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United States Patent and Trademark Office

CYPHR-LY

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Service Mark

Trademark

Principal Register

Dunamu Inc. (REPUBLIC OF KOREA CORPORATION)
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REPUBLIC OF KOREA

CLASS 9: Downloadable computer software for mediation of blockchain-based non-fungible token (NFT) transactions; downloadable computer software for building marketplaces online; downloadable computer software for the issuance, registration and management of non-fungible token (NFT); downloadable computer software for registration, distribution and management of blockchain-based smart contracts; downloadable computer programmes for image processing; downloadable computer programs for editing images, sound and video; downloadable computer software for wireless content delivery; downloadable computer software for transmitting and broadcasting of audio, video, and multimedia contents; downloadable computer software used for handling financial transactions; downloadable software for virtual currency, namely, software used for issuing and electronically exchanging of virtual currency; downloadable cryptographic keys for receiving and spending cryptocurrency; downloadable security software used for ensuring the security of electronic mail; encryption device in the nature of blockchain-based security token; downloadable multimedia files featuring artwork, text, audio and video, relating to arts, entertainment, sports, language and popular culture authenticated by non-fungible tokens (NFTs); downloadable image files featuring trading cards, artwork, memes, sneakers, authenticated by non-fungible tokens (NFTs); downloadable video files featuring sports highlights, movie clips, memes, authenticated by non-fungible tokens (NFTs); prerecorded DVDs featuring motion picture videos featuring comedy, drama, action, adventure, documentaries, and animation; blank encoded cards for use in point of sale transactions; downloadable electronic publications in the nature of articles, videos, podcasts, and audio or audio-visual recordings featuring information in the fields of entertainment, social commentary, pop culture, movies, music, television, celebrities, current events, news, lifestyle, fashion, and topics of general interest; CDs featuring music, musical recordings, musical performances, musical entertainers and spoken word

CLASS 16: Collector's trading cards; printed photocards; graphic prints; photographic prints; paintings; graphic representations; printed collector's photographs of players; printed calendars; printed postcards; drawings; art pictures in the nature of printed photographs; oil paintings; paintings and calligraphic works; reproductions of paintings; printed illustrations; 3D decals for use on any surface; architectural models; printed books in the fields of NFTs, cryptocurrency, arts, entertainment, sports and popular culture; printed publications, namely, brochures, booklets, and teaching materials in the fields of NFTs, cryptocurrency, arts, entertainment, sports and popular culture; millboard

CLASS 35: Sales agency services in the nature of online retail store services featuring downloadable digital art images, music, video clips authenticated by non-fungible

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



tokens (NFTs) * in the form of downloadable image files * ; sales agency services in the nature of online retail store services featuring downloadable image files; sales agency services in the nature of online retail store services featuring downloadable video files; sales agency services in the nature of online retail store services featuring art pictures; advertising services relating to digital contents; on-line marketing services; marketing the goods and services of others; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; sales promotion through customer loyalty programs; demonstration of goods relating to * digital files authenticated by * non-fungible tokens (NFTs); arranging of contracts for the buying and selling digital contents between non-fungible tokens (NFTs) users; mediation of contracts for purchase and sale of products in an on-line marketplace that handles non-fungible tokens (NFTs); provision of information concerning commercial sales; provision of an online marketplace for buyers and sellers of goods and services; collection, systematization, compilation and analysis of business data and information stored in computer databases; import-export agency services; administrative processing of purchase orders in an online marketplace that handles non-fungible tokens (NFTs); auction and reverse auction services; business intermediary services relating to mail order by telecommunications; database management

CLASS 36: Brokerage services relating to blockchain-based non-fungible tokens (NFTs); e-wallet payment services; credit card, debit card and electronic check transaction processing services; processing of payment transactions for electronic money; virtual currency brokerage services, namely, financial brokerage services for virtual currency trading; processing of cash transactions; electronic funds transfer and payment services; providing purchase protection insurance for goods purchased using credit cards; electronic financial trading services; on-line real-time currency trading; advisory services relating to management of financial asset of blockchain-based non-fungible tokens (NFTs); brokerage services relating to digital certificates in the form of non-fungible tokens (NFTs) for ownership and use rights of blockchain-based digital content; issuance of digital certificates in the form of non-fungible tokens (NFTs) for ownership and use rights of blockchain-based digital content; issue and redemption of non-fungible tokens (NFTs); redemption of non-fungible tokens (NFTs); electronic commerce payment services; buyer's credit underwriting; providing purchase protection insurance for goods purchased using non-fungible tokens (NFTs); providing information relating to art appraisal; consumer credit consultancy

CLASS 41: Providing online videos, not downloadable in the fields of featuring comedy, drama, action, adventure, documentaries, and animation; digital imaging services; production and presentation of audio and video recordings, and still and moving images; arranging and conducting of conferences and exhibitions for cultural or educational purposes; cultural, educational or entertainment services, namely, conducting seminars and workshops in the fields of painting and sculpture provided by art galleries; art exhibitions; art exhibitions via online; organizing cultural and arts events; museum curator services for digital contents relating to non-fungible token (NFT); providing online electronic publications, not downloadable in the nature of articles, videos, podcasts, and audio or audio-visual recordings featuring information in the fields of cryptocurrency, NFTs, entertainment, social commentary, pop culture, movies, music, television, celebrities, current events, news, lifestyle, fashion, and topics of general interest; planning and exhibition of art galleries; conducting of art courses; providing courses in the field of art work on the subject; editing of printed matter containing pictures, other than for advertising purposes; publication of the editorial content of sites accessible via a global computer network; electronic publishing services; arranging and conducting of seminars relating to the operation of an on-line marketplace that handles non-fungible tokens (NFTs); editing of photographs; organizing and arranging exhibitions for entertainment purposes; providing online non-downloadable game content

CLASS 42: Platform as a service (PAAS) featuring computer software platforms for creating a marketplace for issuance, registration, and management of non-fungible token

(NFT); research and development of computer software for registration, distribution, and management of blockchain-based smart contract; platform as a service (PAAS) featuring computer software platforms for providing of platform for creating an on-line marketplace between non-fungible token (NFT) users; programming of software for e-commerce platforms; creating an internet platform for electronic commerce; cross-platform conversion of digital content into other forms of digital content; application service provider (ASP) featuring software for use in database management; platform as a service (PAAS) featuring computer software platforms for delivery of multimedia content; programming of computers for the regulation of data between buyers and suppliers; providing search engines for the Internet; providing electronic storage space on the Internet; data security services; software as a service (SaaS) services featuring computer software which enables users to create, exchange, store, display, receive, and transmit NFTs based on block chain technology; software as a service (SaaS) services featuring computer software which enables users to interact and connect with a block chain for trading and exchanging NFTs or cryptocurrencies; software as a service (SaaS) services featuring computer software for generating cryptographic keys for receiving and spending cryptocurrency; software as a service (SaaS) services featuring computer software for creation of artwork authenticated by non-fungible token; development of computer software for big data processing; electronic storage of digital images; electronic storage of digital videos; development of software for processing and distribution of multimedia contents; design and development of virtual reality software; testing, analysis and evaluation of the blockchain-based non-fungible token (NFT) of others to determine conformity with certification standards * [quality control] *

The mark consists of "CYPHR-LY" in stylized font with a line connecting "PHR" and a square before "LY".

PRIORITY DATE OF 12-21-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1644322 DATED 12-21-2021,
EXPIRES 12-21-2031

SER. NO. 79-333,380, FILED 12-21-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.