus, medicines for human purposes, massage apparatus, fitness equipment, cell phones, watches, electric audio and visual apparatus and instruments, cigarettes, hand-operated cleaning instruments, animal foodstuffs and animal forage, disinfectants, lubricating oil, photographic equipment, galvanic cells, downloadable electronic publications, scales, computer peripheral devices, umbrellas, clocks, stationery, office equipment, sports equipment, automobile accessories, bicycles, home vessels, bags and suitcases, communication equipment, beddings, bassinet, sanitary sterilization equipment, measuring equipment, wires and cables, ceramic products for household purposes, electric gardening chopping mill, wallpaper and carpets, home textile, construction materials, electronic products, toiletries, cleaning supplies for personal use, hairdressing appliances, and manicure sets for other businesses; * demonstration of goods; business management consultancy in the field of transport and delivery services

CLASS 39: Truck hauling; transport by pipeline; garage rental; transport of goods; packaging of goods for transportation; marine transport; rental of wheelchairs; horse rental for transportation purposes; GPS navigation services; launching of satellites for others; bottling services; courier services; operating canal locks; travel ticket reservation service; piloting of civilian drones; car transport; rental of deep water diving suits; transportation logistics, namely, storage, transportation and delivery of documents,

packages, raw materials, and other freight for others by air, rail, ship or truck; air transport; distribution of energy; replenishment of vending machines; storage of goods

CLASS 42: Research and development of new products for others; quality control for others; engineering services, namely, surveying; chemical research; meteorological information; material testing; packaging design; architectural services; dress designing; computer software design; electronic data storage; platform as a service featuring computer software platforms for allowing users to conduct financial transactions, for use in database management, for use as a spreadsheet, for word processing, for use in controlling electronic locks, operating video cameras, alarm clocks, electric lamps, electric sweepers, electric cookers, televisions, electric fans, air conditioners and curtains; cloud computing featuring software for use in browsing the internet, configuring computers, in the management of databases and for business management functions; authenticating works of art; graphic arts design; cloud seeding; handwriting analysis being graphology; cartography services; weighing freight for others, namely, weighing of computer hardware; rental of meters for the recording of energy consumption; biological research; consultancy in the design and development of computer hardware; creating and maintaining websites for others

The mark consists of four Chinese characters.

OWNER OF INTERNATIONAL REGISTRATION 1795337 DATED 09-18-2023,
EXPIRES 09-18-2033

No claim is made to the exclusive right to use the following apart from the mark as shown: the non-Latin characters that transliterate to "WU LIU"

The non-Latin characters in the mark transliterate to "JING DONG WU LIU" and JING means "capital," DONG means "East," WU LIU means "logistics," and the full combination of the four Chinese characters has no specific meaning together.

SER. NO. 79-398,072, FILED 09-18-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.