

United States of America

United States Patent and Trademark Office

 **LG FACE OF THE FUTURE**

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12, 19, 20, 21, 31, 35, 36, 37,
39, 40, 42, 44**

Service Mark

Trademark

Principal Register

LG CORP. (REPUBLIC OF KOREA CORPORATION)

128, Yeoui-daero, Yeongdeungpo-gu
Seoul, KOREA, SOUTH 07336

CLASS 1: [Fertilizers; Bed soil being potting soil; Artificial soil for plant cultivation;] Odor reducing preparations for sewage treatment apparatus for industrial purposes; Water treatment chemicals for use in swimming pools and spas; Phosphoric acid; Chemicals for use in the treatment of waste water; Microorganisms for use in water treatment; [Plant growth promoting preparations; Plant growth regulators for agricultural use; Plant nutrition preparations;] Artificial sweeteners for beverages; Artificial graphite for secondary cell batteries; Unprocessed synthetic resins; Compositions, namely, ceramic glazings in the nature of a dry chemical preparation for use in the manufacture of ceramics using nano technology

CLASS 5: Medicines for veterinary purposes, namely, antibiotics, antimicrobials, antihistamines, antiprotozoals and hormones; Pharmaceutical preparations for veterinary use, namely, preparations for the prevention and treatment of infectious disease, cardiovascular and cerebrovascular diseases, and cancer; Fungicides for agricultural use; Insecticides for agricultural use; Biological herbicides; Microbial pesticide; Cultures of microorganisms for medical or veterinary use; Bacteriological preparations for veterinary purposes; Pharmaceutical preparations for treating colds; Vitamin supplements; Dietary supplements for humans; Fabric deodorizers; Portable first-aid kits; Menstruation tampons; Medical dressings; Diapers for incontinence; Diapers for dogs

CLASS 6: Metal storage tanks; Containers of metal for the storage and transportation of goods; Tool boxes of metal; Common metals, unwrought or semi-wrought; Materials of metal for exclusive use in building or construction, namely, floor panels and fascia; Metal pipes; Cable junction sleeves of metal; Advertising boards of metal being signboards; Poultry cages of metal; Ladders of metal; Sealing caps of metal; Electronic safes; Locking mechanisms of metal; Pipe tubes of metal; Transportable greenhouses of metal for household use

CLASS 7: Direct current generators; Solar-powered electricity generators; Filters for chemical apparatus being filtering machines for chemical processing; Filters for motors and engines; Separating machines for chemical processing; Apparatus for manufacturing solar battery membrane; Apparatus being machines for forming solar

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



battery membranes; Heat regenerators being parts of machines; Gas pumps being fuel dispensing pumps for service stations; Gas pumps being engine fuel pumps; Fuel injection devices being parts of systems for internal combustion engines; Fuel injection devices for internal combustion engines being engine parts, namely, electronic fuel injection modules; Electric food processors; Air compressors; Vacuum cleaners; Electric washing machines for household purposes; Dishwashers; Stick type vacuum cleaners; Hoses for electric vacuum cleaners; Robotic vacuum cleaners; Electric vending machines for beverages or foods; Electric lawn mowers; Electric door opening and closing apparatus; Vehicle lifts being power-operated lifts for moving, parking and storing land vehicles; Agitators for waste water purifying apparatus; Air cleaners being vehicle engine parts

CLASS 9: Automatic temperature regulators in the nature of electric control devices for heating management; Concrete testing machines; Electric transformers; Electric power distribution machines; Electrical controllers; Electrical controlling devices; Switchgears for high tension electricity; Capacitors being condensers; Connectors for electric lines; Inverters; Battery chargers; Electric connectors; Connectors for electric wires; Induction voltage regulators; battery adapters; power adapters; Battery rechargers; Electric power distribution apparatus; Electrical and electronic control apparatus for improving power efficiency, namely, inverters for power supply; Inverter used in solar power generation; Electric control devices for heating and energy management; Solar batteries; Batteries for use with mobile telecommunication devices; Modules for photovoltaic power generation; Solar cell plates; Solar panels for the production of electricity; Accumulators for photovoltaic power; Apparatus for diagnosing electrical power installations; Solar power panels for the generation of electricity; Wafers for solar cells; Solar wafers; Digital multi meters; Electric reactors; Magnetic measuring detectors being magnetic apparatus used to measure magnetic fields; Televisions; Laptop computers; Headphones; Light emitting diode displays; Apparatus for the recording, transmission and reproduction of sound and images; Integrated circuits; Human-machine computer interface for automobiles; Downloadable computer programs for user interface design; Communication apparatus attachable to automobiles; Remote control apparatus attachable to automobiles; GPS for automobiles; Telecommunication apparatus for use in cars; Downloadable computer software for monitoring drivers and inside of cars for safety, convenience and personalization; Downloadable software for monitoring the operation of washing machines; Digital recording apparatus for use in cars; electronic black boxes being data recorders for cars; Humanoid robots with artificial intelligence; Digital signage; Smart phones; Solar energy storage devices, namely, capacitors; Charging stands for vacuum cleaners; Water treatment devices for industrial purposes, namely, devices connected to a water distribution line, which automatically injects a predetermined proportion of fertilizer into an irrigation system used by a greenhouse complex

CLASS 10: Electric anion massaging apparatus for household purposes; Medical skin enhancement apparatus using lasers; Lasers for skin treatment; Electric skin massaging apparatus for household purposes; Apparatus for analyzing images for medical use; Massaging apparatus for personal use; Teeth whitening apparatus using LED light for dental use in dentists' offices during dental procedures; Contraceptive apparatus; LED masks for therapeutic purposes

CLASS 11: Water purifying apparatus for household purposes; Portable water purifying apparatus; Drainage water treatment apparatus for household purposes; Water purifying units, for potable water, for commercial purposes; Waste water treatment apparatus; Water treatment devices for industrial purposes, namely, washing machine water treatment device connected to the cold water inlet to eliminate need for detergent; Water purifications facility for waterworks being water purification installations; Heavy water disposal installations; Sewage treatment plants; water desalination plants; Seawater desalination plants; Heat accumulators; Heat regenerators; Solar heating apparatus; Heating installations; Solar thermal collectors for heating; Motorcycle lights; Lighting apparatus and devices for automobiles; Water purifying apparatus and machines using

membrane filters; Membrane filtering units for water treatment; Sewage purification installations; Waste water filters being Water filtering devices, namely, water purification installations for waste water and sewage consisting of curtains and textile fabrics; Water purifiers for industrial purposes; Water ionizers; Water filtering apparatus; Incinerators; Blast furnaces; Electrical lighting fixtures; household air cleaners; Air conditioners; Electric clothes dryers for household purposes; Electric refrigerators; Electric fans; LED lamps; Electric ranges; Electric cool boxes; Gas ranges for household purposes; Cold packs for cooling the body, not for medical purposes; Saunas for household purposes; Beds specially adapted for use in saunas; Water disinfection apparatus; Apparatus for dehydrating food waste; Dry rooms for pets, namely, electronic hair dryers for pets; Automatic temperature regulators for central heating radiators

CLASS 12: Automatic guided vehicles; Delivery drones; Self-driving cars; Automobiles; Bicycles; Fold-up pushchairs; Bicycle motors; Gears for land vehicles

CLASS 19: Transportable masonry water tanks for household purposes; Solar battery roofing, not of metal, incorporating solar cells; Cement for building; Non-metallic materials for exclusive use in building or construction, namely, of wood and synthetic wood; Prefabricated buildings, not of metal; Non-luminous and non-mechanical traffic signs, not of metal; Synthetic building materials, namely, synthetic fibers, ceramics, polymers, and composites; Floor tiles, not of metal; Non-metal transportable greenhouses for household use

CLASS 20: Transportable water tanks for household purposes, not of metal nor of masonry; Containers for the storage and transportation of goods, not of metal, masonry or paper; Tool boxes, not of metal being furniture; Furniture; Picture frames; Non-metal door fittings; Portable kennels; Works of art made of wood; Packaging containers of plastic

CLASS 21: Teeth whitening apparatus using LED light for at-home dental care use; Waste water filters being filtering materials made of cellular glass and cellular glass particles for use as a filtering media in sewage and waste water treatment

CLASS 31: [Bird seeds; Apple seeds; Crop seeds; Flower seeds; Rye seeds; Wheat seeds; Plant seed; Grass seeds; Seeds for agricultural purposes; Seeds for horticultural purposes; Plant seeds;] Animal feed; Fresh fruits; Natural plants and flowers; Live animals; Fresh unprocessed seaweeds; Unprocessed grain; Fresh tomatoes; Live edible insects

CLASS 35: Intermediation services, namely, mediation of contracts for the sale and purchase of liquid fuel; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of solar batteries and solar cell modules; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of water treatment apparatus; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of water purifiers for household purposes; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of agricultural chemicals; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of medicines for veterinary purposes; Assistance and consultancy services in the field of business management of companies in the energy sector; Goods import-export agencies; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of power converters for used in new and renewable energy systems including solar power generation and wind power generation; [Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of seeds for agricultural purposes; Sales agency services, namely, wholesale and retail services by direct solicitation by sales agents in the field of plant seeds;] Advertising and marketing; Distribution of goods in the nature of promotional products for advertising purposes; Developing promotional campaigns for businesses; Organization and management of customer loyalty programs for

commercial, promotional and advertising purposes; Accounting advisory services; Business strategy development services; Providing employment information via a global computer network; Compilation and systematization of information in databanks; Promoting the goods and services of others by means of operating an on-line comprehensive shopping malls; Providing on-line computer databases featuring trade information in the field of financial services; Auditing services in the field of real estate transactions; forestry management services

CLASS 36: Consultancy relating to financial and monetary affairs; Providing information relating to financial and monetary affairs; Banking services; insurance services, namely, underwriting life, health, accident, and fire insurance services; Real estate affairs, namely, real estate investment services, real estate agency services, real estate escrow services, real estate management services and real estate consultation services; Credit inquiries services relating to finance; Organization of monetary collections, namely, debt collection agency services, rent collection, repossession services in the nature of debt collection; Charitable fundraising

CLASS 37: Maintenance of water purifiers for household use; Installation of seawater desalination plants; Repair of seawater desalination plants; Installation of oxidation apparatus for waste water; Repair of oxidation apparatus for waste water; Repair of metal storage tanks; Maintenance of metal storage tanks; Repair or maintenance of storage tanks; Construction of power plants; Installation of photovoltaic power generation installations; Services of electricians; Installation of machinery for generating electricity; Repair of wind power energy plants; Installation, maintenance and repair of solar thermal collectors; Installation of solar heating systems; Construction and repair of buildings; Installation of furniture; Installation and repair of heating, ventilating and air conditioning systems; Battery charging service for motor vehicles; Cleaning of heating and cooling machines and apparatus

CLASS 39: Rental of containers for transport and storage of goods; Leasing of shipping containers; Distribution of energy; Storage of energy and fuels; Storage, distribution and supply of energy and fuel; Transportation of goods; Logistics services consisting of the storage, transportation and delivery of goods; Providing information relating to travel and transport for sightseeing tours; Physical storage of electronically-stored data

CLASS 40: Rental of photovoltaic power generators; Treatment of waste water and sewage; Production of energy; Water treating and providing information relating thereto; Water treatment and purification; Processing of wood for furniture; Electricity generating of photovoltaic power generation; Molding of furniture being custom manufacturing of furniture for others; Processing of semiconductor wafers being custom manufacture of semiconductor wafers; Printing of advertising materials; Rental of cooling appliances and installations

CLASS 42: Design of power facilities; Professional consultancy relating to energy efficiency, namely, consulting in the fields of energy measurement to improve energy efficiency in buildings; Engineering services relating to robotics; conducting Geological surveys; Research and development of solar cells and solar cell modules; Software engineering services; Computer programming consultancy; Development of technologies for the fabrication of circuits for wireless communication, electronic data processing, consumer electronics and automotive electronics; Automobile technology research; Providing PAAS (platform as a service) featuring computer software platforms for use in database management; Server hosting; Biotechnological research; Designing of furniture; Design of virtual reality software; Computer rental and updating of computer software; Technical research relating to computers; Technical and scientific research on biodiversity; Providing temporary use of non-downloadable computer programs for user interface design; Providing temporary use of non-downloadable computer software for monitoring drivers and inside of cars for safety, convenience and personalization; Providing temporary use of non-downloadable software for monitoring the operation of washing machines; Information retrieval services on the internet for others

CLASS 44: [Agriculture services, namely, planting, growing, fertilizing, pruning and picking fruits, vegetables, and grains for others; horticulture services;] forestry services, namely, pest control for forestry; [agricultural advisory services in the fields of irrigation and fertilization; Operation of agricultural irrigation facilities; Providing information relating to the use of agricultural fertilizers; Fertilizer spreading; Consultancy services relating to agriculture;] Individual medical counseling services provided to patients; Providing information in the fields of health and wellness; Services for the care of the hair; Health spa services for health and wellness of the body and spirit; Grooming salon services for pet animals; Health massage

PRIORITY CLAIMED UNDER SEC. 44(D) ON REPUBLIC OF KOREA APPLICATION NO. 4020210168385, FILED 08-13-2021, REG. NO. UK00003688462, DATED 08-31-2021, EXPIRES 08-31-2031

The mark consists of a shaded circle containing the letters "LG" that looks like a face with one eye followed by the words "LG FACE OF THE FUTURE".

SER. NO. 97-004,352, FILED 08-31-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.