

# United States of America

## United States Patent and Trademark Office

# YOOX

**Reg. No. 7,539,774**

**Registered Oct. 22, 2024**

**Corrected May 20, 2025**

**Int. Cl.: 9, 35, 42**

**Service Mark**

**Trademark**

**Principal Register**

YOOX NET-A-PORTER GROUP S.p.A. (ITALY JOINT STOCK COMPANY)  
Via Morimondo, 17  
Milano (MI), ITALY I-20143

CLASS 9: Downloadable digital files featuring images of clothing, headwear, footwear, fashion accessories, artwork, cosmetics, and home furnishings authenticated by non-fungible tokens (NFTs); downloadable digital collectibles software for buying and selling downloadable images using blockchain-based software technology and smart contracts; downloadable digital collectibles and virtual goods in the form of images of digital and virtual clothing, headgear and footwear, jewellery, watches, fashion accessories for use in online virtual environments; downloadable digital collectibles and virtual goods in the form of images of digital and virtual sporting equipment, cameras, audio-visual equipment, textiles, books, stationery, magazines, toys, cosmetics, perfumes, eau de toilette, eau de parfum, colognes, non-medicated toilet preparations, eye wear for use in online virtual environments; downloadable digital collectibles and virtual goods in the form of images of digital and virtual luggage, bags, wallets, card holders, clutch bags, briefcases, apparel for animals, umbrellas, sports helmets, brushes and other articles for cleaning, brush-making materials, tableware, cookware and containers, furniture and furnishings, lamps, household and kitchen utensils, barware for use in online virtual environments; downloadable digital collectibles and virtual goods in the form of images of digital and virtual cosmetic and toilet utensils and bathroom articles, dental cleaning articles, articles for the care of clothing and footwear in particular shoe polish kit, shoe horns, articles for cleaning purposes for use in online virtual environments; Downloadable computer software for creating, accessing, managing, tracking, storing, sending, receiving and buying digital collectibles, crypto-collectibles and non-fungible tokens (NFTs); computer software for operating and managing transaction marketplaces and registries using blockchain-based and smart contract technology

CLASS 35: Online auctioneering featuring goods authenticated by non-fungible tokens (NFTs); providing a marketplace for exchanging digital goods and digital goods of others authenticated by non-fungible tokens using blockchain-based software and smart contracts; providing a website featuring an online marketplace for exchanging digital goods and non-fungible tokens using blockchain-based software and smart contracts

CLASS 42: Computer programming services, namely, creation of digital models and animations of watches and watch parts, jewellery, bags, leather goods, cufflinks, keyrings, spectacles and sunglasses, writing implements and stationery and perfume bottles; design and development of virtual reality software; design and development of downloadable and recorded computer software; design and development of video games; computer graphic design services



Acting Director of the United States Patent and Trademark Office



THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 02-08-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1713429 DATED 08-04-2022, EXPIRES 08-04-2032

SER. NO. 79-362,847, FILED 08-04-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.