

United States of America

United States Patent and Trademark Office



Reg. No. 7,629,082

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Int. Cl.: 35, 38

Service Mark

Principal Register

Deutsche Telekom AG (GERMANY JOINT STOCK COMPANY)
Friedrich-Ebert-Allee 140
53113 Bonn
GERMANY

CLASS 35: Advertising services; Media and public relations services; Product demonstrations; Organizing and conducting of product presentations; Organization of trade fairs and exhibition for commercial purposes; Customer loyalty services for commercial, promotional and/or advertising purposes; Leasing of advertising space on the internet; Online advertising services; Providing consumer information in the field of telecommunications hardware and software and of telecommunications services; Auction services; Advertising and marketing services; Analysis of market research data and statistics; Computer-aided marketing research services; Marketing services in the field of website traffic optimization; Consumer profiling for commercial or marketing purposes; Advice on the analysis of consumer buying habits and needs provided with the help of sensory, quality and quantity-related data; Providing consumer information and advice regarding the selection of products and services to be purchased for commercial purposes; Market research services in the nature of tracking consumer behavior and analyzing consumer trends; Consumer account management, namely, management of sales accounts; Computer-aided compilation of indexes featuring consumer information; Market research services in relation to customer loyalty; Sales promotion for goods and services through sponsorship of sports and cultural events; Advertising services by means of the provision of a searchable online advertising guide featuring the goods and services of other online vendors via the internet; Managing incentive award programs to promote the sale of third party goods and services; Providing information about products via telecommunication networks for advertising and sales purposes; Providing an online marketplace for buyers and sellers of goods and services; Online advertising network matching services for connecting advertisers to websites; Services to promote customer loyalty, namely, customer loyalty services and customer club services for promotional purposes; Providing advice and information in the fields of advertising and marketing; Business management; Business administration;

A handwritten signature in black ink, reading 'Cole Morgan Smith'.

Acting Director of the United States Patent and Trademark Office



Collecting, systematization, and compilation of data and information into computer databases; Analysis of business data and information in computer databases; Customer relationship management *, namely customer loyalty services for business, promotional or advertising purposes * ; Customer experience management, namely, customer service management for others * , namely services for the optimization of customer experience and promotion of customer satisfaction and loyalty * ; Retail store services and online retail store services featuring electric cables, set-top boxes, digital media streaming devices, network routers, telephones, mobile phones, smartphones, tablet computers, smartwatches, wearable activity trackers, GPS tracking devices, computers, computer peripherals, voice-activated speakers, smart home hubs, remote controls for smart home appliances, virtual reality headsets and glasses, augmented and mixed reality headsets and glasses, battery chargers, SIM cards, pre-paid telephone calling cards, credit cards, blank smart cards, firmware, computer operating programs, software, computer game software, server operating software, charging stations for electric vehicles, and electronic publications; Marketing the goods and services of others by distributing advertising material

CLASS 38: Telecommunication access services; Streaming of video and audio material on the internet; Broadcasting of television programs; Rental and leasing of telecommunication equipment Providing advice and information in the field of telecommunications

The mark consists of a stylized capital letter "T" with one square on either side.

PRIORITY DATE OF 10-02-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1789627 DATED 11-09-2023,
EXPIRES 11-09-2033

SER. NO. 79-395,723, FILED 11-09-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.